

August 8, 2019

Memorandum #2019-122

TO: askHRgreen.org: Recycling and Beautification Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting
August 13, 2019**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, August 13, 2019 at 11:00 a.m.** in **Board Room A** of the **HRPDC office** located at **723 Woodlake Drive, Chesapeake, VA 23320.**

Please RSVP by Monday, August 12, 2019. R&B Subcommittee Meetings require representation from at least five member jurisdictions.

Comments and suggestions based on this agenda package are welcome.

KRC/cm

Attachments

askHRgreen.org: Recycling and Beautification Subcommittee:

John C. Barnes, VB
Dan Baxter, NN
Kathy Bew-Jones, SM
Debbie Blanton, HA
Jason Brown, CH
Mary Eason, CH
Deborah Everitt, NN
Tonya Ford, VB
Megan Hale, CH
Laurie Halperin, YK
Evie Insley, PQ
Fleta Jackson, NO
Wayne Jones, SU

Wayne Jones, SU
DeAnna Lawrence, IW
Samantha McNeil, YK
Robin Moore, SU
Dawn Oleksy, JC
Russell Pace, FR
Kristi Rines, VB
Tammy Rojek, WM
Erin Rountree, SU
Craig Simmons, VB
Amos Taylor, PO
Elisabeth Wilkins, GL
Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Shannon L. Alexander, A-NPDC
Michael G. Baum, KVB
Joe Benedetto, RDS
Donna Corbus, RDS
Sarah Dennis, RDS
Roger Fournier, Goodwill

Tracy Hofmeyer, VPPSA
Mike Kelley, SPSA
Kathy Russell, TFC Recycling
Kevin Sluss, RDS
Henry Stickland, SPSA

HRPDC Staff:

Robert Crum
Katie Cullipher
Matt Smith

Keith Cannady
Rebekah Eastep
Beth Vandell

**AGENDA
MEETING OF THE
ASKHRGREEN.ORG: RECYCLING & BEAUTIFICATION SUBCOMMITTEE
AUGUST 13, 2019
11:00 AM**

The purpose of the R&B Subcommittee shall be to promote litter control, recycling, beautification and general environmental awareness through educational projects designed to reach all sectors of our regional community.

1. Meeting Summary

The summary of the July meeting is attached for review and approval. Summary highlights include:

- DEQ Competitive Grant application will be submitted to support regional library litter kit lending programs.
- Push of straw-free initiative leading up to September 21 ICC with grassroots outreach efforts to enlist signups across the region through the Keep It Beachy Clean website. More program materials will be ordered.
- Great American Cleanup – artwork from Sam Hundley is available now for display. HRPDC staff and committee members should contact potential venues for hosting the display. Next regional GAC is scheduled for March 27-28.
- Moving forward with the website recycling tool – content will be submitted to Red Chalk Studios for development.
- A replacement reserves fund is being established for the askHRgreen trailer. Each Committee will contribute \$500 annually in support of this fund.

Attachment 1

Action: Approve summary

2. askHRgreen.org Outreach

The current listing of events is as follows.

8/9	TGIF Summer Concert Series	Suffolk
9/12	Isle of Wight County Fair	Windsor
9/14	Community Engagement Event @ VB Sportsplex	Virginia Beach
9/28	Bow Creek Block Party	Virginia Beach
10/5	<i>Autumn Fest/Arbor Day Celebration*</i>	<i>Chesapeake</i>
10/10 - 10/13	Peanut Festival	Suffolk
10/12	Lynnhaven River Now Fall Festival	Virginia Beach
10/21-10/24	Newport News Ship Building Health and Safety Expo	Newport News
2/8 - 2/9	Hampton Roads Home Show*	Hampton
4/4 - 4/5	Daffodil Festival	Gloucester

**Volunteers needed to support attending this event.*

Action: Based on discussion

3. DEQ Competitive Grant Application

Attached is the grant application that was submitted on July 15 on behalf of the Committee.

Attachment 3

Action: Based on discussion

4. Straw-Free Earth Day Campaign

The Committee should continue discussing support for a straw-free campaign targeting restaurants. Christina Trapani will be in attendance to discuss coordination and recruitment efforts in order to maximize participation across the region.

Action: Based on discussion

5. Great American Cleanup

HRPDC staff will provide an update on efforts to coordinate with local venues to display Sam Hundley's artwork commemorating the 2019 GAC cleanup events. Committee members should share any contacts they have made with local venues and continue discussing plans for a regional GAC for 2020 to be hosted March 27-28.

Action: Based on discussion

6. Website Recycling Tool

HRPDC staff will provide any updates available on the web recycling tool currently under development.

Action: Finalize locality recycling information

7. Staff Reports

Budget – The current FY20 budget is attached for review. The Committee should discuss a draft FY21 budget, which has to be finalized and unanimously approved in September. A draft has been provided as a starting point for the group discussion.

Digital Marketing Report – HRDPC staff will review the monthly digital marketing report.

Attachment 7A, 7B, 7C

Action: Based on discussion

8. Roundtable Discussion & Locality Updates

Next Committee Meeting – The next scheduled meeting is September 10 in Hampton.