

September 4, 2019

Memorandum #2019-134

TO: askHRgreen.org: Recycling and Beautification Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting
September 10, 2019**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, September 10, 2019 at 11:00 a.m.** on the **5th floor of Hampton City Hall** in the **Canty Conference Room** located at **22 Lincoln Street, Hampton, VA 23669.**

Please RSVP by Monday, September 9, 2019. R&B Subcommittee Meetings require representation from at least five member jurisdictions.

Comments and suggestions based on this agenda package are welcome.

KC/cm

Attachments

askHRgreen.org: Recycling and Beautification Subcommittee:

John C. Barnes, VB
Dan Baxter, NN
Kathy Bew-Jones, SM
Debbie Blanton, HA
Jason Brown, CH
Rhashida Bess, NO
Deborah Everitt, NN
Tonya Ford, VB
Megan Hale, CH
Laurie Halperin, YK
Evie Insley, PQ
Fleta Jackson, NO
Wayne Jones, SU

DeAnna Lawrence, IW
Samantha McNeil, YK
Robin Moore, SU
Dawn Oleksy, JC
Russell Pace, FR
Kristi Rines, VB
Tammy Rojek, WM
Erin Rountree, SU
Craig Simmons, VB
Amos Taylor, PO
Elisabeth Wilkins, GL
Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Shannon L. Alexander, A-NPDC
Michael G. Baum, KVB
Joe Benedetto, RDS
Sarah Dennis, RDS
Roger Fournier, Goodwill

Tracy Hofmeyer, VPPSA
Mike Kelley, SPSA
Kathy Russell, TFC Recycling
Kevin Sluss, RDS
Henry Strickland, SPSA

HRPDC Staff:

Robert Crum
Katie Cullipher
Matt Smith

Keith Cannady
Rebekah Eastep
Beth Vandell

**AGENDA
MEETING OF THE
ASKHRGREEN.ORG: RECYCLING & BEAUTIFICATION SUBCOMMITTEE
SEPTEMBER 10, 2019
11:00 AM**

The purpose of the R&B Subcommittee shall be to promote litter control, recycling, beautification and general environmental awareness through educational projects designed to reach all sectors of our regional community.

1. Meeting Summary

The summary of the Aug meeting is attached for review and approval. Summary highlights include:

- Push of straw-free initiative in September (kicking off on Sep. 21 with International Coastal Cleanup). Materials are available for pickup for local recruitment efforts.
- Great American Cleanup – artwork from Sam Hundley is available now for display. HRPDC staff and committee members should continue contacting potential venues for hosting the display. Working on poster design and ordering rack cards. Next regional GAC is March 27-28, localities should plan spring cleanups accordingly.
- Moving forward with the website recycling tool – development is underway.
- A draft FY21 budget was reviewed. Comments/suggestions should be submitted to staff. Budget has to be approved unanimously by end of September.
- All hands askHRgreen meeting will be September 21.

Attachment 1

Action: Approve summary

2. askHRgreen.org Outreach

The current listing of events is as follows.

9/7	Go Green Expo	Newport News
9/12	Isle of Wight County Fair	Windsor
9/14	Community Engagement Event @ VB Sportsplex	Virginia Beach
9/19	Third Thursdays Live at City Center	Newport News
9/28	Bow Creek Block Party	Virginia Beach
10/5	<i>Autumn Fest/Arbor Day Celebration*</i>	<i>Chesapeake</i>
10/10 - 10/13	Peanut Festival	Suffolk
10/12	Lynnhaven River Now Fall Festival	Virginia Beach
10/21-10/24	Newport News Ship Building Health and Safety Expo	Newport News
11/9	<i>Holding date for Dawn</i>	
2/8 - 2/9	<i>Hampton Roads Home Show*</i>	Hampton
3/7 - 3/8	<i>Mid Atlantic Home & Outdoor Living Show*</i>	Virginia Beach
4/4 - 4/5	Daffodil Festival	Gloucester

**Volunteers needed to support attending this event.*

Action: Based on discussion

3. **Straw-Free Campaign**

The Committee should discuss recruitment efforts for the “Straw-free September Days” campaign targeting restaurants around ICC. Supplies will be available to pick up for those who have not received them. The “Choose to Reuse” radio & digital media ad campaign is scheduled to run September 16-22 in conjunction with the straw-free push.

Attachment 3A, 3B, 3C

Action: Based on discussion

4. **Great American Cleanup**

HRPDC staff will provide an update on efforts to coordinate with local venues to display Sam Hundley’s artwork commemorating the 2019 GAC cleanup events. Committee members should share any contacts they have made with local venues and continue discussing plans for a regional GAC for 2020 to be hosted March 27-28.

Action: Based on discussion

5. **Website Recycling Tool**

HRPDC staff will provide any updates available on the web recycling tool currently under development.

Action: Based on discussion

6. **Staff Reports**

Budget – The current FY20 budget is attached for review. The Committee should continue the discussion of the draft FY21 budget, which has to be finalized and unanimously approved in September. Also attached is a budget comparison from FY17-FY21 for review.

Annual Report – HRPDC staff will provide an overview of the FY19 askHRgreen.org Annual Report.

Mini Grant Summary Report – HRDPC staff will provide an overview of the FY19 askHRgreen.org mini grant summary report.

Attachment 6A, 6B, 6C, 6D, 6E

Action: Based on discussion

7. **Roundtable Discussion & Locality Updates**

Next Committee Meeting – The next scheduled meeting is October 8 at the HRPDC office in Chesapeake.