

December 4, 2019

Memorandum #2019-183

TO: askHRgreen.org: Recycling and Beautification Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting
December 10, 2019**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, December 10, 2019 at 11:00 a.m.** in **Conference Room D&E** at the **HRPDC office** located at **723 Woodlake Drive, Chesapeake, VA 23320.**

Please RSVP by Monday, December 9, 2019. R&B Subcommittee meetings require representation from at least five member jurisdictions.

Comments and suggestions based on this agenda package are welcome.

Attachments

KC/cm

askHRgreen.org: Recycling and Beautification Subcommittee:

John C. Barnes, VB
Dan Baxter, NN
Rhashida Bess, NO
Kathy Bew-Jones, SM
Debbie Blanton, HA
Jason Brown, CH
Deborah Everitt, NN
Tonya Ford, VB
Megan Hale, CH
Laurie Halperin, YK
Evie Insley, PQ
Fleta Jackson, NO
Wayne Jones, SU

DeAnna Lawrence, IW
Samantha McNeil, YK
Robin Moore, SU
Dawn Oleksy, JC
Russell Pace, FR
Kristi Rines, VB
Tammy Rojek, WM
Erin Rountree, SU
Craig Simmons, VB
Amos Taylor, PO
Elisabeth Wilkins, GL
Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Shannon L. Alexander, A-NPDC
Michael G. Baum, KVB
Joe Benedetto, RDS
Sarah Dennis, RDS
Roger Fournier, Goodwill

Tracy Hofmeyer, VPPSA
Mike Kelley, SPSA
Kathy Russell, TFC Recycling
Kevin Sluss, RDS
Henry Strickland, SPSA

HRPDC Staff:

Robert Crum
Katie Cullipher
Matt Smith

Keith Cannady
Rebekah Eastep

AGENDA
MEETING OF THE
ASKHRGREEN.ORG: RECYCLING & BEAUTIFICATION SUBCOMMITTEE
DECEMBER 10, 2019
11:00 AM (HOLIDAY POTLUCK MEETING)

The purpose of the R&B Subcommittee shall be to promote litter control, recycling, beautification and general environmental awareness through educational projects designed to reach all sectors of our regional community.

1. Meeting Summary

The summary of the November meeting is attached for review and approval. Summary highlights include:

- Recap of fall askHRgreen events and updates on trailer repairs.
- Great American Cleanup – artwork from Sam Hundley is going on tour starting with Chesapeake City Hall and then moving to the Aquarium in Virginia Beach. Local venues are still needed to fill some scheduling gaps so committee members and HRPDC staff should coordinate on outreach to local venues. Next regional GAC is March 27-28; localities should be planning spring cleanups accordingly; promotion will be done as a kick-off to the 50th anniversary of Earth Day and a whole month of caring in April with prizes for groups/individuals who participate and share.
- The Committee discussed the new web recycling tool now in production and made suggestions for changes/improvements to avoid any confusion across localities.

Attachment 1

Action: Approve summary

2. askHRgreen.org Outreach

The current listing of events is as follows.

1/13 - 1/16	Mid Atlantic Horticulture Short Course & Home Gardener Day	Norfolk
2/8 - 2/9	Hampton Roads Home Show*	Hampton
3/7 - 3/8	Mid Atlantic Home & Outdoor Living Show*	Virginia Beach
4/4 - 4/5	Daffodil Festival	Gloucester
4/11	Hold for Sam McNeil	Yorktown
4/22	Poquoson Earth Day	Poquoson
4/27	Virginia Living Museum Earth Day Festival	Newport News
TBD	Newport News Ship Building Health and Safety Expo	Newport News

*Volunteers needed to support attending this event.

Action: Based on discussion

3. Great American Cleanup

The current schedule of venues set to display Sam Hundley's artwork commemorating the 2019 GAC cleanup events is below. Some local venues are still needed. Committee members should continue discussing their local plans for supporting a regionally-coordinated GAC in 2020 to be hosted March 27-28 and promotional ideas for using GAC as a kickoff to the 50th anniversary of Earth Day in April.

Chesapeake City Hall	Nov. 8 - 22	Chesapeake
Virginia Aquarium	Nov. 22 - Jan 1	Virginia Beach
Mariners Museum	January 1 - 30	Newport News
TCC - Main Building (Admin)	February 10 - 21	Chesapeake
Isle of Wight History Museum	February 22 - ?	Isle of Wight Co.
TBD	March	
TBD Gloucester	April 1 - 30	Gloucester
Hampton University Museum Trash to Art Show	TBD (postponed from Nov)	Hampton

Action: Based on discussion

4. Website Recycling Tool

The Committee will discuss/review changes to be made to the new web recycling tool. Attached is a compilation of edits and information received since last month's meeting.

Attachment 4A, 4B

Action: Based on discussion

5. DEQ Competitive Litter Prevention & Recycling Grant

Our grant application for the litter library lending kits has been approved in the amount of \$5,000. The Committee should discuss next steps. Attached is the application and award letter for reference.

Attachment 5A, 5B

6. Staff Reports

The current **FY20 budget** is attached for review. The **Monthly Digital Marketing Report** is also attached for review.

Attachment 6A, 6B

Action: Based on discussion

7. Roundtable Discussion & Locality Updates

Next Committee Meeting – The next scheduled meeting is January 14, 2020 in Hampton.