



*Michael J. Hipple, Chair
Andria P. McClellan, Vice-Chair*



*John L. Rowe, Jr., Chair
Donnie Tuck, Vice-Chair*

PLEASE RSVP BY COB TUESDAY, January 7, 2020

January 2, 2019

Memorandum #2020 - 02

TO: HRTPO Community Advisory Committee (CAC)

BY: Chair Terry Danaher

RE: CAC Meeting, January 9, 2020

Attached is the **agenda and related materials** for the next meeting of the **HRTPO Community Advisory Committee (CAC)** scheduled for **Thursday, January 9, 2020 from 12:00 p.m. – 2:00 p.m.** in **The Regional Boardroom, 723 Woodlake Drive, Chesapeake, VA.**

KM/nb

HRTPO Community Advisory Committee:

Theresa Danaher, Chair (PO)	John Kish (CH)
Carlton Hardy, Vice-Chair (NN)	Jay Leach (VB)
Susan Archer (CH)	Scott MacFarlane (VB)
James Bowie (HA)	Brad Martin (VB)
Henry Branscome (JC)	George H. Mears (S)
Nina Britton (NN)	Delceno Miles (VB)
Lamont Curtis (NN)	James Openshaw (NO)
Mark Geduldig-Yatrofsky (PO)	Mark Perreault (NO)
Garry Harris (PO)	Christian Strange (NO)
Dianna Howard (VB)	Cynthia Taylor (IW)
Cecil Jenkins (CH)	Waverly Woods (VB)

Copy:

Robert Crum (HRPDC)	Phil Fonner (VDOT)
Mike Kimbrel (HRTPO)	Dawn Odom (VDOT)
Kendall Miller (HRPDC)	James Stanek (VDOT)
Keith Cannady (HRPDC)	Eric Stringfield (VDOT)
Rob Cofield (HRPDC)	TPO Voting Members
Sharon Lawrence (HRPDC)	TPO Voting Alternates
Joe Turner (HRPDC)	TPO Nonvoting Members

**HAMPTON ROADS
COMMUNITY ADVISORY COMMITTEE
January 9, 2020
CALL TO ORDER 12:00 P.M.**

**The Regional Building Rooms D&E
723 Woodlake Drive, Chesapeake, VA 23320**

- | | |
|-----------|--|
| 12:00 pm | 1. Call to Order (Please silence cell phones) |
| 12:05 pm | 2. Public Comment Period (Limit: 5 minutes per individual) |
| 12:15 pm | 3. Submitted Public Comments |
| 12:20 pm | 4. Approval of Agenda |
| | 5. Summary Minutes of the November 14, 2019 CAC Meeting |
| 12:25 pm | 6. HRPDC Public Participation Plan |
| 12: 40 pm | 7. Joint Land Use Study |
| 1:10 pm | 8. Executive Director Update |
| 1:55 pm | 9. Old/New Business |

AGENDA ITEM #1: CALL TO ORDER

The meeting will be called to order by Ms. Terry Danaher, Chair, at approximately 12:00 p.m.

AGENDA ITEM #2: PUBLIC COMMENT PERIOD

Members of the public are invited to address the CAC. Each speaker is limited to five minutes.

AGENDA ITEM #3: SUBMITTED PUBLIC COMMENTS

There are no written public comments.

AGENDA ITEM #4: APPROVAL OF AGENDA

Members are provided an opportunity to add or delete items from the agenda. Any item for which a member desires an action from the CAC should be submitted at this time, as opposed to under "Old/New Business".

AGENDA ITEM #5: SUMMARY MINUTES OF THE NOVEMBER 14, 2019 CAC MEETING

SUBJECT:

Summary Minutes of the November 14, 2019 CAC meeting.

BACKGROUND:

Summary Minutes of the Community Advisory Committee meeting held on November 14, 2019.

Attachment 5

RECOMMENDED ACTION:

Approve the minutes.

**Summary Minutes of the HRPDC/HRTPO Community
Advisory Committee (CAC) Meeting
November 14, 2019**

The HRPDC/HRTPO Community Advisory Committee (CAC) Meeting was called to order at 12:00 p.m. at the Hampton Roads Planning District Commission, 723 Woodlake Drive, Chesapeake, Virginia, with the following in attendance:

HRPDC/HRTPO CAC Members in Attendance:

Terry Danaher, Chair (PO)	Christian Strange (NO)
Carlton Hardy, Vice-Chair (NN)	George Mears (SU)
John Kish (CH)	Dianna Howard (VB)
Cynthia Taylor (IW)	Dylan Lloyd (VB)
Mark Geduldig-Yatrofsky (PO)	Brad Martin (VB)
Garry Harris (PO)	Scott McFarlane (VB)
Mark Perreault (NO)	Waverly Woods (VB)

HRPDC/HRTPO CAC Members Absent:

Susan Archer (CH)
Cecil Jenkins (CH)
Jim Bowie (HA)
Nina Britton (HA)
Lamont Curtis (NN)
James Openshaw (NO)
Jay Leach (VB)
Delceno Miles (VB)

HRPDC/HRTPO Staff:

Robert A. Crum, Jr.
Keith Cannady
Mike Kimbrel
Kendall Miller
Robert Cofield
Sharon Lawrence
Robert Cofield
Joe Turner
John Mihaly

Public Comment Period

Members of the public commented on the Atlantic Coast Pipeline. The majority of the public comments were in opposition of the pipeline due to environmental concerns. The members of the public also expressed concern about the Hampton Roads Planning District Commission (HRPDC) potentially endorsing the project.

Submitted Public Comments

There were no submitted public comments.

Approval of Agenda

Chair Terry Danaher asked if there were any objections to the agenda; hearing none, The agenda was approved.

Summary Minutes of the November 14, 2019 CAC Meeting

Chair Danaher asked for a motion to approve the November 14, 2019 summary minutes. Hearing none, Ms. Dianna Howard Moved to approve the November 14, 2019 summary minutes as written; seconded by Mr. John Kish. The Motion Carried.

CAC Chair Report

Chair Danaher informed the committee that as CAC Chair, she does regularly attend HRPDC board meetings and was pleased when the HRPDC board decided to remove the Atlantic Coast Pipeline from the HRPDC board agenda. She stated that she asked HRPDC staff to add the Atlantic Coast Pipeline to the agenda for the November, 2019 CAC meeting so that the CAC could discuss this item and provide input.

Introduction of New CAC Member

Chair Danaher introduced and welcomed the newest CAC member, Ms. Waverly Woods. Ms. Woods joins the Community Advisory Committee (CAC) representing the City of Virginia Beach. A Community Relations Practitioner, Ms. Woods has a background in human relations and consulting. She has volunteered with both large and small organizations in Hampton Roads, including East Coast Equestrian and Judeo-Christian Outreach Center (JCOC).

CAC Bylaws

Kendall Miller, HRPDC/HRTPO Administrator of Community Affairs and Civil Rights updated the CAC on modifications made to CAC bylaws. She explained that modifications were made due to the expansion of the CAC and its purview. Chair Danaher, Vice-Chair Carlton Hardy, and staff provided feedback on the draft bylaws. Chair Danaher invited the committee members to provide additional input before the bylaws are finalized.

Atlantic Coast Pipeline

Mr. Robert Crum, HRPDC Executive Director, thanked the members of the public for their input on the Atlantic Coast Pipeline. He informed the CAC that at the October 17, 2019 HRPDC meeting, the HRPDC Board acted to remove the Atlantic Coast Pipeline from the agenda, due concern expressed by the public. He went on to say, that although the Atlantic Coast Pipeline was on the HRPDC agenda, the HRPDC has no authority to take any action regarding the pipeline, other than to endorse it, or not. Mr. Crum stated that he did not anticipate the Atlantic Coast Pipeline being added to future HRPDC agendas at this time. He then went on to brief the CAC members on the CAO committee and the role it plays in the decision-making process and explained how the Atlantic Coast Pipeline came to be a point of discussion at the most recent CAO committee meetings. Mr. Crum also conveyed some of the regional sentiment surrounding the support of the Atlantic Coast Pipeline in addition to the concerns shared by members of the public, who oppose the proposed project.

CAC Resolution – Conversation, Planting, and Replacement of Trees

Mr. Crum remarked that CAC member Mark Geduldig-Yatrofsky expressed concern about the significant tree removal due to the current transportation projects. He informed the committee that the HRPDC 2020 Legislative Agenda includes an item that encourages state policies to preserve existing forestland and the replanting of trees impacted by construction. Mr. Crum suggested inviting a VDOT representative to a future CAC meeting to discuss this topic.

Express Lanes Network

Mr. Crum provided a brief overview of the interstate projects that are currently under construction throughout the Hampton Roads region. He noted that 92 percent of those projects are funded by a regional gas tax and sales and use tax, and 8 percent is funded through state government grants. He provided a presentation on the Express Lanes Network and scenarios used on General Purpose, High Occupancy Vehicles 2 (HOV-2), and High Occupancy Toll 2 (HOT-2) lanes to address congestion throughout the region. Mr. Crum presented the results of the 2040 analysis:

- Baseline Scenario (General Purpose Lanes) severely congested by 2040
- Managed Lanes (HOT-2) Network provides a reliable trip for:
 - High-Occupancy Vehicles (HOV-2)
 - Single-Occupancy Vehicles willing to pay a toll
 - Transit Vehicles
- Travel time between I-564 and Settlers Landing Road via the Hampton Roads Bridge Tunnel (HRBT)
 - 28 minutes (in General Purpose Lanes)
 - 12 minutes (in HOT Lanes)
- Managed Lanes scenario impact to local roadways:

- Does not induce diversion to local roadways in Hampton
- Volumes increase slightly in Norfolk but roadways remain uncongested during peak periods

Mr. Crum concluded his presentation by providing a list of next steps:

- November 21, 2019 – Concurrent HRTPO and HRTAC Board meeting
- December 12, 2019 – HRTAC Board meeting

For Your Information

There were no items introduced or discussed.

Old/New Business

There was no old or new business.

Chair Terry Danaher asked for motion to adjourn. Mr. Carlton Hardy Moved to adjourn; seconded by Mr. Christian Strange. The Motion Carried.

Adjournment

With no further business to come before the HRPDC/HRTPO Community Advisory Committee, the meeting adjourned at 2:36 p.m.

AGENDA ITEM #6: HRPDC PUBLIC PARTICIPATION PLAN
Kendall Miller, HRPDC/HRTPO

SUBJECT:

The HRPDC Public Participation Plan has been released for a 45-day public comment period.

BACKGROUND:

The HRPDC Public Participation Plan (PPP) is designed as a resource for the HRPDC Board, staff and general public to better understand the organization's overall public participation strategy and procedures, as well as the federal mandates that guide HRPDC public participation efforts. The draft version was made available for public review and comment on December 23, 2019 and will remain open for comment and review, until February 9, 2020. Comments received will be addressed in the final document.

Ms. Kendall Miller, Administrator, HRPDC/HRTPO Office of Community Affairs and Civil Rights, will brief the CAC on this item.

RECOMMENDED ACTION:

For Informational Purposes.

AGENDA ITEM #7: JOINT LAND USE STUDY
Ben McFarlane, Senior Regional Planner

SUBJECT:

Update on the Joint Land Use Study.

BACKGROUND:

Joint Land Use Studies (JLUS) are community-driven, cooperative, strategic planning processes among localities, states, and military installations. The goal of each JLUS is to encourage local governments to work closely with the military installations to implement measures that prevent the introduction of incompatible civilian development that may impair the continued operational utility of the military installation, and to preserve and protect the public health, safety, and welfare of those living near an active military installation.

The Hampton Roads Planning District Commission often coordinates between localities and state and federal agencies, including the military. The HRPDC was the non-federal sponsor for the recently completed Norfolk and Virginia Beach Joint Land Use Study and is also managing the ongoing Portsmouth and Chesapeake Joint Land Use Study.

Mr. Ben McFarlane, Senior Planner, HRPDC, will brief the CAC on this item.

RECOMMENDED ACTION:

For Informational Purposes.

AGENDA ITEM #8: EXECUTIVE DIRECTOR UPDATE
Robert Crum, HRPDC/HRTPO

SUBJECT:

Update on Regional Branding and Broadband Initiatives.

BACKGROUND:

Regional Broadband Initiative

The HRPDC has been coordinating the Regional Broadband Initiative since 2018, with the goal of developing a phased approach to a regional fiber network that would connect to the transatlantic broadband cables that recently anchored in Virginia Beach. Mr. Crum will brief the CAC on the status of this project, including a summary of work completed to-date and an update on the first phase of this project which includes the development of a south-side fiber ring.

Regional Branding Initiative

In 2017, Reinvent Hampton Roads established a steering committee on tourism and recreation to explore ways to grow and expand the Hampton Roads tourism industry. The committee's report identified the lack of a cohesive regional tourism identity and marketing effort as one of the major obstacles to expanding tourism opportunities and growing tourism. Furthermore, the name "Hampton Roads" was cited as a major challenge due to low recognition and perhaps even a liability for the region's future success. Building on this work, the Hampton Roads Business Roundtable organized a regional branding committee in 2018, which affirmed that more and more cities and regions across the country are embracing placemaking and place marketing to attract and retain the talent needed to support and grow their economies.

After a nine-month research effort that included surveying more than 3,000 people, the Envision 2020 Regional Branding Initiative has found that "The 757" is a regional brand that resonates most strongly across communities in Hampton Roads.

Mr. Bob Crum, Executive Director, HRPDC/HRTPO, will brief the CAC on this item.

RECOMMENDED ACTION:

For Informational Purposes.

AGENDA ITEM #9: OLD/NEW BUSINESS

ADJOURNMENT