

**Attachment 1A
MEETING SUMMARY
MEETING OF THE
H2O Help to Others Program Board of Directors
February 6, 2019
Chesapeake**

1. Addition of Surry County and City of Franklin

The board reviewed the proposed update to the Bylaws, which added Surry County and the City of Franklin as “Community Members” and include other updates and grammatical edits.

ACTION: The amended Bylaws were approved by the Board.

2. Rebranding Help 2 Others

Representatives from the West Cary Group provided an update on the rebranding process they are undertaking for Help 2 Others. The initial scope of work will focus on the identity of the program to promote the program and increase donations. Five designs were considered for review by the Board. The first design was similar to the original design and took on a more conservative approach. The second design was simplistic and included contrasting colors. The third design was intended to draw in the emotional aspect of giving and makes it more clear what the program is about. The fourth designed was an attempt at rebranding, and renamed the program to “Outpour”. And the fifth design also was aimed at rebranding and renamed the program “Flow it Forward”.

The logos and associated tag lines were discussed. While the HRWet Committee had already narrowed down the choices and chose the third design, the Board disagreed. They did not support the more emotional context or the image which seemed to portray the world rather than making it feel like this is a local program. After some debate it was decided that the group did not want to re-brand with a different name and it felt that the first and second options were the best choices. They also fit in line with the Program’s 20 year anniversary coming up and could be marketed then. The West Cary Group agreed to redesign the first and second options, possibly merging some of the concepts presented, and will present another group of logos for the group to choose from. The tag line “Keep Water Flowing for Neighbors in Need” was the favorite and will be used for the next round. The Board will look to their staffs to provide input and respond accordingly. Some suggested that they consider adding in a focus group that is not in the water business to determine the best logo and branding options moving forward.

ACTION: The Board decided to review the next version of logos and comment at a later date.

**MEETING SUMMARY
MEETING OF THE
DIRECTORS OF UTILITIES COMMITTEE**

1. Summary of the January 9, 2019 Meeting of the Joint Directors of Utilities and Health Directors Committee

ACTION: The summary of the January 9, 2019 meeting of the Directors of Utilities Committee was approved.

2. Public Comment

There were no public comments.

3. Annual Water and Wastewater Rate Data Call

Ms. Katchmark briefed the Committee on the draft rate data call, showing which parts of the spreadsheet should be checked and verified. In particular, she would like the Committee to make sure the following are accurate, rates, effective rate date, number of active accounts, fees, and calculations. Rates for water, sewer, and wastewater were displayed for each locality. Surry's rates for sewer and wastewater did go up but that is because HRSD is now in charge of their wastewater systems. It is unclear whether Surry is subsidizing the increase in rates to its ratepayers, Ms. Katchmark will look into this. In the future, Ms. Katchmark will attempt to streamline the spreadsheet so that it is not so onerous, but it is challenging due to the nature of data being collected. All localities felt that the data call was important and that the graphics provided were extremely helpful.

ACTION: Ms. Katchmark will send out the spreadsheet for Committee members to review prior to its finalization.

4. Groundwater Issues

Legislative items related to groundwater were going to be discussed but the biggest pieces of legislation patroned by Carr did not make it through their committees. Ms. Katchmark is still working on a paper related to groundwater issues and will wrap that up soon. The groundwater trading workgroup met at the end of the year and will meet again in March. The Committee is still interested in this workgroup, but no work products have been developed yet.

It is the hope that the new higher for the HRPDC Directors of Utilities Committee will become familiar with and be able to run the groundwater model. The Committee felt this would be helpful and would be able to groundtruth DEQ and other models out there for the region. And the Committee is still agreeable to continuing to stay involved in groundwater issues.

ACTION: None

5. Water Supply Plan Compliance

According to DEQ, HRPDC has met all requirements for their water supply plans. DEQ will be sending out letters, some localities have already received them. DEQ is transitioning to VA Hydro, an online portal that allows the user to build the spreadsheets formerly in the supply plan. There have been some glitches with it however, and Ms. Katchmark wanted to know how involved Committee members want to be in identifying errors. At the moment, and as long as the portal is not available to the public, the Committee is fine with HRPDC reviewing the data on the portal to determine where any issues may lie. There appears to be issues with how the data is rolled up related to supply and demand.

ACTION: HRPDC staff will continue to work with DEQ on the VA Hydro model.

6. Water and Wastewater Resiliency

Ms. Katchmark briefed the Committee on work being done in resiliency and how the Adaptation Forums are a great opportunity to highlight work that localities have done with respect to resilience. There may be an opportunity to highlight some of the redundancies in place for drinking water treatment and polled the group to see if there was an interest in highlighting their efforts in resilience. Some Committee members felt this was a good idea, highlighting how drinking water is always available during emergency situations while power outages are still cause for concern for pump stations may be something worth discussing. Others contended that sometimes not all situations have a positive outcome and while there may be good stories to tell, without proper context there could be a negative outcome. Localities also feel they highlight their level of service in their annual reports and also are now required to do a vulnerability study for the EPA. Their biggest concerns are related to cyberattacks, so demonstration of resilience in that respect would make more sense rather than just focusing on resilience in relation to flooding concerns. Committee members were interested only if there was a defined goal, so this effort will be tabled for the time being.

ACTION: None

7. Staff Reports

- **Reentry Plan:** Directors are aware and involved in most cases, plans are due this fall.
- **HRSD Integrated Plan – First Amendment to the 2014 MOA:** Isle of Wight and Gloucester Counties still need to sign the MOA. Isle of Wight said it will be coming soon.
- **Regional Affordability Workgroup:** The first meeting will be held on February 12, 2019. Directors are still aware that this is an important issue and need to keep the discussion going. They agree there isn't a one-size fits all solution and Ms. Katchmark and others encouraged those involved in the workgroup to make

sure that representatives from social services are kept in the loop and attend the meetings. After the workgroup meets a few times, it was suggested to incorporate social services at a DUC meeting to continue the dialogue. And since there are federal funds available for many social service needs, there is a possibility that there are federal funds available for water needs.

8. Other Business

The next meeting of the Directors of Utilities Committee will be held on March 6, 2019 at Newport News Waterworks.