

askHRgreen.org | FOG Education Committee Meeting Summary
Tuesday, May 15, 2018
Public Works Office – Newport News

Katie Cullipher, HRPDC
Rebekah Eastep, HRPDC
Beth Vandell, HRPDC
Cathy Filipowski, NO
Kate Bernatitus, NN
Regina Duncan, HA

Amanda Albright, HRSD
Brian Wilson, NO
Jerry Hoddinott, CH
Brent Werlein, VB
Tom Fauber, JCC

The summary for the meeting is as follows:

1. Meeting Summary

The April meeting summary was reviewed and approved.

ACTION: Meeting summary approved.

2. Events, Promotions & Media

May 24 – Sensible Seafood Festival, Virginia Beach
May 31 – Public Works Annual Picnic, Virginia Beach
June 2 – Celebrate the Park (Mariners Museum), Newport News
June 5 – CMA CGM Environmental Fair, Norfolk
June 5 – Anheuser Busch Event, Williamsburg*
June 30 – Olden Days, Smithfield
August 25 – Bufflow Family & Friends Community Day, Chesapeake*
September 13-16 – Isle of Wight County Fair, Windsor
September 15 – Elizabeth River Fest, Chesapeake*
September 22-23 – Bay Days, Hampton*
October 4-7 – Peanut Festival, Suffolk
*Need volunteers to staff event.

Trailer repairs and maintenance

HRPDC staff will be getting quotes for trailer repairs during late May and will provide those cost estimates for Committee discussion.

Trailer Host – Suffolk Public Utilities will be housing the trailer beginning July 1.

Trivia Wheel – HRPDC staff will be ordering two new trivia wheels: one to keep on the trailer permanently and another to replace one that has gone missing.

Action: HRPDC staff will get trailer repair estimates. Committee members should consider volunteering for an upcoming event.

3. Media & Promotions

The Committee reviewed the videos produced for the upcoming What Not to Flush media campaign:

- Full Video: https://drive.google.com/file/d/1vnn_QhSYcGAoRiMCGr-LNHNYWcV6lpT3/view?usp=sharing
- :15 Sec Wipes: <https://drive.google.com/file/d/1aCEOqD85ghStOgEYbPKbXeQb5L1GajvV/view?usp=sharing>
- :15 Sec Swabs: <https://drive.google.com/file/d/10WuVxMOAjUji7vn0hoHbBBL-wmaOw585/view?usp=sharing>

The Committee approved the videos but some thought the sound effect for the wrong items was not very noticeable on the full length video. HRPDC staff will pass along this note to RCS.

HRPDC updated the Committee on the Write as Rain campaign.

- RCS redesigning stencils and will provide updated stencils for the workgroup to review.
- The workgroup will meet again on May 18th.

Action: The Committee approved the new What Not to Flush videos.

4. HRFOG.com Development Initiatives

HRPDC staff showed the Committee new enhancements to the HRFOG.com site. Major changes include:

- Streamlining the homepage. Previously navigation headings were duplicated at top and center of page. Now navigation is centralized on the center of the page.
- Streamlining the profile page. Users no longer have to navigate away from the profile page to find available tests. They can also begin a test directly from the profile page.
- Option for “ALL” added to the FSE and FSE Worker List. Previously locality admin users could only run reports for their locality. This also helps as a work around while the Full User Report timeout error is corrected.

Action: HRPDC staff will continue to work with CH2M to implement enhancements and tasks.

5. Yellow Grease Disposal

The Committee discussed and reviewed the draft content for the yellow grease disposal and cleanup guide. Since the March meeting, Brent Werlein has added spill response and cleanup information.

- The Committee discussed creating a rack card with the spill response and cleanup information.
- The Committee discussed combining the good to know and good to do information with the BMP brochure content to create one brochure for future use.
- The Committee is ready for the Stormwater Education Committee to review and approve the content.

Action: HRPDC staff will provide content for review by the Stormwater Education Committee.

6. FOG Conference Update

Brent Werlein (VB) shared information from the Southeastern FOG Alliance Conference & Sewer Collections Conference in Georgia in April.

- Virginia newly added to the Southeastern FOG Alliance.

- Georgia has a very strict state program and is a good resource when looking for new materials and programs.
- Residential oil recycling programs active in some localities. Residents are given wide-mouth containers to collect oil and return to drop-off sites. A third party is used to collect and process the oil so this is a free service for the locality. Localities using this program did report reductions in FOG in their system.
- Check restaurants for laundry connections. McDonalds and others often have a laundry machine for washing oily rags.
- Recommendation to test only last outfall when there are multiple inline interceptors.
- PDI certification list is a good source to serve as an approved product lists.
- Discussion regarding how to determine GCD failure issues and defining “significant” problems (> 1,000 ppm FOG)

Action: Interested committee members can contact Brent Werlein to discuss any of the above topics in more detail.

7. Printing and Promotional Items

The following items are on order:

- Sponges – 5,000
- Toilet squeezers – 5,000
- FOG rack cards – 5,000
- Compressed Wash Cloths – 2,000

Action: None.

8. Roundtable Discussion

- Norfolk – Descale Automatic is a company that sells a residential and utility descaling product and may be interested in blogging for askHRgreen.org
- HRSD – hood cleaning tour is scheduled and updates should be available at the June meeting
- Chesapeake – lots of residents coming in to customer service during Drinking Water Week. Draft ordinance is still with the City Attorney for review.
- Newport News – Staff are shadowing HRSD sampling procedures and hope to start sampling soon in one of the most troublesome areas.
- Virginia Beach – inspections beginning at the oceanfront, RFP out for FOG software but also continuing to develop their in-house program, looking at updates to the FOG ordinance (food trucks, re-inspection fees, annual GCD/interceptor inspection by plumber/hauler).

Action: None.

9. Staff Reports

Budget – The Committee reviewed the budget.

Green Learning – First draft review completed and edits will be handed off to RCS.

Bloggers – HRPDC staff is in need of blog posts as Sarah Crawford will be leaving HRSD and no longer submitting posts on behalf of the FOG Committee and HRSD.

Bay Star Business – The Stormwater Education Committee has launched a new program, Bay Star Business (BSB). Businesses must pledge to general categories of green behavior but there will not be any enforcement. The businesses will be targeted with industry-specific outreach materials and recognized for participating on the askHRgreen website. Restaurants that sign up will be sent FOG outreach materials. FOG inspectors are also encouraged to promote the program to businesses that are doing a good job.

Action: None.

Next Meeting – Tuesday, June 19, 2018 at 9:30 a.m. at the HRPDC office in Chesapeake.