

askHRgreen.org Stormwater Education Subcommittee
Friday, February 9, 2017
Stormwater Office – HRPDC Office, Chesapeake

In Attendance:

Katie Cullipher, HRPDC
David Keeling, SU
Chrisi VanLear, PO
Elizabeth Vaughn, CH
Fleta Jackson, NO
Javier Garringer, NO
Wayne Griffin, SM

David Kuzma, IW
Cris Ausink, HA
Sue Kriebel, VB
Allison Watts, NN
Ivan Shelton, YK
Tammy Rojek, WM

The summary for the meeting is as follows:

1. Meeting Summary

The January meeting summary was reviewed and approved.

Action: Summary approved.

2. askHRgreen.org Events

February 11-12 – Hampton Roads Home Show, Hampton Convention Center
March 11 – Community Association Day, Virginia Beach
April 2 – Hoffer Creek Festival, Portsmouth
April 22 – Virginia Living Museum Earth Day Event, Newport News
June 8 – NASA Safety & Health Expo, Hampton
June 24 – Olden Days, Smithfield
September 14-17 – Isle of Wight County Fair

ACTION: Committee members were encouraged to reserve the trailer early for any additional 2017 events. HRPDC staff should consider 2018 Pet Expo for future events.

3. Media & Promotions

Rainy Day Sidewalk Campaign

- Stencil designs were reviewed and the following changes have been suggested:
 - Incorporate a new font for all designs to tighten up letter spacing.
 - Make the storm drain image more discernable (if possible).
- HRPDC provided an update from the January 26th Rainy Day Sidewalk Campaign Workgroup meeting:
 - All Committees will receive three 24” x 40” messages (total 12 messages)
 - Possible locations have been identified but need to be prioritized to include only 12 message applications per locality.
 - Each Committee will purchase four bottles of invisible spray and localities may order extra if desired.

- Plans to apply stencils beginning in March.

ACTION: Committee members were encouraged to work with the project lead for their locality.

4. Bay Star Homes

The Committee had an opportunity to discuss any updates/concerns with the program.

Supplies

- Window clings, flags and flag poles are now in stock and available for pickup.

ACTION: None.

5. Grants

The Committee continued working on the project requirements of the Chesapeake Bay Restoration Fund grant. \$10,000 in funding was awarded to address:

- Workshops - At least two (one peninsula, one southside)
 - Hampton and Suffolk are planning events.
 - Norfolk tree workshop completed in the fall of 2016.
 - Additional workshops can be added if necessary.
- Soil Testing Giveaway – HRPDC has mailed soil test kits to winners of July and October giveaway. So far seven samples have been returned.
- 2017-18 Grant Funding – The Committee reviewed the revised budget for the \$11,100 to be received in the spring for FY18 spending.

Action: HRPDC staff is securing trees and rain barrels to use at upcoming workshops.

6. Promotional Items

The following items have been ordered for FY17 and are available for pickup:

- Dog Waste Bag Holders – 5,000
- Goldfish Snack Packs (due in March) – 2,500
- Window Clings – 10,000 (5,000 each design)
- Hand sanitizer (with carabineer) – 2,500
- BSH Folders – 2,500
- BSH Flags – 1,600
- BSH Flag Poles – 1,600

Action: Committee members should pick up any remaining promotional items.

7. Staff Reports

Budget – The current FY17 budget and Cahoon & Cross invoices were presented for review.

Website Redesign – Planning advisors were reminded to review the website content for their committee to determine if there should be any edits or new content added. Planning advisors should bring back to the full Committee any topics that may need regional consideration.

ACTION: Planning advisors should review website content.

Next Committee Meeting is scheduled for Friday, March 17 at a location on the peninsula.