

**askHRgreen.org Fats, Oils, and Grease Education Subcommittee Meeting**  
**Tuesday, October 20, 2020**  
**Zoom video conferencing or conference call**

Pursuant to the declared state of emergency in the Commonwealth of Virginia in response to the COVID-19 pandemic and to protect the public health and safety of the Subcommittee members, staff, and the general public, the askHRgreen.org Fats, Oils, and Grease Education Subcommittee meeting was held electronically via Zoom. These electronic meetings are required to complete essential business on behalf of the region. A recording of the meeting is available on the website.

**Attendance:**

Mike Martin, HRSD  
Amanda Albright, HRSD  
Jerry Hoddinott, CH  
Cathy Filipowski, CH  
Kate Bernatitus, NN  
Chad Krejcarek, PQ  
Amy Zieman, YK  
Chelsey Daughtrey, SM

Lacie Wever, HRSD  
Phillip Jones, IW  
Regina Duncan, HA  
Tom Fauber, JCSA  
Lindsay Dierks, NO  
Katie Cullipher, HRPDC  
Rebekah Eastep, HRPDC

The meeting summary was as follows:

**1. Meeting Summary**

The Subcommittee reviewed and approved the September meeting summary.

**Action:** None.

**2. Events**

The current list of events is as follows:

<del>10/16-10/18</del>	<del>Poquoson Seafood Festival</del>	<del>Poquoson</del>
11/10	Sensible Seafood Fest – Rescheduled	Virginia Beach
3/27-3/28	2021 Daffodil Festival	Gloucester
6/19	ERP RiverFest	TBD

Some localities have been able to use askHRgreen supplies to support local trunk or treat events with children focused items such as pencils, Green Learning Guides, FOG coloring books, etc.

**Action:** Committee members were encouraged to reserve the trailer for upcoming events.

### 3. FY21 Campaigns

HRPDC staff reviewed the FY21 media schedule and campaign details for “Grease Grinch” and “What Not to Flush.”

- Grease Grinch scheduled 11.23 - 12.06 - Two-weeks of radio, with extended promotions with WVEC for a total of three weeks.
  - WVEC promotions include “Environmental Fridays” segment during morning news and 15-second pre-roll for website video.
  - <https://www.youtube.com/watch?v=nPmTSIbDJxc>
- What Not to Flush scheduled for February - dates for campaign are flexible - Two-weeks of radio, with extended promotions with WVEC for a total of three weeks.
  - <https://www.youtube.com/watch?v=mYAlBqe XVg>
- Imagine a Day Without Water campaign from askHRgreen Water Awareness Committee is thanking water workers and other essential staff with a giveaway of two YETI wine tumblers through October 23.
- Halloween-themed posts planned for Halloween including “what not to flush” and “It Came from Beneath the Streets” video.

**Action:** Committee members were encouraged to share social media promotions and contests through local channels.

### 4. Printing & Promotional Items

Committee members should make arrangements to pick up their sludge judges and extensions as needed. The following materials are also available for pickup:

- “What Not to Flush” game magnets/magnet boards
- FOG coloring books

**Action:** Committee members should schedule supply pickup as needed.

### 5. FOG Regional Program

The Committee discussed the latest drafts of the Hampton Roads Model FOG Ordinance and Regional Technical Standards for GCD Sizing. Any additional comments or changes should be finalized in preparation for the November 4 meeting of the regional Directors of Utilities (DUCs) Committee, in which the updated FOG program documents will be presented for discussion and endorsement.

*Regional Technical Standards for GCD Sizing*

- Verify GGI sizing calculation as it relates to the drainage period. There was concern the one-minute drain time may result in an unnecessarily oversized GGI (which may be an intended consequence to discourage installation of GGIs). Referenced in Appendix A to use a two-minute drain time for exterior units.
- Clarify that a certified grease professional is one certified through HRFOG.com.
- Add calculations for 30 and 60 day clean out schedules (with approval).
- Appendix B - add number of meals per day to form.

#### *Hampton Roads Model FOG Ordinance*

- Add mobile units and commissaries to the definition of a FSE.
- Update all references to the sizing standards with the new document name.
- Include education in the definition of the HRFOG program.
- The Committee discussed whether to include yellow grease haulers under the requirements of certified haulers through HRFOG.

Due to time, the Directors of Utilities Committee presentation outline will be reviewed at a separate follow-up meeting.

**Action:** HRPDC staff will coordinate a review meeting for the DUCs presentation.

#### **6. GCD Enforcement MOA Update**

Committee members were asked to provide any updates on local approvals of the GCD Enforcement MOA. HRPDC currently has signed MOAs from: Hampton, Smithfield, Isle of Wight, Poquoson, and Suffolk. The topic was discussed again at the September Directors of Utilities meeting.

- JCSA has signed the MOA and will provide a signed copy to HRPDC staff.

**Action:** Committee members should continue to process the MOA and provide signed copies to HRPDC.

#### **7. Roundtable & Public Comment**

- There were no public comments or pressing matters to discuss.

**Action:** None.

#### **8. Staff Reports**

*Budget* - The Committee reviewed the FY21 budget.

*HRFOG.com Consultant* – New vendor (CDM Smith) to begin overseeing HRFOG.com.

*September Digital Marketing Report* – Provided for Committee review.

**Action:** None.

**Next Meeting is scheduled for Tuesday, November 17, 2020.**