



#### 4. **Imagine a Day Without Water**

Imagine a Day Without Water 2019 is October 23. The Committee discussed promoting this campaign to area businesses. Tumblers, coasters and coffee sleeves were available for pickup.

- The Committee discussed outreach efforts.
  - HRPDC staff should resend link to signups and updated one pager.
- HRPDC staff to film on camera interviews for willing businesses.
- Promote with National Coffee Day on September 29<sup>th</sup>.
- Develop trivia night questions, talking points for staff, and social media posts to share with partners.
- Potential feature in Growler magazine, Coastal Virginia magazine.
- Additional supplies may need to be purchased, especially coffee sleeves.

**Action:** Committee members should continue to reach out to local coffee shops and breweries. HRPDC staff will resend outreach materials and draft materials for use by partners.

#### 5. **Printing & Promotional Items**

The following items are available for pickup:

- 2,500 silicone collapsible cups
- 9,000 reusable bags

**Action:** Committee members can pick up supplies as needed.

#### 6. **Staff Reports**

*Budget* – The current FY20 budget was provided for review.

*Digital Marketing Report* – HRPDC staff provided an overview of the digital marketing report for August.

*Annual Report* – HRPDC staff provided an overview of the FY19 askHRgreen.org Annual Report.

*Mini Grant Summary Report* – HRDPC staff provided the FY19 askHRgreen.org mini grant summary report for review.

**Action:** None.

#### 7. **Roundtable**

- Newport News – AMI project continues (contract negotiations), 60<sup>th</sup> street tower and tank are coming out along Warwick Boulevard, Lori transferred under management analysis position, new communications staff person will be hired
- Virginia Beach – calendar should be finalized in November, e-bill and email communications being redesigned, potentially adding internal newsletter as well
- Norfolk – Fairmont groundbreaking (15 year project), environmental outreach session coordinated with Keep Norfolk Beautiful and Stormwater, signage at public projects to describe projects and community benefits (may be requirement of funding source)
- Suffolk – field crews volunteering to work trailer at Peanut Festival, paperless work order system project with HRSD

**Action:** None.

**Next Meeting:** The next meeting is scheduled for Thursday, October 24, 2019 at the HRPDC office in Chesapeake.