

## **askHRgreen.org Fats, Oils, and Grease Education Subcommittee Meeting**

**Tuesday, January 19, 2021**

**WebEx conferencing or conference call**

Pursuant to the declared state of emergency in the Commonwealth of Virginia in response to the COVID-19 pandemic and to protect the public health and safety of the Subcommittee members, staff, and the general public, the askHRgreen.org Fats, Oils, and Grease Education Subcommittee meeting was held electronically via WebEx. These electronic meetings are required to complete essential business on behalf of the region. A recording of the meeting is available upon request.

### **Attendance:**

Amanda Albright, HRSD

Amy Zieman, YK

Chad Krejcarek, PQ

Jerry Hoddinott, CH

Lindsay Dierks, NO

Regina Duncan, HA

Lacie Wever, HRSD

Mike Martin, HRSD

Katie Cullipher, HRPDC

Rebekah Eastep, HRPDC

The meeting summary was as follows:

### **1. Meeting Summary**

The Committee reviewed the December meeting summary.

- Reference to appendix B in roundtable needs to be updated to appendix C in the December meeting notes.

**Action:** HRPDC staff will update summary as noted.

### **2. Events**

The current list of events is as follows:

3/26 - 3/27 Great American Cleanup

3/27 - 3/28 2021 Daffodil Festival

4/10/21 Go Green Market - Yorktown

6/19 ERP RiverFest

askHRgreen Recycling & Beautification Committee will host the Great American Cleanup, March 26-27. Small groups of volunteers are needed to assist with community cleanups. Registration is open now at [askHRgreen.org](http://askHRgreen.org).

**Action:** None.

### 3. FY21 Campaigns

HRPDC staff reviewed the FY21 media schedule.

- Grease Grinch scheduled (11.23 - 12.06) – HRPDC staff provided an overview of the Grease Grinch campaign summary report.
- What Not to Flush (February 8-21) - Campaign uses existing creative with the chalkboard art theme.

**Action:** None.

### 4. Printing & Promotional Materials

HRPDC staff can provide promotional materials for pickup at HRPDC offices upon request. A portion of the promotional item budget went towards consultant fees this fiscal year and the half-page WNTF stickers are currently on order.

- The Committee would like pricing on the following items:
  - Sink strainers
  - Measuring tapes (six-foot, with keychain)
  - No grease sticker in a three-inch sticker size
  - Clear 18-inch rulers

HRSD needs to be invoiced for extra coloring books ordered as part of the regional order.

HRPDC staff has recommended reprinting the 6<sup>th</sup> grade Green Learning Guide as there are currently none in stock. The reprint would only be for outreach purposes not to support a distribution to all 6<sup>th</sup> grade students. The mini grant program has not received many applications during FY21 due to continuing school closures so the mini grant budget could be used to support the reprinting. The Committee supported reprinting the 6<sup>th</sup> grade Green Learning Guides using the available mini grant budget.

**Action:** HRPDC staff will request quotes for promotional items as requested.

### 5. FOG Regional Program

On December 2, the regional Directors of Utilities Committee endorsed the updated FOG Model Ordinance and approved the updates to the Regional Technical Standards for Grease Control Devices.

- HRSD would like to have updated Regional Technical Standards for Grease Control Devices showing approved date on the HRFOG.com site.

HRPDC staff has created a tracking document for each locality to provide details about changes to local FOG programs. Localities were encouraged to provide updates as they become available:

[https://docs.google.com/spreadsheets/d/1jjez5Jhdqc4dqunnWd\\_ZrkQL6b4vXeWz-nRzfBTXopk/edit#gid=0](https://docs.google.com/spreadsheets/d/1jjez5Jhdqc4dqunnWd_ZrkQL6b4vXeWz-nRzfBTXopk/edit#gid=0)

- HRSD is utilizing the new technical standards in the small localities programs. Working closely with local government contacts to require GCD installations/retrofits when needed.

HRPDC staff and members of the Committee met with members of the Virginia Building & Codes Officials Associations to discuss the needs of FOG program managers in implementing their local FOG ordinances.

- There was not support for changing the MOA however those building & codes officials in attendance supported the Committee position regarding what constitutes a change of occupancy and a review of GCD requirements.
- VBCOA offered outreach opportunities to statewide stakeholders on local FOG programs via association newsletters.
- VDHCD reps also attended the meeting and can be engaged for help facilitating guidance/interpretations and also in formal actions when necessary.
- Brent Werlein submitted recommended changes to the plumbing code as part of the plumbing code review process.
- A working group will meet to discuss next steps on statewide outreach to building & codes officials.

**Action:** Committee members should update the tracking document for local FOG programs. A Committee working group will meet to discuss next steps for VBCOA outreach opportunities.

## 6. FOG Website & Training Updates

The Committee discussed needed updates to the certification website due to regional program updates and other necessary enhancements.

- HRPDC staff has consolidated some resources on the HRFOG.com site.
- HRPDC staff will be meeting with CDM Smith next Monday to discuss updates to the HRFOG.com website.

**Action:** HRPDC staff will send out links to trainings, tests, and cleaning guides for Committee review.

## **7. Roundtable & Public Comment**

- CARES Act funding deadline moved to end of December 2021 to assist with overdue water and wastewater utility bills. No additional media support at this time as there is a longer time to use the available funds. Funds will also be able to support citizens suggest to shutoffs for non-payment when shutoffs do resume in 2021.
- York County down to one staff person for the FOG program.
- Long time Norfolk Director, Kristen Lentz, honored in front page story and will have new water treatment plant renamed in her memory.
- Hampton - inquired about residential messaging for yellow grease disposal (smaller amounts in trash with a screw top lid or in a closed bag, larger amounts through HHW programs)

**Action:** None.

## **8. Staff Reports**

*Budget* - The Committee reviewed the FY21 budget.

*December Digital Marketing Report* – HRPDC staff reviewed the December Digital Marketing Report. Top organic post was the news story on HRSD project to track COVID through effluent testing. Lead story to November-December newsletter featured “Brown Friday” article.

**Action:** None.

**The next Committee meeting is scheduled for Tuesday, February 16, 2021.**