

askHRgreen.org | FY21 Budget

FOG Annual Contribution **\$75,000**

Media			Printing & Promotional Items			askHRgreen Trailer Maintenance & Storage		Mini-Grant:		askHRgreen Overall Campaign (RCS)				
Budgeted Amount:		\$45,000.00	Budgeted Amount:		\$ 15,000.00	Budgeted Amount:		\$2,000.00	Budgeted Amount:		\$1,000.00	Budgeted Amount:		\$12,000.00
Vendor/Promotion	Schedule	Amount	Item	Qty	Amount	Item	Amount	Item	Amount	Item	Amount			
SEM & Social	Jul	\$836.67	What Not to Flush magnet sets	20	\$565.00	U-Haul Storage Aug	\$289.90	Transfer to mini grant program element	\$1,000.00	Transfer to askHR program element	\$12,000.00			
SEM & Social	Aug	\$836.67	Magnet boards	12	\$279.72	Eastern Lock & Key	\$70.00							
SEM & Social	Sep	\$836.67	FOG Coloring Books	2500	\$3,550.00	Getem Pest Control Quarterly Service	\$22.50							
SEM & Social	Oct	\$836.67	IW Consulting Service, LLC - doc review 5 hrs		\$1,000.00	U-Haul Storage Dec	\$289.90							
Grease Grinch media buy	Nov-Dec	\$15,920.00	IW Consulting Service Contract		\$9,000.00									
SEM & Social	Nov	\$836.67	WNTF 1/2 page stickers - <i>Reserves Funding</i>	5000	\$2,630.00									
PR - "Avoid Brown Friday"	Nov	\$690.00												
Ad Hoc creative - VO talent renewal for Grease Grinch	Nov	\$380.00												
SEM	Dec-Mar	\$1,666.68												
Social	Dec-Mar	\$1,680.00												
Media - What Not To Flush	Feb	\$15,920.00												
Budgeted Amount		\$45,000.00	Budgeted Amount		\$15,000.00	Budgeted Amount	\$2,000.00	Budget	\$1,000.00	Budget	\$12,000.00			
YTD Expenditures		\$40,440.03	YTD Expenditures		\$17,024.72	YTD Expenditures	\$672.30	YTD Expenditures	\$1,000.00	YTD	\$12,000.00			
Balance		\$4,559.97	Balance*		-\$2,024.72	Balance	\$1,327.70	Balance	\$0.00	Balance	\$0.00			

FY21 Budgeted Funds	\$	75,000.00
<i>Reserve Balance</i>	<i>\$</i>	<i>12,235.26</i>
Total Funds	\$	87,235.26
FY21 Budgeted Expenses	\$	75,000.00
FY21 YTD Expenditures	\$	71,137.05