HAMPTON ROADS
CHAMBER

Means Business

Leadership Exchange

Charlotte, North Carolina
June 22nd - 25th, 2022
**Agenda**

**Wednesday, June 22**

**4:00 PM** Hotel Check-in  
JW Marriott Charlotte (600 S College St, Charlotte, NC 28202)

**5:00 PM** Opening Reception and Dinner  
Guests include Mayor Vi Lyles and City Manager Marcus Jones

**Thursday, June 23**

**Breakfast**  
JW Marriott Charlotte

**Welcome to Charlotte**  
Mayor Vi Lyles, “My Vision”

**Economic Development Bus tour of Charlotte**

**Panel: Economic Mobility and Charlotte’s Defining Moment (the Chetty Study, 2014)**

- Charlotte Executive Leadership Council (CELC) - Organizing for action
  - “Transformational Community Change”
  - Affordable Housing
  - Healthcare Disparities
  - Education

**Lunch**

**Panel: Workforce Development**

- Workforce Requirements, Identification, and Availability
- Focused Tech Training
- Entrepreneurship and Innovation

**Reception and Dinner**

**Friday, June 24**

**Breakfast**  
JW Marriott Charlotte

**Overview of Charlotte**  
City Manager Marcus Jones  
“Where we’ve been, Where we are, Where we are going”

**Panel: Infrastructure as an Economic Catalyst**

- Urban Development - Mall Redevelopment
- Civic Furniture
- Public Transit
- Air Service

**Lunch**

**Panel: Creating a Sense of Place - Telling the Region’s Story**

- Talent Attraction and Retention
- Arts/Museums/Sports

**Reception and Dinner**

**Saturday, June 25**

**Hotel Check-out by 11 am**
**Presenting Sponsor: $15,000 (Exclusive)**
- Opportunity to provide opening remarks
- Opportunity to provide marketing material to attendees
- Logo placement on event promotions
- Two guaranteed seats on the 2022 LEX, excluding airfare (estimated value of $5,990)

**Transportation Sponsor: $5,000 (Multiple Available)**
- Logo placement on bus headrests and event promotions
- Opportunity to provide marketing material to attendees
- Opportunity to provide welcoming remarks on the bus (up to 5 minutes)
- Opportunity to send one representative on the 2022 LEX with a $500 discount on their registration

**LEX Bag Sponsor: $5,000 (Multiple Available)**
- Logo placement on gift bags and event promotions
- Opportunity to provide marketing material to attendees
- Opportunity to provide welcoming remarks
- Opportunity to send one representative on the 2022 LEX with a $500 discount on their registration

**Dinner Sponsor: $5,000 (2 available)**
- Logo placement on event promotions
- Opportunity to provide welcoming remarks at sponsored dinner (up to three minutes)
- Opportunity to provide marketing material to attendees
- Opportunity to send one representative on the 2022 LEX with a $500 discount on their registration

**Luncheon Sponsor (2): $4,000 each or $7000 for both (Multiple Available)**
- Logo placement on event promotions
- Opportunity to provide marketing material to attendees
- Opportunity to provide welcoming remarks at luncheon

**Breakfast Sponsor (2): $3,000 each or $5,000 for both (Multiple Available)**
- Logo placement on event promotions
- Opportunity to provide marketing material to attendees
- Opportunity to provide welcoming remarks at breakfast

**Entertainment Sponsor: $4,000 (Multiple Available)**
- Logo placement on event promotions
- Opportunity to provide marketing material to attendees
- Opportunity to provide welcoming remarks at one trip session (up to 5 minutes)

**Reception Sponsor: $3,000 (Multiple Available)**
- Logo placement on event promotions
- Opportunity to provide remarks at sponsored reception (up to 5 minutes)
- Opportunity to provide marketing material to attendees at reception

**Panel Discussion Sponsor: $3,000 (3 Available)**
- Opportunity to provide welcome comments and introduce panel moderator
- Logo placement on event promotions
- Opportunity to provide marketing material to attendees

**Supporting Sponsor: $2,000 (Multiple Available)**
- Logo placement on event promotions
2022 Leadership Exchange Charlotte, North Carolina
June 22 - 25, 2022

Rate to Attend: $2,995 Per Person - Includes:

• Three-night stay at the JW Marriott Charlotte
  600 South College Street, Charlotte, NC 28202
  Check-in 4:00 PM on 6/22; Check-out 11 AM on 6/25
• Welcome Reception and Dinner beginning at 5:00 PM (Day 1)
• Breakfast, Lunch, and Dinner (Days 2 & 3)

Airfare/Transportation from Hampton Roads NOT included.

BE PART OF THE HAMPTON ROADS CHAMBER LEADERSHIP EXCHANGE TO CHARLOTTE.
REGISTER BELOW:

Name:__________________________________________

Company:__________________________________________

Address:__________________________________________

Phone Number:_______________________________________

Email:________________________________________

☐ Please Charge My Credit Card

☐ Enclosed you will find a check
   (Please make payable to Hampton Roads Chamber)

Name as it appears on the card:_____________________________

Credit Card Number:_____________________________________

Exp. Date:________________________________________

CVV:____________________________________________

Billing Address:__________________________________________

I would like my receipt ☐ Emailed to the email address listed ☐ Mailed to the address listed

For additional information, contact Priscilla Monti at pmonti@hrchamber.com or 757.470.6805
or Anne Thuma at abaumler@hrchamber.com or 757.664.2518.
Or mail registration form back to Priscilla Monti or Anne Thuma
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