

Transit Advocacy Day 2023

Thursday, May 4, 2023 | 11:30am – 4:00pm

Purpose

An opportunity to bring awareness to the following as it relates to public transit:

- The benefits; importance to community, economy
- The need for additional funding

Agenda



Lunch at the Norfolk Tide Facility



Train ride into Downtown



Bus ride into HRT facility



Debrief



Media event

What we need from you

Transit Advocacy Week on Social Media:

- Engagement in our posts
- Curated social media posts for RTAP members

Distribution of Try Transit Passes to friends/family:

- Creating new advocates
- Increase ridership/familiarity