

R&B : Media Campaign Planning for FY18-19

2018-2019 CREATIVE MESSAGING TO BE REVIEWED:

- Recycle More, Trash Less? (Fall 2018)
- Team Up 2 Clean Up? (Spring 2019)

(Please note, the print and digital ads below are here to show creative messaging and design. Ad campaigns may have included digital, radio, video etc., and were created in different sizes based on specific media channels...)

2015 / 2016 / 2017 EXISTING CREATIVE FOR RECYCLE MORE, TRASH LESS



I'M JUST A BOTTLE,
or so I've been told,
But I can be much more,
If I may be so bold.

So toss me in the right bin,
Let's clean up this mess,
Small steps add uppity-up-up,
RECYCLE MORE!
TRASH LESS!

GET YOUR FREE POSTER AT **askHRgreen.org**

RECYCLE MORE. TRASH LESS FOR THE SOLUTION **askHRgreen.org**

2018 EXISTING CREATIVE FOR TEAM UP 2 CLEAN UP

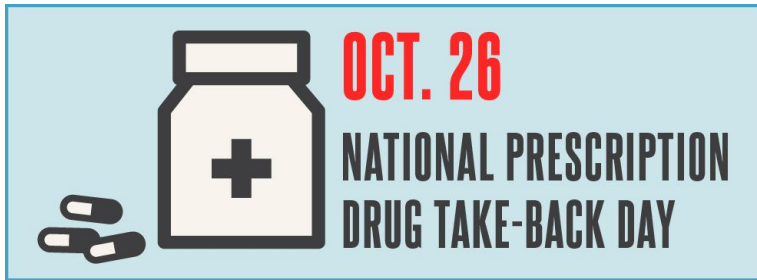


ADDITIONAL CREATIVE INVENTORY FOR RECYCLING & BEAUTIFICATION MESSAGING

2013 / 2014 AMERICA RECYCLES DAY



2013 TAKE BACK DAY



2012 / 2013 GREAT AMERICAN CLEANUP



2012 HOLIDAY GIFT WRAPPING



2012 E-CYCLING



2011 CHRISTMAS TREE

