

**Regional Sidewalk Mural Campaign
“Every Day We Love the Bay”**

In celebration of the International Coastal Cleanup, Saturday, September 19, 2020, askHRgreen.org is coordinating a region-wide campaign to inspire citizens to show their love for the Chesapeake Bay. Vinyl decals decorated with bright colors and graphics will be placed on sidewalks in each participating city and county in Hampton Roads. The purpose of the colorful sidewalk displays is to encourage residents to think about how our actions affect the environment and to show our regional commitment to protecting the Chesapeake Bay.

The decals include the phrase “Every day we love the bay” with a reminder that “only rain” should go “down the drain” to help protect our storm drains and local waterways from pollutants. Made of removable vinyl, the custom street graphics are durable to withstand heavy foot traffic and are not harmful to the environment.

