April 8, 2022

Memorandum #2022-51

TO: HRPDC/HRTPO Community Advisory Committee (CAC)

BY: Robert A. Crum, Jr., HRPDC/HRTPO Executive Director

RE: CAC Meeting – April 14 2022
    Please RSVP by COB Tuesday, April 12, 2022

The next HRPDC/HRTPO Community Advisory Committee (CAC) meeting is scheduled for Thursday, April 14, 2022, from Noon to 2:00 PM. This meeting will be held in person and lunch will be provided in Board Room A/B of the Regional Building located at 723 Woodlake Drive, Chesapeake, VA 23320. The agenda and related materials are attached.

/cm

Attachments
CAC Membership:

Geduldig-Yatrofsky, Mark A., PO (Chair)
Curtis, Lamont, NN (Vice-Chair)
Archer, Susan, CH
Carter, Brandon, CH
Jenkins, Cecil, CH
Kish, John, CH
Vacant, FR
Vacant, GL
Bowie, Jim, HA
Parison, Richard, HA
Vacant, IW
Branscome, Henry, JC
Cotrupi, Frank, NN
Strange, Christian, NO
Vacant, PQ

Harris, Garry, PO
Vacant, SH
Vacant, SM
Bivins, Kanama, SU
Sawchuck, Mike, SU
Vacant, SY
Howard, Dianna, VB
Howard-Spence, Shawnta, VB
Leach, Jay, VB
MacFarlane, Scott, VB
Martin, Brad, VB
Miles, Delceno C., VB
Woods, Waverly, VB
Vacant, WM
Vacant, YK

CAC Copy:

Page, Kevin, HRTAC
Sledd, Alvin, PQ
Halacy, Todd, VDOT

Stanek, James, VDOT
Stringfield, Eric, VDOT

Staff:

Crum, Bob
Parthasarathi, Pavithra
Cannady, Keith

Cofield, Rob
Joe Turner
HAMPTON ROADS
COMMUNITY ADVISORY COMMITTEE
MEETING

April 14, 2022
Noon – 2:00 PM

The Regional Building
723 Woodlake Drive, Chesapeake

1. Call to Order

2. Approval/Modification of Agenda

Members are provided an opportunity to add or delete items from the agenda. Any item for which a member desires action from the CAC should be submitted at this time, as opposed to under “Old/New Business.”

Action Requested: The CAC should consider action to approve the agenda.

3. Public Comments

a. Submitted Public Comments

There were no submitted public comments since the last CAC meeting. Any new written public comments received after the preparation of this agenda will be announced at the meeting.

b. Public Comment Period

Members of the public are invited to address the CAC. Each speaker is limited to three minutes.

4. Summary Minutes (Attachment 5)

The summary minutes of the February 10, 2022, CAC meeting is attached.

Action Requested: The CAC should consider action to approve the summary minutes of the February 10, 2022 CAC meeting.
5. **CAC Membership Update**

Since the last meeting, the CAC added the following new members to its Committee.

- **City of Hampton – Mr. Richard Parison**
  Mr. Parison, a resident of Hampton, is an Artistic Director with The American Theatre. Mr. Parison has over 30 years of experience in professional arts and culture and volunteer experience with the Virginia Commission on the Arts Panel, Strategic Travel and Tourism Committee, Association of Performing Arts Professionals Regional Committee (APAP), and the National Endowment for the Arts (NEA). Mr. Parison was approved by the HRPDC/HRTPO Boards at the March 17, 2022 meeting.

- **City of Newport News - Mr. Frank Cotrupi**
  Mr. Cotrupi, a resident of Newport News, is a semi-retired Real Estate Broker with Real Estate Cafe at Creed Realty. Mr. Cotrupi is civic-minded and involved in the community and has volunteer experience with Rotary, Habitat for Humanity, Meals on Wheels, Realtor Associations, Framework for the Future, and various commissions and committees. Mr. Cotrupi was approved by the HRPDC/HRTPO Boards at the March 17, 2022 meeting.

- **City of Suffolk - Mr. Mike Sawchuk**
  Mr. Sawchuk, a resident of Suffolk, retired from the United States Navy and is a Linux Systems Administrator with CACI International. Mr. Sawchuck is an avid cyclist and advocate for universal bicycle access in Hampton Roads and has volunteer experience with Eagle Scout Troop 16 and Community Church. Mr. Sawchuk was approved by the HRPDC/HRTPO Boards at the March 17, 2022 meeting.

- **City of Suffolk – Dr. Kanama Bivins**
  Dr. Kanama Bivins, a resident of Suffolk, is Chief Financial Officer of NASA Langley Research Center. Dr. Bivins has over 20 years of work experience as a leader in the federal government with a strong focus on innovation as well as volunteer experience with the CIVIC Institute and American Society of Military Comptrollers. She has a Doctorate in Strategic Leadership and a passion to see Hampton Roads continue to grow, develop, and thrive through initiatives to help attract and retain talent, entrepreneurs, and investors. Dr. Bivins was approved by the HRPDC/HRTPO Boards at the January 20, 2022 meeting.

Mr. Robert A. Crum, Jr., HRPDC/HRTPO Executive Director, will welcome and introduce the CAC’s newest members.
6. **Regional Transit Advisory Panel (RTAP) Update – presented by Mr. Robert A. Crum, Jr., HRPDC/HRTPO Executive Director (Attachment 6)**

   During the 2020 General Assembly session, the legislature passed House Bill 1726 and Senate Bill 1038 which created the Hampton Roads Regional Transit Fund (HRRTF). As part of this action, the General Assembly included the following provision:

   “That the Hampton Roads Transportation Planning Organization shall establish a regional transit advisory panel composed of representatives of major business and industry groups, employers, shopping destinations, institutions of higher education, military installations, hospitals, and healthcare centers, public transit entities, and any other groups identified as necessary to provide ongoing advice to the regional planning process required pursuant to § 33.2-286 of the Code of Virginia on the long-term vision for a multimodal regional public transit network in Hampton Roads.”

   To address this requirement, HRTPO staff worked with the HRTPO Board and Hampton Roads Transit (HRT) staff to appoint the Regional Transit Advisory Panel (RTAP) while addressing the sectors required by the Code of Virginia and also ensuring diversity and inclusiveness across the Panel. The RTAP held its first meeting on November 18, 2020, and met eight times between November 2020 and November 2021. The Panel formed nine working groups, with the intent to develop recommendations for Hampton Roads’ regional transit agencies and the HRTPO Board. These recommendations were provided to CAC members at the February CAC Meeting and are also attached.

   Mr. Robert A. Crum, Jr., HRTPO Executive Director, and RTAP members will brief the CAC on these recommendations, and next steps as well as update the CAC on the RTAP’s transit advocacy day that occurred at the General Assembly on February 3, 2022.

   This item is presented for information and discussion by CAC members. The CAC may consider providing input to the HRTPO Board and the region’s transit agencies on the RTAP Recommendations.

7. **Norfolk International Airport Update – presented by Mr. Steven Sterling, Norfolk Airport Authority Deputy Executive Director of Administration and Operations**

   The Norfolk Airport Authority (NAA) recently updated the Master Plan and completed a Strategic Plan for the Norfolk International Airport (ORF) both of which guide the future of the airport.

   Mr. Steven Sterling, NAA Deputy Executive Director of Administration and Operations, will provide the CAC with background on the airport as well as an overview of the Strategic Plan and Master Plan, highlighting some of the ongoing improvements and planned efforts at the Airport.

   This item is presented for information and discussion by CAC members.
8. **Regional Economic Development Site Readiness – presented by Mr. Keith Cannady, HRPDC Deputy Executive Director**

HRPDC staff will provide an update on the Regional Economic Development Sites Readiness project and discuss the status of ongoing site development projects funded with matching State grants through the GO Virginia program. This project was undertaken in response to concerns expressed by economic development practitioners at the local, regional, and State level about missed opportunities for private investment and job creation in Hampton Roads due to the lack of shovel-ready development sites. “Shovel-ready” or “business-ready” sites are properties zoned for development, with good access to workers, and with the appropriate levels of transportation and utility infrastructure.

Mr. Keith Cannady, Deputy Executive Director, HRPDC, will brief the CAC on this item.

This item is presented for information and discussion by CAC members.

9. **Next Meeting**

The next CAC meeting is scheduled for Thursday, June 9, 2022.

10. **Old/New Business**

11. **Adjournment**
Summary Minutes of the HRPDC/HRTPO
Community Advisory Committee (CAC) Meeting
February 10, 2022

The February 10, 2022 meeting of the Hampton Roads Planning District Commission (HRPDC)/Hampton Roads Transportation Planning Organization (HRTPO) Community Advisory Committee (CAC) was called to order by Mr. Mark Geduldig-Yatrofsky at 12:05 PM in Board Room A/B of the Regional Building located at 723 Woodlake Drive, Chesapeake, Virginia, with the following in attendance:

CAC Members in Attendance:
- Mark Geduldig-Yatrofsky, Chair (PO)
- Lamont Curtis, Vice-Chair (NN)
- Cecil Jenkins (CH)
- John Kish (CH)
- Carlton Hardy (NN)
- Christian Strange (NO)
- Dianna Howard (VB)
- Shawnta Howard-Spence (VB)
- Jay Leach (VB)
- Scott MacFarlane (VB)
- Brad Martin (VB)

CAC Members Absent:
- Susan Archer (CH)
- Robert Carter (CH)
- Jim Bowie (HA)
- Henry Branscome (JCC)
- Garry Harris (PO)
- Delceno Miles (VB)
- Waverly Woods (VB)

HRPDC/HRTPO Staff:
- Robert A. Crum, Jr.
- Keith Cannady
- Pavithra Parthasarathi
- Rob Case
- Robert Cofield
- Greg Grootendorst
- Dmitry Rekhter
- Joseph Turner
- Chris Vaigneur

Others Recorded Attending:
- Steve Hansen (Hampton Roads Offshore Wind Diversity Advocacy Team)
- Sharon Anderson (Portsmouth)

Summary Minutes

Chair Mark Geduldig-Yatrofsky referenced the Summary Minutes of the December 9, 2021 CAC Meeting.

Ms. Dianna Howard Moved to approve the Summary Minutes of the December 9, 2021 CAC Meeting as presented; seconded by Mr. Carlton Hardy. The Motion Carried.
Public Comments

- Submitted Public Comments

  There was one submitted comment distributed as a handout from Mr. Steve Hansen regarding the Comprehensive Economic Development Strategy (CEDS) Draft Report.

- Public Comment Period

  Members of the public were invited to address the CAC.

  Mr. Steve Hansen addressed the CAC regarding the draft CEDS document.

Election of Vice-Chair

The CAC Bylaws provide that HRTPO/HRPDC staff will recommend a member of the CAC to the HRTPO Board and Commission to be appointed as CAC Chair for the duration of their term, and the Vice-Chair shall be elected by the CAC members. The staff recommended Mr. Mark Geduldig-Yatrofsky as the next Chair of the CAC due to his experience with the CAC. The Vice-Chair’s term of office shall coincide with that of the current Chair, provided the Vice-Chair’s term shall end notwithstanding the foregoing on the expiration of the Vice-Chair’s term as a member of the CAC. Staff suggested that since Mr. Geduldig-Yatrofsky represents the City of Portsmouth, the CAC may want to consider the appointment of a Vice-Chair from the Peninsula.

Ms. Pavithra Parthasarathi, HRTPO Deputy Executive Director, announced that staff did not receive any expressions of interest to serve as CAC Vice-Chair.

Ms. Parthasarathi invited nominations.

Mr. Carlton Hardy Moved to nominate Mr. Lamont Curtis; seconded by Mr. Cecil Jenkins.

There were no other nominations.

Mr. Brad Martin Moved to close nominations; seconded by Mr. Carlton Hardy.

The pending nomination to appoint Mr. Lamont Curtis as CAC Vice-Chair was voted on.

The Motion Carried.

Approval/Modification of Agenda

Chair Mark Geduldig-Yatrofsky stated the CAC approved the minutes rather than the agenda at the beginning of the meeting and indicated that the CAC still needed to approve the agenda.

Mr. Brad Martin Moved to approve the February 10, 2022 CAC Meeting Agenda as presented; seconded by Mr. Carlton Hardy. The Motion Carried.
Regional Gateway Analysis Study Next Phase

Dr. Robert Case, HRTPO Chief Transportation Engineer, briefed the CAC on the study and provided an update on the analyses conducted thus far including evaluation of traffic volumes, safety, and congestion, and estimation of costs and benefits of proposed projects on select gateway highways.

Improvements have been proposed for many of the corridors that provide access to and from Hampton Roads. Some of these improvements include widening I-64 between Richmond and Williamsburg, replacing all or portions of Routes 58 with limited access facilities, and building I-87 to and from North Carolina. HRTPO staff has been working on a study comparing the proposed improvements on these corridors based on the overall collective impact on the Hampton Roads region.

Several comments were made and questions were asked by CAC members including Mr. Brad Martin, who asked Dr. Case about variables to which the trip model was sensitive. Dr. Case responded that the trip model is sensitive only to the size of the external metro and the time it takes to travel to/from it.

Comprehensive Economic Development Strategy

Mr. Greg C. Grootendorst, HRPDC Chief Economist, briefed the CAC on the region’s efforts to prepare and submit a Comprehensive Economic Development Strategy (CEDS) to the Economic Development Administration (EDA).

Mr. Grootendorst began the presentation by explaining that the EDA defines a CEDS as a strategy-driven plan for regional economic development designed to build capacity and guide economic prosperity and resiliency and that an officially approved CEDS is a prerequisite to gaining access to many federal grants.

Mr. Grootendorst went on to explain that the development of the draft CEDS was a team effort that was led by staff of the Hampton Roads Planning District Commission in partnership with the Hampton Roads Alliance and Re-Invent Hampton Roads. The draft CEDS was developed with input and assistance from many individuals and organizations across the region.

The CEDS was crafted by weaving together the substantial regional economic development plans that have been produced over the past decade. Of particular note was the 2010 CEDS, “Vision Hampton Roads”, the 757 Recovery & Resiliency Action Framework, the Growth & Diversification Plan, the HR Industry Cluster Analysis, the Business Environment Improvement Strategy, the Workforce Gap Analysis, the Port of Virginia Opportunity Analysis, and the Regional Branding Initiative.

The CEDS is comprised of six sections: 1) the economic background, 2) the SWOT analysis, 3) economic resilience, 4) strategic directions & action plan, 5) performance evaluation framework, and 6) appendices.
Mr. Grootendorst spent some time discussing the geographic boundaries of the CEDS planning area, explaining the SWOT analysis and the CEDS action plan. He encouraged the CAC members to review the plan and provide feedback by February 28th to ggrootendorst@hrpdcva.gov or by mail to 723 Woodlake Drive, Chesapeake, Virginia 23320.

The presentation was then opened up for questions, and Mr. Grootendorst responded to questions on alternative energy options as well as questions related to the SWOT analysis.


**Regional Transit Advisory Panel (RTAP) Update**

Mr. Robert A. Crum, Jr., HRPDC/HRTPO Executive Director, briefed the CAC on the work of the RTAP and the first Hampton Roads Transit Advocacy Day at the General Assembly. He distributed a brochure that highlights background information on the RTAP and summarizes the Panel's recommendations. He requested that CAC members review the report in preparation for a discussion at the next CAC meeting, reviewed the RTAP recent Transit Advocacy Day at the General Assembly, and shared information on General Assembly bills related to public transit items.

**Next Meeting**

The next meeting of the CAC will be held on Thursday, April 14, 2022.

**Old/New Business**

There was no old/new business.

**Adjournment**

With no further business to come before the CAC, the meeting adjourned at 1:44 PM.
Introduction

During the 2020 General Assembly session, the legislature passed House Bill 1726 and Senate Bill 1038 which created the Hampton Roads Regional Transit Fund (HRRTF). The HRRTF is the first dedicated source of transit funding for the Hampton Roads region, and is to be used to create an interconnected network of regional backbone transit routes referred to as the 757 Express. This fund is supported by monies from the statewide recordation tax, as well as an additional grantor’s tax and hotel tax that will be applied in the six Hampton Roads Transit (HRT) localities (the cities of Chesapeake, Hampton, Newport News, Norfolk, Portsmouth and Virginia Beach).

In total, the HRRTF is projected to provide Hampton Roads Transit approximately $30 million annually to support this regional backbone system. The HRRTF funds will be managed by the Hampton Roads Transportation Accountability Commission and will be used by HRT to develop a regional backbone network consisting of 13 bus routes, each with consistent 15 minute service intervals, bus stop amenities and technology to provide an interconnected transit network across the HRT localities.

As part of this action, the General Assembly enacted the following provision creating the Regional Transit Advisory Panel (RTAP):

That the Hampton Roads Transportation Planning Organization shall establish a regional transit advisory panel composed of representatives of major business and industry groups, employers, shopping destinations, institutions of higher education, military installations, hospitals and health care centers, public transit entities, and any other groups identified as necessary to provide ongoing advice to the regional planning process required pursuant to § 33.2-286 of the Code of Virginia on the long-term vision for a multimodal regional public transit network in Hampton Roads.
As follow up to this legislation, the HRTPO staff worked with Hampton Roads Transit staff to develop a Membership Roster for the Regional Transit Advisory Panel. This membership roster included those sectors required by the Code of Virginia while also ensuring diversity and inclusiveness across this Panel. In July 2020, the HRTPO Board took action to formally appoint the RTAP membership, which is listed on pages four and five of this brochure.

The RTAP held its first meeting on November 18, 2020, and met eight times between November 2020 and November 2021. To begin its work, the RTAP received information briefings from the three transit agencies serving the Hampton Roads region: Hampton Roads Transit, Williamsburg Area Transit Authority (WATA) and Suffolk Transit. The RTAP also reviewed the legislation approved by the Virginia General Assembly and discussed the importance of a regional transit network to the economic health and competitiveness of the Hampton Roads region.
The RTAP membership also held an extensive roundtable discussion on issues, challenges and opportunities related to transit in the Hampton Roads region. Based on the input received from the RTAP membership, the RTAP formed nine work groups around the following topic areas:

- Transit Oriented Development
- Affordable Housing
- Bus Stop Amenities
- Transit Advocacy/Ambassadors
- Transit and the Military
- Serving Major Employment Centers
- Transit for the Williamsburg/Virginia Beach Tourism Corridor
- Technology
- Universities/Colleges

The RTAP members proceeded to select their preferred work groups/topics and endorsed memberships and assignments to these work groups at the RTAP’s March 31, 2021 meeting. Each work group was assigned with identifying a short list of action steps that could be taken in each topic area in the near term to advance/strengthen transit in the Hampton Roads/757 Region.

The RTAP work groups each met several times over a three month period and reported their recommendations under each topic area back to the full RTAP membership. The RTAP membership discussed and reached consensus on additions/ revisions to the recommendations. The full RTAP membership then endorsed a full list of recommendations for advancing/strengthening transit in the Hampton Roads region.

The top recommendations identified by the RTAP under each category are highlighted on Pages 6-8 of this document.
# RTAP Membership Roster

## Current Members and Appointed Representatives - January 2022

### Major Business and Group Members
- Greater Norfolk Corporation
- Greater Williamsburg Business Council
- Hampton Roads Chamber of Commerce
- Hampton Roads Community Foundation
- Hampton Roads Workforce Council
- Peninsula Chamber of Commerce
- Virginia Beach Vision (1 of 2)
- Virginia Beach Vision (2 of 2)
- Virginia Ship Repair Association (VSRA)

**Members:**
- Linda Peck, Interim Executive Vice President
- Terry Banez, CEO
- Bryan Stephens, President & CEO
- Deborah DiCroce, President & CEO
- Shawn Avery, President & CEO
- Bob McKenna, President & CEO
- Martha McClees, Executive Director
- Tony Nero
- Bill Crow, President

### Major Employers Members
- Dollar Tree
- Newport News Shipbuilding

**Members:**
- Kristin Hatchett, Director of Transportation Services
- Michele Walker, Parking & Transportation Manager

### Shopping Destinations Members
- MacArthur Center

**Member:**
- Jim Wofford, General Manager

### Tourist Destination Members
- Atlantic Avenue Association
- Colonial Williamsburg Foundation
- Jamestown-Yorktown Foundation

**Members:**
- Chris Neikirk, Board Member
- Cliff Fleet, President & CEO
- Joan Heikens, Senior Sales and Promotions Manager

### Institutions of Higher Education Members
- Old Dominion University
- Tidewater Community College
- Thomas Nelson Community College
- Virginia Wesleyan
- William and Mary

**Members:**
- Scott Silsdorf, Director of Transportation and Parking Services
- Dr. Marcia Conston, President
- Dr. Towuanna Porter Brannon, President
- Dr. Keith Moore, Vice President for Campus Life and Operational Management
- Julie Summs, Director for Economic Development and Business Innovation

### Military Installations Members
- Joint Base Langley-Eustis, Langley Air Force Base
- HRMFAC
- Navy Region Mid-Atlantic (1 of 2)
- Navy Region Mid-Atlantic (2 of 2)

**Members:**
- Colonel Harry Hung, Vice Wing Commander, 633rd Air Base Wing
- Rick Dwyer, Deputy Executive Director
- Captain David Dees, Commanding Officer, Naval Station Norfolk
- Captain Christopher Horgan, Commanding Officer, Naval Weapons Station Yorktown

### Hospitals and Health Care Centers Members
- Children’s Hospital of the King’s Daughters
- Sentara

**Members:**
- Bryant Thomas, Director Government Relations
- Kurt Hofelich, VP Ambulatory Services

### Real Estate Members
- Urban Land Institute (ULI)
- Virginia Peninsula Association of Realtors
- Virginia Beach Hotel Association (VBHA)

**Members:**
- Chip Land, Member
- Susan Gaston
- Tino DeStefano, Representative
The Regional Transit Advisory Panel (RTAP) consists of over 50 representatives from all segments of our region. We collectively believe that an effective, appropriately resourced and strong performing regional transit system is key to the economic and social well-being of the Hampton Roads region. The 757 region must have a strong regional transit system to compete for jobs and ensure an attractive quality of life for all. The Hampton Roads Regional Transit Fund and the advancement of the 757 Express Regional Backbone Network is an exciting step toward our goals. The RTAP membership asks for the assistance of our General Assembly members and local and federal government officials to support measures to continue to strengthen public transit service in our Hampton Roads/757 region.
RTAP Recommendations

**RTAP Recommended Priorities (Key Recommendations shaded)**

### Advocacy/Ambassadors
- Develop a transit advocacy group to promote the importance of transit in our region.
- Meet with state legislators and local elected officials to discuss the importance of transit to the region.
- Develop an education campaign on the importance of transit.
- Create a transit awareness event in Richmond for all Hampton Roads transit agencies.

### Affordable Housing
- Assemble a team of stakeholders such as urban planners, human service organizations and realtors to develop resources and checklists for city and county planning departments. Consider approaches such as inclusionary zoning, incentive approaches, density/transit-oriented development. Become a go-to resource for the regional community.
- Explore opportunities for workforce housing near regional backbone routes.
- Educate on transit access to affordable housing and how it relates to a living wage.

### Bus Stop Amenities
- Engage private sector businesses and community partners to Adopt-A-Stop.
- Investigate the real-time bus app called Transit.
- Place display tablets at bus shelters and stops that allow passengers to use mobile devices to determine next bus arrivals.
- Coordinate efforts between transit agencies and localities to develop multi-year plans to improve sidewalk accessibility to bus stops.
- WATA - Investigate Simme Seat/Eco Seats at bus stops.
- Determine level of Smart Phone ownership among regular users of transit.
- Display route maps at bus shelters.
- Enhance transit agency websites for information related to Adopt-A-Stop programs.
- Establish a transit agency marketing team to engage sponsorships for Adopt-A-Stop.
- Utilize locality webpages to advertise Adopt-A-Stop opportunities.

### Military And Transit
- Consider implementing an internal base circulator at Naval Station Norfolk as a pilot project – pursue funding as a potential pilot project.
- Survey personnel on Naval Station Norfolk to determine level of interest from base personnel for using public transit. Include military spouses in this survey effort.
- Develop more park-and-ride facilities serving military installations.
- Consider partnerships with Uber and Lyft to defray costs and challenges for our military personnel.
Serving Major Employment Centers

- Add more park-and-ride facilities along 13 regional backbone routes. Utilize parking lots of big-box commercial establishments. Collaborate with Virginia Peninsula Chamber and Hampton Roads Chamber to convene a roundtable with property representatives to explore park-and-ride opportunities. Potential for win/win opportunities.

- Consider transit connections to our International Airports.

- Provide enhanced transit service to emerging epicenter for Healthcare (Eastern Virginia Medical School/Children’s Hospital of The King’s Daughters/Sentara and Old Dominion University Health Care Center in Norfolk).

- Southside shipyards have major parking challenges. Initiate discussions with Virginia Ship Repair Association to explore transit for shipyard employees.

- Engage in additional discussions with Newport News Shipbuilding to explore approaches to encourage increased transit usage.

Technology

- Develop a combined regional transit app.
- Provide live GPS data into existing real-time apps.

- Create an app for fare payment and mobile ticketing for all three transit providers.
- Expand app capabilities with additional services like traffic conditions and last mile availability.
- Expand capabilities of existing HRT app to include real time data, fare payment and mobile ticketing.

Tourism

- Expand routes to accommodate workforce to tourism and hospitality jobs.
- Focus on immediate and ongoing needs of hospitality and tourism employment.
- Opportunity for Tourism Transit Corridor between regional tourism sites – potential for Williamsburg to Oceanfront connector.

- HRT/WATA - create park-and-rides at shopping centers, government buildings and schools.
- Connect job seekers and job providers through dialogue.
- Identify a pilot project and related funding that will address workforce deficits.
- Identify funding partners for improvements to service.
- Implement MAX Route service improvements to MAX 960 and MAX 121.
- WATA - consider peak period frequencies to Lee Hall and coordinate with HRT to match route frequencies and span of service.
- WATA - consider service frequency changes for routes serving Historic Triangle.
RTAP Recommendations

RTAP Recommended Priorities (continued)

Transit Oriented Development

- Study other regions with similar sized markets that have successfully implemented Transit Oriented Development policies and strategies.
- Consider micro-transit connections to regional backbone routes.
- Evaluate options to provide public transportation at no cost to our residents.
- Create and implement public relations campaign to expand ridership base.
- Expand transit access for workers during peak hours.
- Incentivize developers to develop transit oriented centers near regional backbone routes.

Universities and Colleges

- Enhance transit service(s) to colleges/universities with improved direct connections.
- Encourage HRT to apply for TRIP Program funds for zero-fares for the Tide and annual passes.
- Better integrate micro-mobility services like electric scooters and electric bikes with transit services.
- Collaborate with campuses to promote transit to student base – i.e., student orientation, etc.
- Develop options for autonomous transit vehicles. Implement a pilot project on a college campus or along Granby Street between Brambleton Avenue and Main Street.

The Hampton Roads Regional Transit Advisory Panel would like to thank the staff of the region’s localities who also participated in this effort.

For More Information about RTAP:

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