

A Blueprint for a Livable Community

Approach to Developing and Mobilizing a
Community Wide Plan for Seniors

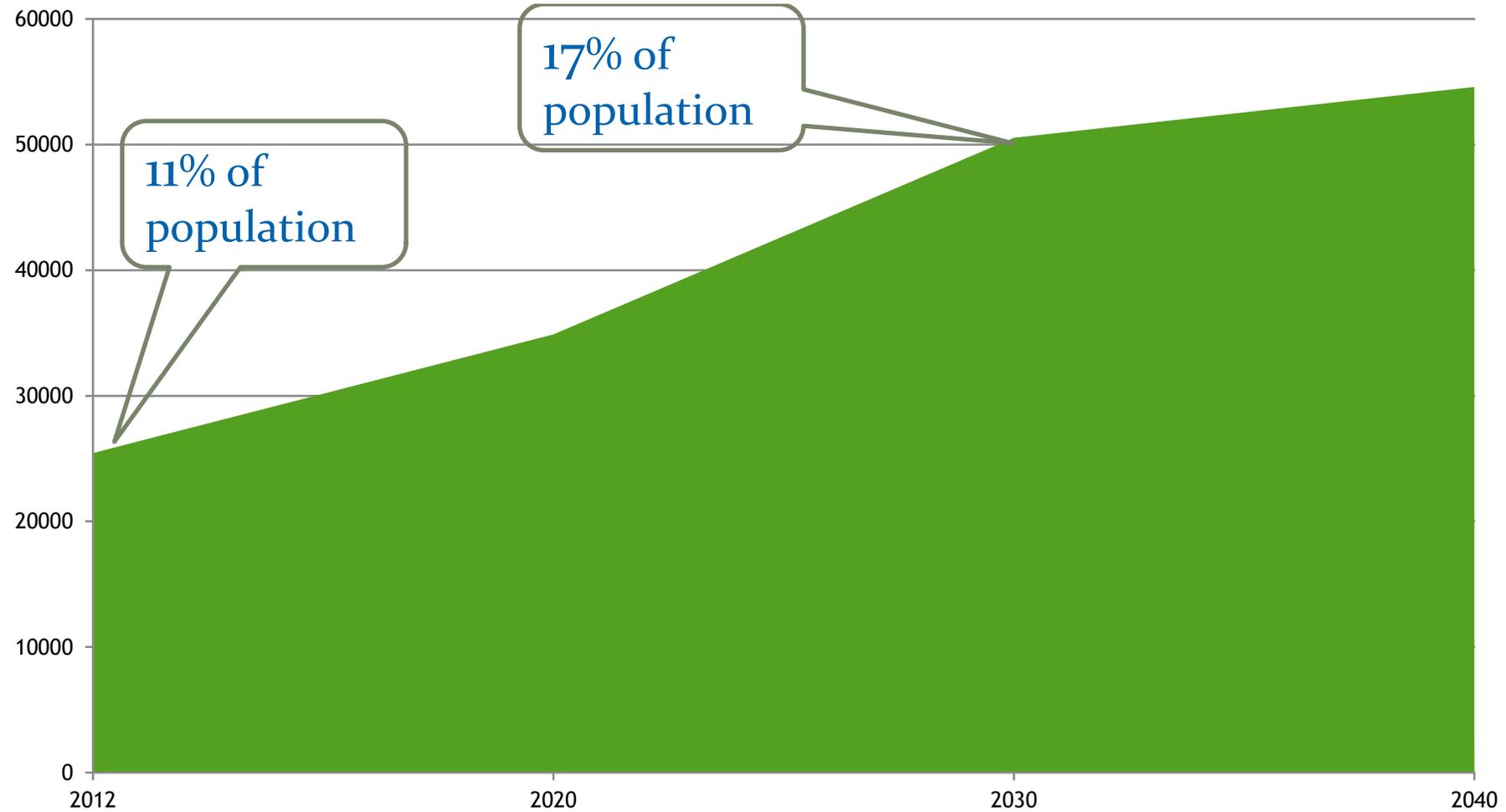
Chesapeake, Virginia

Presenters:

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Population 65+ 2014 to 2040



Maturing Generations

	55 to 59	60 to 64	65 to 69	70 to 74	75 to 79	80 to 84	85 and Over
2012							
2020							
2030							
2040							

-  Silent Generation (1925-1945)
-  Baby Boomers (1946-1964)
-  Gen X (1965 – 1976)
-  Gen Y (1977 - 1994)
-  Millennials (1995-2012)



Chesapeake Virginia's Blueprint: A Livable Community for All Ages

- ▶ Know your Community
- ▶ Identify Stakeholders in the Community and their Roles
- ▶ Engaged Stakeholders to Develop a Vision and Goals
- ▶ Stakeholders Identified Initial Areas of Concerns
- ▶ Developed Research Methodology
- ▶ Identified Population Validates Areas of Concern
- ▶ Identified Population and Stakeholders create solutions to Address the concerns
- ▶ Develop Action Plan
- ▶ Stakeholders provide Official “Stamp of Support”
- ▶ Solidify the Solution-Focused Approaches to address the Areas of Concern
- ▶ Implement the Approaches
- ▶ Population and Stakeholders Reap the Benefits of Plan (Outcome Measures)



Chesapeake's Stakeholders

“55 or Better Think Tank”

Chesapeake City Manager's Office

Chesapeake Fire Department
(Emergency Management Team)

Chesapeake Human Services
(Social Services)

Chesapeake Regional Medical Center

Chesapeake's Sheriff's Office

Chamber of Commerce

Regional Planning District
Commission

Mayor's Commission on Aging

Regional Transportation

Navy Fleet and Family Services

Senior Services of Southeastern
Virginia

The Planning Council

The Shopper Magazine

Tidewater Builders Association

Towne Bank

Virginia Employment Commission



Chesapeake's Vision and Goal for the Plan

Vision

A Community for a lifetime where all thrive with security and dignity.

Goal

Chesapeake's Community will know the direction for its aging citizens.



Priorities/Focus Areas

- ▶ Housing
- ▶ Transportation
- ▶ Health Care
- ▶ Financial Safety and Security
- ▶ Quality of Life



Plan Design Elements

- ▶ 55+Survey
- ▶ Community Discussion
- ▶ Stakeholder Interviews
- ▶ Research
- ▶ City Department Interviews
- ▶ 55+Think Tank Interviews
- ▶ Community Discussions
- ▶ Formal Approval from the Stakeholders' Council or Boards



Chesapeake 55+ Survey

Top responses for what's important for a high quality of life:

- ▶ having financial means
- ▶ staying mentally active
- ▶ staying physically active
- ▶ staying connected to family and friends



Chesapeake 55+ Survey

The top four choices for investment in the community were:

- ▶ affordable medical care
- ▶ affordable housing
- ▶ better transportation options
- ▶ senior centers



Action Focus: Housing: *Desire to Age in Place*

- ▶ Provide education to consumers, planners and developers so that age-friendly housing is understood on both the supply and demand sides
- ▶ Improving accessibility efforts that lead to inclusive and accessible housing are critical as we continue to age
- ▶ Advance the planning and development of innovative approaches for sustainable housing and communities for residents of all ages
- ▶ Foster healthy, connected, walkable neighborhoods with access to transportation



Action Area: Transportation: *Mobile Independence*

- ▶ Develop increased sectors of the community that are supported by public transit
- ▶ Coordinated transportation planning efforts: public, private, non-profit
- ▶ Create “one call - one click” central referral resource for transportation

On average men live 7 years after having to stop driving and women live 10 years.

Action Area: Health Care: *Longer Life Expectancies*

- ▶ Improve Older Adult Wellness and Preventive Health Care
- ▶ Support the Availability of a Highly Trained Healthcare Work Force
- ▶ Increased demand for support professionals and skilled nursing
- ▶ Engage the community in Advanced Care Planning
- ▶ Increase Access to and Appropriate Use of Medical Care Services



Action Area: Financial Safety and Security: *Be and Feel Safe*

- ▶ Create respect for elders and prevent elder abuse
- ▶ Help older persons be and feel safe in their community
- ▶ Prevent financial scams



Action Area: Quality of Life: *Potential is Maximized*

- ▶ Improve caregiver health and well-being
- ▶ Integrate active aging as a fundamental part of the everyday lifestyle
- ▶ Create a Senior Center with multiple resources



Next and Ongoing Steps

- ▶ Revisit Think Tank
- ▶ Assign responsibilities for coordinating the action plan
 - Establish a coordinator
 - Establish a coordinating entity
- ▶ Form community groups to carry out the plan
- ▶ Monitor the results, review metrics
- ▶ Revisit Think Tank



For additional information, please contact:

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