



FY 2019 APPLICATION FOR THE VIRGINIA LITTER PREVENTION AND RECYCLING COMPETITIVE GRANT

Grant Period: July 1, 2018 through June 30, 2019

Deadline for application: July 15, 2018

Applicant Locality Status:  Single  Joint

Applying Locality/Localities: Hampton Roads Planning District Commission on behalf of Chesapeake, Franklin, Gloucester, Hampton, Isle of Wight, James City, Newport News, Norfolk, Poquoson, Smithfield, Southampton, Suffolk, Surry, Virginia Beach, Williamsburg, York

1. Project Description:

With this grant we will assist our 17 member jurisdictions with executing our regional "Team Up 2 Clean Up" initiative through purchasing supplies and promotional materials. The materials to be purchased are to support public participation in litter prevention and removal activities. The regional purchase would include 17 clean-up kits (one for each member jurisdiction). Each clean-up kit would feature 20 safety vests, at least 20 pairs of gloves, and 20 litter grabbers along with an ample supply of trash bags. We would also like to purchase "Team Up 2 Clean Up" shirts to hand out to our volunteers to show our appreciation for their efforts and to help spread the word about the regional litter prevention initiative. Finally, we'd like to purchase auto litter bags to help prevent roadside litter and litter rack cards that will be used to educate the public about litter prevention and encourage them to get involved in local cleanup efforts.

2. Describe the purpose and need for the project:

Litter is a major problem in Hampton Roads and across the world. In addition to spoiling our views and decreasing our property values, litter on the ground almost always finds its way into a waterway, especially in an area surrounded by water like Hampton Roads. Our member jurisdictions work diligently with the public to educate citizens about litter and to promote ways to get involved like the Great American Cleanup, Clean the Bay Day, the International Coastal Cleanup, as well as hundreds of other local cleanups that happen every year throughout the region. With all of these clean-up initiatives underway, our local partners are in need of supplies to arm our volunteers with the tools needed to get the job done. The availability of more vests, gloves, quality litter grabbers, etc. will make it possible for more grassroots cleanup operations to happen. The promotional and educational materials will help to engage more people and recruit new volunteers.

3. Describe the goals and objectives of the project:

The goal of the Team Up 2 Clean Up initiative is to educate citizens about litter prevention and engage more residents in local cleanup efforts. Not only is it our goal to inspire people to get involved with current volunteer initiatives in their city or county of residence, but our goal is also to inspire people to start their own initiatives in their neighborhoods, with their community groups, schools, places of worship, places of business, etc.

4. Describe who will implement the project (weightage will be given to localities who partner with other localities or regions):

Staff of the Hampton Roads Planning District Commission, through the regional askHRgreen.org Recycling & Beautification Committee, will help to coordinate the promotion of cleanup events as well as the procurement and distribution of supplies and promotional materials. Our local clean community coordinators in the cities/counties of Chesapeake, Franklin, Gloucester, Hampton, Isle of Wight, James City, Newport News, Norfolk, Poquoson, Smithfield, Southampton, Suffolk, Surry, Virginia Beach, Williamsburg, and York will work directly with the public to promote and coordinate cleanup events, recruit volunteers, and distribute supplies for local cleanup initiatives. All parties will be involved with litter education and outreach efforts in their respective localities as well as at regional events.

**5. Describe who will be the beneficiaries of the project and how they will be educated:**

All residents of Hampton Roads will benefit from a cleaner, greener region as a result of this program. Those specifically engaged in the cleanup initiatives in their city/county will benefit from the experience of seeing/touching the litter plaguing our communities and will be better informed to educate others about the harm it does to our environment and our overall quality of life.

**6. Describe how this project will improve litter prevention and recycling efforts. Also, explain how other localities can implement this as part of their litter prevention and recycling programs:**

With more cleanup kits and supplies available, localities in Hampton Roads will be better equipped to lead the fight against litter. The ability to offer more safety vests, quality grabbers, gloves, bags, etc. to volunteers increases the number and effectiveness of our local cleanups. The shirts would serve as a "thank you" to volunteers and a traveling billboard to inspire others to "Team Up 2 Clean Up." The auto litter bags and rack cards would also help us spread the word consistently across the region about how everyone plays a role in preventing litter in their own communities and how they can get involved in the effort to make Hampton Roads a cleaner, greener place to live, work, and play. Additional cleanup supplies are a simple, but necessary component of an effective local litter prevention campaign. Purchasing this equipment at a regional scale offers cost savings to localities seeking to implement or augment litter prevention programs.

**7. Describe the time frame of the project:**

Upon receipt of the grant funds, we would begin the procurement process to purchase the safety vests, litter grabbers, gloves, bags, shirts, auto litter bags, and rack cards. Once the materials arrive, they would be distributed to our member jurisdictions for use immediately in any local cleanup efforts in the fall and spring. In May of 2019, we plan to host coordinated cleanups in each of the localities in Hampton Roads over two days as part of a regional kickoff to the Great American Cleanup. The supplies would be in use during these two-day cleanup events and volunteers would wear the shirts as well to show that a coordinated effort was underway.

**8. Additional information (to clarify anything not included above):**

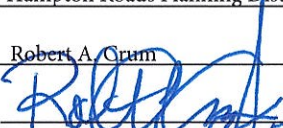
An estimated budget breakdown for this project is as follows:  
350 safety vests (approx. 20 each for 17 localities) = \$1,750.00  
350 Arcmate EZ Reacher Outdoor Standard litter grabbers = \$4,200.00  
500 pairs of gloves (knit with blue latex palm) = \$640.00  
35 cases of 30-40 gallon trash bags = \$1,050.00  
5,000 litter rack cards = \$520.00  
500 t-shirts = \$2,230.00  
2,500 auto litter bags = \$3,025.00

**Estimated Cost of Project: \$ 13,415.00** \_\_\_\_\_

**Amount of Grant requested from DEQ: \$ 13,415.00** \_\_\_\_\_

**CERTIFICATION:**

*I certify that the above information is correct and agree to the terms and conditions contained herein and in the DEQ Guidelines for this competitive grant program.*

**Name of Organization:** Hampton Roads Planning District Commission  
**Name of Authorized Official:** Robert A. Gram **Title:** Executive Director  
**Authorized Signature:**  **Date:** 7/13/18

<b>Address:</b> 723 Woodlake Drive, Chesapeake, VA 23320	<b>FIN:</b> 54-1545555
<b>Phone:</b> 757-420-8300	<b>FIPS:</b> NA
<b>Primary Email:</b> kcullipher@hrpdca.gov	<b>Secondary Email:</b> reastep@hrpdca.gov

**DEPARTMENT OF ENVIRONMENTAL QUALITY USE ONLY**

<b>DEQ USE ONLY</b>
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**Signature of DEQ Official:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Total Grant Amount: \$** \_\_\_\_\_

AGENCY	FUND DETAILS	PROG SUB ELEMENT	OBJECT	COST CODE	PROJECT CODE	FY	GRANT AMOUNT
44000	0925	515009	5014510	502		2019	
<b>INVOICE NUMBER</b>				<b>DESCRIPTION</b>			
COMPETITIVE GRANTS				LITTER PREVENTION AND RECYCLING			

**Note:** All remaining unspent funds from FY2019 will be deducted from future non-competitive grants.

**Mail to:** VA DEQ, Litter and Recycling Grants Program, P.O. Box 1105, Richmond, VA 23218