



ESTIMATE

Cahoon & Cross

323A First Colonial Rd
Virginia Beach, VA 23454
www.cahoonandcross.com

TEL. 757.437.1185

Katie Cullipher
Hampton Roads Planning District Commission
The Regional Building
723 Woodlake Drive
Chesapeake, VA 23320

Date: Jul 12 2018

Project Name: HRPDC 2018-2019 Regional Environmental Education Campaign: askHRgreen.org Year 4 /PICA-FY2016-CO1

Title: askHRgreen FOG: Restaurant Brochure/Poster + Grease Disposal Rack Card **Estimate #:** 1948

Prepared By: Kim Nelson

Job Description:

1. Redesign the existing restaurant/commercial kitchen "best practices" brochure, with client-supplied edits. Goal is to have a folded 4x9" brochure that serves as both a brochure and poster that can be hung for quick reference. Recommend replacing "do" and "don't" photography with line-art illustrations to improve design and clarity of message.
2. Design new Yellow Grease Disposal rack card. Client to supply content.

Scope Of Work	Cost
Creative/Design	\$3,607.50
Design brochure/poster and Yellow Grease Disposal rack card, create illustrations, client edits (2 review rounds, max), finalize for print. Client to manage printing.	
Miscellaneous Expenses	\$175.00
Stock images budget + internal prints for proofing	
Total	\$3,782.50



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Terms & Conditions

This price quotation will be honored for 30 days from the day it was sent.

All estimates may vary +/-10%. Any deviation from original project scope as described in the overview in this document may result in a change in price. Should this occur, Client will be made aware of change as soon as possible. Any alterations by the Client of project specifications may result in price changes. All additional costs exceeding the original estimate will be quoted to and approved by Client before costs are incurred.

signature _____ printed name _____ date _____
Approved to proceed. I have read and agreed with the terms and conditions.

signature _____ printed name _____ date _____