

Taylorred Printing
234 Redoubt Road
Yorktown, Virginia 23692
Telephone: 757-874-5958 Fax: 757-874-5676
www.taylorredprinting.com

Estimate Number: 37007

5/9/2017

Phone: 804-698-4319

Salesperson:

Easley Johnson, Jr.

Customer ID: 2550
 Virginia Witmer
 Virginia Coastal Zone Management Program
 Virginia Dept of Environmental Quality
 629 Ease Main Street
 Richmond, VA 23219

The quotation is based on the specifications submitted at the time of estimate. Any deviation from the information may alter the actual cost of the finished product. Final price subject to change based on artwork provided. This estimate shall remain valid for sixty (60) days. Overruns and underruns of 10% of the quantity ordered shall constitute acceptable and billable delivery. Prices quoted are "FOB" our dock unless specified otherwise.

Taylorred Printing is not responsible for errors if the job is printed per the customer's authorized proof or should the customer refuse to review a proof. Your approval of a PDF proof shall constitute authorization. This quotation is for printing services only and the following additional charges may be added to your invoice.

- Virginia Sales Tax if applicable.
 - Composition charges for typesetting, layout, design, image editing, color correction, etc. at our current hourly rate of \$85.00 per hour.

- Mailing services which if requested are quoted as an additional charge in the notes section of this quote. Enhanced mailing services which include, but are not limited to, address duplication search and list merge are billable at \$120.00 per hour.

VISA, MasterCard, and Discover Card are accepted. Visit our web site and take our customer survey.

WE RECYCLE and use environmentally friendly soy based inks! Think green: Think Taylorred.

Terms: Credit Approval Required

Quantities	5000	10000	11000
Unit Cost:	\$1.98338	\$1.5737	\$1.54443
Unit Cost per 1000:	\$1,983.38	\$1,573.70	\$1,544.43
Estimate Price:	\$9,916.90	\$15,737.01	\$16,988.75

Estimate Specifications

Description	Native Plants for Southeast Virginia
Type of Estimate:	Booklet
Finished Size:	8.5 x 11
Total Pages in Booklet:	72
Film & Proof:	1 - 8.50 x 11.00 Digital Color Proof
Finishing Operations:	Folding, Wire stitching 2 stitches

Covers

Quantities	5000	10000	11000
Finished Size:	11 x 8.5		
Stock Description:	Anthem Gloss Cover 236119 Lindenmeyr, White, 80#		
Ink Colors Front:	(Ex) Process Black, (Ex) Process Blue, (Ex) Process Magenta, (Ex) Process Yellow		
Ink Colors Back:	(Ex) Process Black, (Ex) Process Blue, (Ex) Process Magenta, (Ex) Process Yellow		

64 Page Text

Quantities	5000	10000	11000
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Finished Size: 11 x 8.5
Stock Description: Anthem Gloss Text 236136, White, 80#
Ink Colors Front: (Ex) Process Black, (Ex) Process Blue, (Ex) Process Magenta, (Ex) Process Yellow
Ink Colors Back: (Ex) Process Black, (Ex) Process Blue, (Ex) Process Magenta, (Ex) Process Yellow

4 Page Text

Quantities	5000	10000	11000
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Finished Size: 11 x 8.5
Stock Description: Anthem Gloss Text 236136, White, 80#
Ink Colors Front: (Ex) Process Black, (Ex) Process Blue, (Ex) Process Magenta, (Ex) Process Yellow
Ink Colors Back: (Ex) Process Black, (Ex) Process Blue, (Ex) Process Magenta, (Ex) Process Yellow

Authorized By: _____ **Date:** _____