

Imagine A Day Without Water

- * October 12, 2017
- * Op-ed to send to Pilot & Daily Press
 - * Authored by DUCs or askHRgreen
- * Individual articles to send to local tabs
- * News release
- * Social media campaign support
- * 1-week paid media campaign (radio, online, video)



**Imagine a Day
Without Water**
October 12, 2017

1/5 of the US economy
would grind to a halt
without reliable water
infrastructure.



Imagine a Day Without Water
October 12, 2017 #ValueWater

87% of voters support
increase in federal
investment in water
infrastructure.



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