

STATE OF THE INDUSTRY:

WHERE WE'VE BEEN,

WHERE WE ARE,

WHERE WE'RE GOING

Major League Expansion U.S. Cities

Cities with No Current Teams Ready to Host a Major League Franchise

1. Austin
2. Louisville
3. Norfolk-Virginia Beach
4. Richmond
5. Birmingham

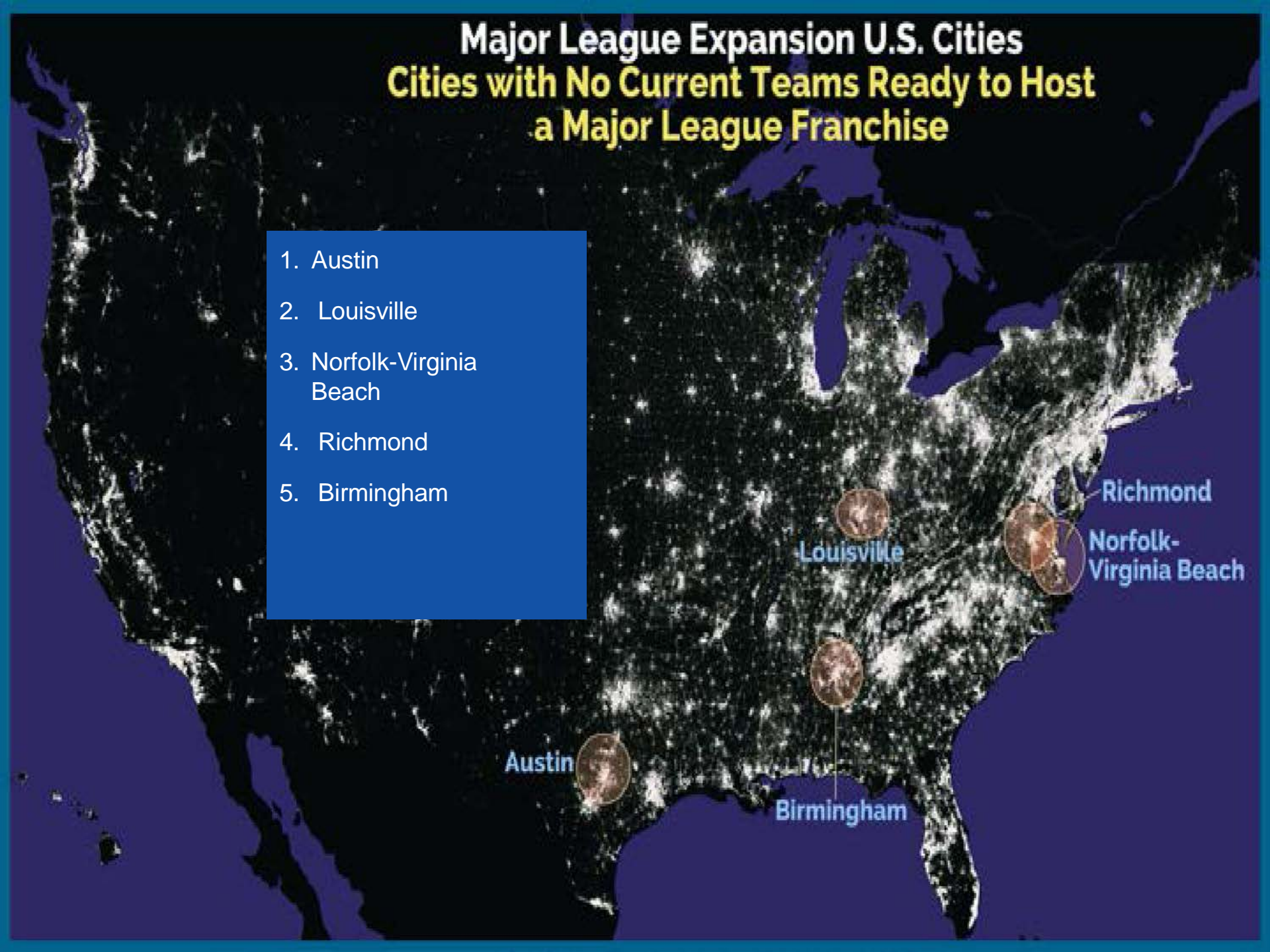
Austin

Louisville

Richmond

Norfolk-Virginia Beach

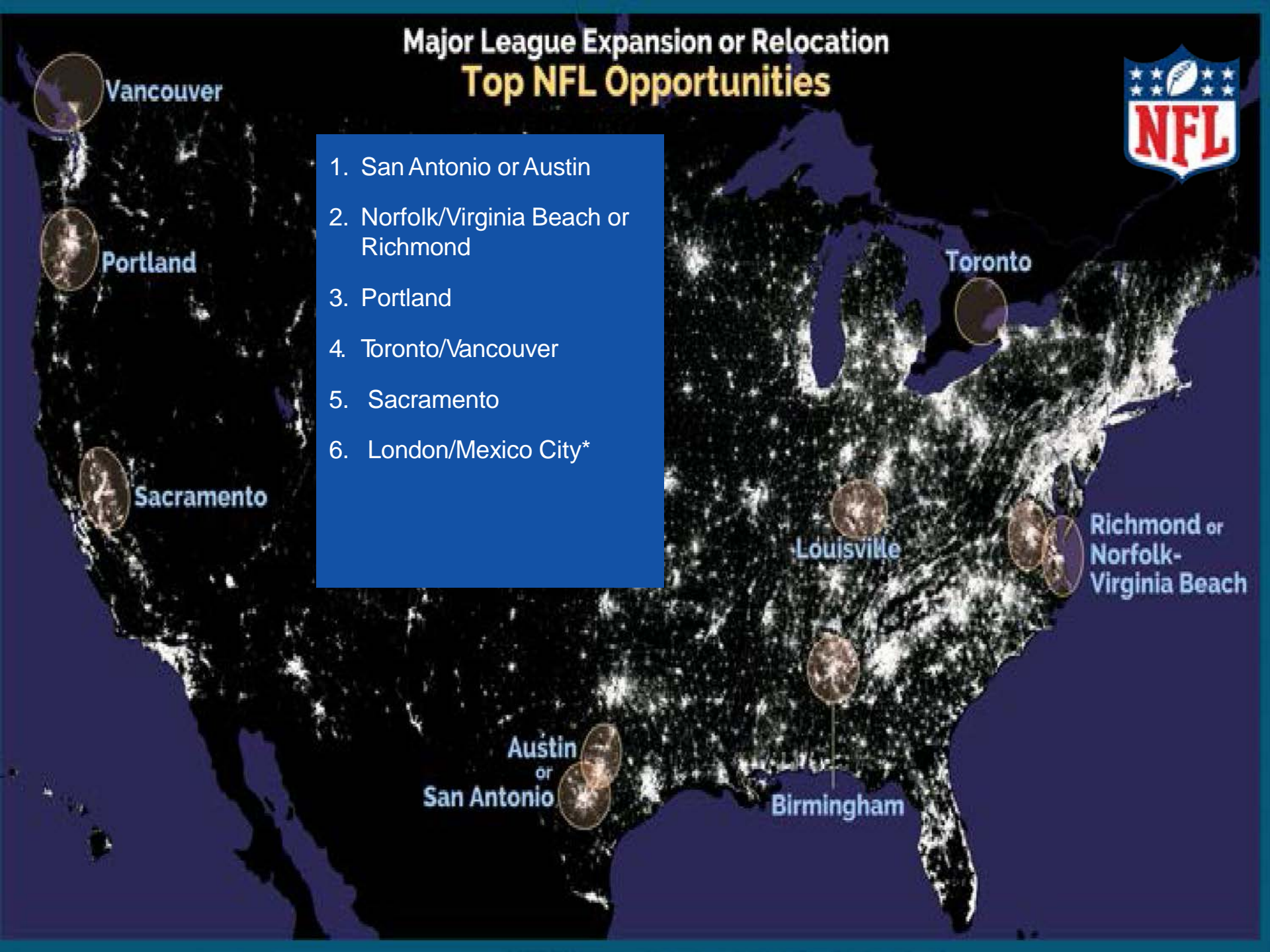
Birmingham



Major League Expansion or Relocation Top NFL Opportunities



1. San Antonio or Austin
2. Norfolk/Virginia Beach or Richmond
3. Portland
4. Toronto/Vancouver
5. Sacramento
6. London/Mexico City*



Vancouver

Portland

Sacramento

Austin
or
San Antonio

Birmingham

Louisville

Toronto

Richmond or
Norfolk-
Virginia Beach

Major League Expansion or Relocation

Top MLB Opportunities



1. Portland
2. Montreal
3. Charlotte
4. Austin/San Antonio
5. Norfolk/Virginia Beach and Richmond



Portland



Montreal



Norfolk-Virginia Beach
with
Richmond



Austin
(with)
San Antonio

Charlotte

Major League Expansion or Relocation Top NBA Opportunities



1. Seattle
2. San Diego
3. Vancouver
4. Louisville
5. Norfolk-Virginia Beach or Richmond

Vancouver

Seattle

Montreal

San Diego

Louisville

Richmond or
Norfolk-
Hampton Roads