

## STATE OF THE INDUSTRY:

WHERE WE'VE BEEN,

WHERE WE ARE,

WHERE WE'RE GOING

# Major League Expansion U.S. Cities

## Cities with No Current Teams Ready to Host a Major League Franchise

1. Austin
2. Louisville
3. Norfolk-Virginia Beach
4. Richmond
5. Birmingham

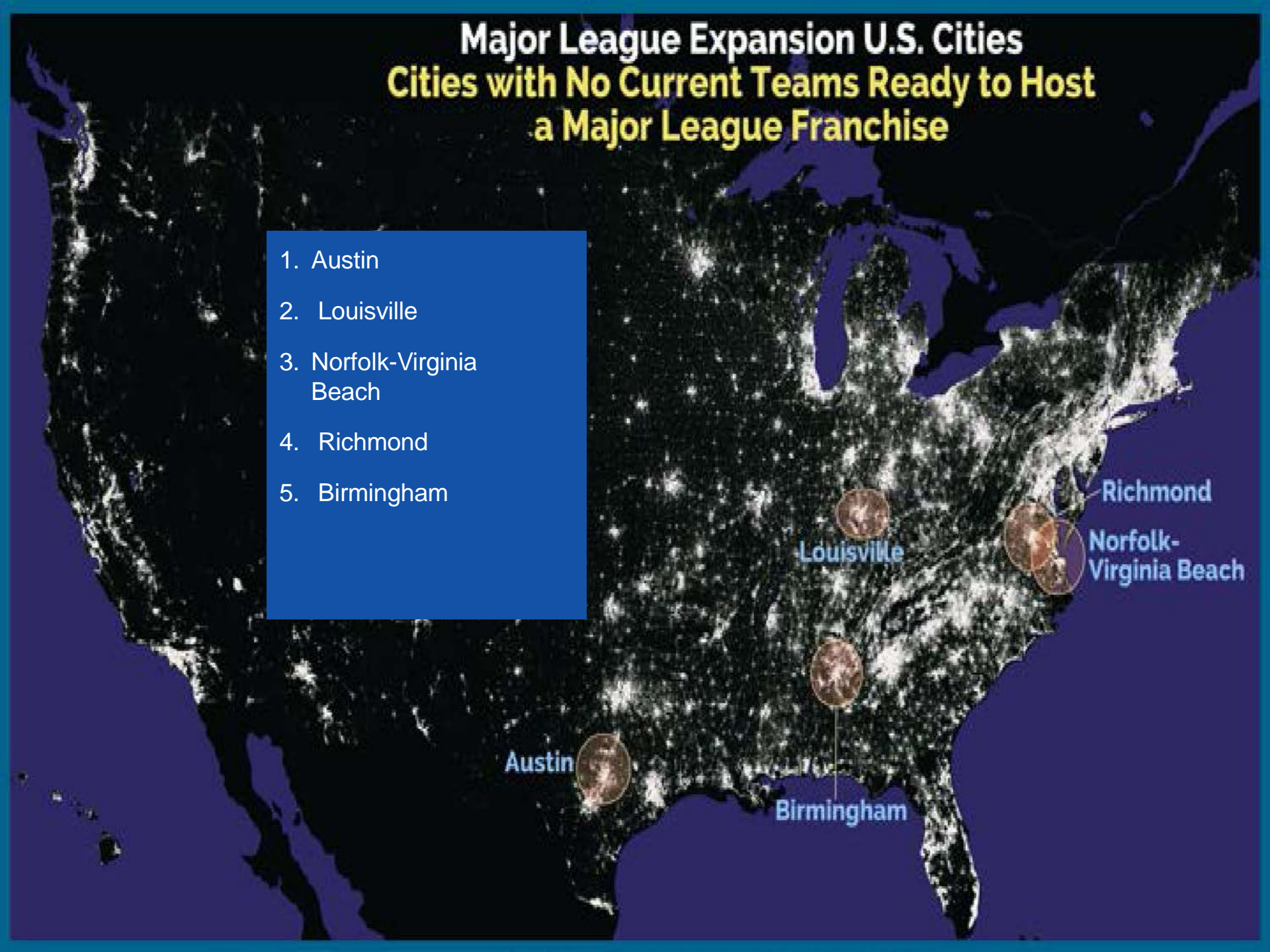
Austin

Louisville

Richmond

Norfolk-Virginia Beach

Birmingham



# Major League Expansion or Relocation Top NFL Opportunities



1. San Antonio or Austin
2. Norfolk/Virginia Beach or Richmond
3. Portland
4. Toronto/Vancouver
5. Sacramento
6. London/Mexico City\*

Vancouver

Portland

Sacramento

Toronto

Louisville

Richmond or  
Norfolk-  
Virginia Beach

Austin  
or  
San Antonio

Birmingham

# Major League Expansion or Relocation

## Top MLB Opportunities



1. Portland
2. Montreal
3. Charlotte
4. Austin/San Antonio
5. Norfolk/Virginia Beach and Richmond



Portland



Montreal



Norfolk-  
Virginia Beach  
with  
Richmond



Charlotte



Austin  
(with)  
San Antonio

# Major League Expansion or Relocation Top NBA Opportunities



1. Seattle
2. San Diego
3. Vancouver
4. Louisville
5. Norfolk-Virginia Beach or Richmond

Vancouver

Seattle

Montreal

San Diego

Louisville

Richmond or  
Norfolk-  
Hampton Roads