



askHRgreen.org Public Relations Report FY July 2013 - June 2014
Updated 6/3/13

PR or AV	COMMITTEE	DATE	MEDIA OUTLET	TOPIC	LENGTH
PR	R&B/STORM	Saturday, May 1, 2021	The Virginian-Pilot	No butts about it ... group launches campaign to combat cigarette remains pollution	40 column inches
PR	R&B/STORM	Saturday, May 1, 2021	Daily Press	No butts about it ... group launches campaign to combat cigarette remains pollution	40 column inches
PR	R&B/STORM	Saturday, May 1, 2021	The Virginia Gazette	No butts about it ... group launches campaign to combat cigarette remains pollution	40 column inches
PR	R&B/STORM	Saturday, May 1, 2021	MSN News	See giant cigarette butts around Hampton Roads? Here's what's going on.	372 words
PR	R&B/STORM	Saturday, May 1, 2021	Yahoo News	See giant cigarette butts around Hampton Roads? Here's what's going on.	372 words
PR	R&B/STORM	Saturday, May 2, 2021	Daily Advent	See giant cigarette butts around Hampton Roads? Here's what's going on.	372 words
PR	R&B/STORM	Saturday, May 1, 2021	Flipboard digital magazine app	See giant cigarette butts around Hampton Roads? Here's what's going on.	372 words
PR	R&B/STORM	Saturday, May 1, 2021	WTKR-TV (CBS) News	Large cigarette butts are showing up in Hampton Roads, but why?	1:40 minutes
PR	R&B/STORM	Saturday, May 1, 2021	WTVR-TV (CBS) News; Richmond	Large cigarette butts are showing up in Hampton Roads, but why?	1:40 minutes
PR	R&B/STORM	Saturday, May 1, 2021	Goodwordnews.com	Big cigarette butts appear in Hampton Roads	497 words
PR	R&B/STORM	Saturday, May 2, 2021	The Suffolk News-Herald	Huge cigarette butt sculptures coming to Suffolk	715 words
PR	R&B/STORM	Saturday, May 2, 2021	WFMZ-TV (CBS) News; Allentown, Pa.	City showing off its big butts (cigs that is)	1:22 minutes
PR	R&B/STORM	Wednesday, May 5, 2021	Gloucester Gazette	No butts about it. Campaign seeks to snuff out cigarette litter.	400 words
PR	R&B/STORM	Thursday, May 5, 2021	WTKR-TV (CBS) "Coast Live"	Local litter prevention on Coast Live, interview with Mike Baum.	5:00 minutes
PR	R&B/STORM	Friday, May 7, 2021	WVEC-TV (ABC) News	Giant cigarette butts are popping up all over Hampton Roads. Here's why.	2:10 minutes
PR	R&B/STORM	Friday, May 7, 2021	City of Va Beach "Live the Life" Blog	Cigarette butt sculptures land at Virginia Beach Convention Center	N/A
PR	R&B/STORM	Tuesday, May 10, 2021	The Smithfield Times	Big problems come from smallest litter	296 words
PR	R&B/STORM	Tuesday, May 25, 2021	WAVY-TV (NBC) "The Hampton Roads Show"		