

## SMART START, RECYCLE RIGHT

# VIDEO #2 How to Recycle Right

**DIRECTION PROVIDED:** Focus on the basic things we can recycle (paper, plastic jugs #1 + #2, household tin + aluminum), we are getting the most out of our recycling efforts, and not overburdening our system, driving up costs and use of resources, and causing problems. EXCLUDE imagery and mentions of glass.

V/O

In this Start Smart, Recycle Right video series, we explore... How to recycle right.

### ON SCREEN

[logo] Start Smart, Recycle Right

The Journey of Recycling Right • **How to Recycle Right** • How to Avoid Contamination

V/O

Why are we talking about this? Because as much as we love that you're recycling, too many non-recyclables are being put into curbside recycling bins,  which is causing major problems down the line.

**Too many non-recyclables are ending up in our home recycling bins.**

Collection of recyclable + non-recyclable product images getting “tossed” into the recycling bin. The non-recyclables get a red X as they go in. (non-recyclables: plastic bag, pizza box, to-go containers, clothes)

V/O

So, what CAN be Recycled? To recycle RIGHT, we need to get back to the basics... Paper, plastic bottles and metal.

**Recycle right by getting back to basics**

PAPER • PLASTIC BOTTLES • METAL

V/O

So many paper products are recyclable, such as printer paper, newspaper, magazines and cardboard boxes. Just be sure they're clean and empty before you put them in your curbside recycling bin.

Show items + names of items that can be recycled + green check mark

**PAPER • CAN BE RECYCLED in CURBSIDE RECYCLING • CLEAN & EMPTY**

- Printer Paper (stack of pages)
- Newspaper
- Magazines

- Cardboard Boxes
- Cardboard Rolls
- Milk Carton

**V/O**

What paper-based items should *not* go in your bin? Paper containers with greasy food residue, like pizza boxes or paper to-go containers.

*Show items + names of items that cannot be recycled + red X*

**CANNOT BE RECYCLED in CURBSIDE RECYCLING**

- Pizza boxes (w/residue)
- To-go container (w/residue)
- ??

**V/O**

And how about plastics? This is tricky —  only recycle plastic bottles and jugs marked with the #1 or #2 recycling symbols should go into your curbside recycling bin.

*Show items + names of items that can be recycled + green check mark*

**#1 & #2 PLASTIC BOTTLES & JUGS • CAN BE RECYCLED • CLEAN & EMPTY**

- Beverage Bottles & Jugs
- Cleaning Product Bottles & Jugs
- Household Product Bottles & Jugs

**V/O**

Does it matter if they're clear or colored plastic? Nope — all #1s and #2s are accepted. Just be sure they're clean and empty. 

*Show one bottle going from clear to different opaque colors. Green check mark.*

**V/O**

However, there are many plastic items that  CANNOT be recycled in your curbside recycling bins. These include plastic food containers, plastic tubs, ~~plastic bags, hangers~~ and all of those other numbered plastic jugs.

*Show items + names of items that cannot be recycled + red X*

**CANNOT BE RECYCLED in CURBSIDE RECYCLING**

- Clamshell containers
- Styrofoam container
- Plastic tubs (*butter/yogurt*)
- Plastic bags

- Hangers
- #3, #4, #5, #6, #7 plastic recycling symbol

**V/O**

The final basic is METAL, specifically food-related aluminum and tin. These might be the easiest of all. And like paper and plastics, be sure they’re clean before recycling.

*Show items + names of items that can be recycled + green check mark*

**METAL • CAN BE RECYCLED in CURBSIDE RECYCLING • CLEAN & EMPTY**

- Steel and Tin Cans
- Aluminum Cans
- Aluminum Foil
- Aluminum Pie Plates and Containers

**V/O**

There are items that can be recycled other places, just NOT in your curbside recycling. These include plastic bags, batteries, clothes, scrap metal, hazardous waste, yard waste and more.

*Show items + names of items that cannot be recycled + red X*

**DO NOT PUT THESE INTO YOUR CURBSIDE RECYCLE BIN • May be recycled elsewhere**

- Plastic bags
- Batteries
- Hazardous Waste
- Scrap Metal
- Clothes
- Yard Waste
- Tires
- Glass Bottles???

**V/O**

There you have it. Let’s get back to the recycling basics with paper, plastics and metal. That way, we know our efforts to recycle are RIGHT and not causing issues down the line.

**Recycle right by getting back to basics.**

PAPER • PLASTIC BOTTLES • METAL

*Show items again that can be recycled under each category.*

UNIVERSAL ENDING

V/O

Remember, it's up to you to Start Smart...

ON SCREEN

START SMART

- think before you buy
- choose recyclable packaging
- reuse it, if possible

V/O

And Recycle Right.

ON SCREEN

RECYCLE RIGHT

- know what can be recycled
- know where it can be recycled
- clean before putting in the bin

*Start Smart, Recycle Right logo*

Don't miss the rest of the videos in this series:

The Journey of Recycling Right • How to Recycle Right • How to Avoid Contamination

Find out what's recyclable in your Hampton Roads locality.

[askHRgreen.org/logo/Recycling-Lookup](http://askHRgreen.org/logo/Recycling-Lookup)