Report to the Hampton Roads Planning District Commission

Report of the Findings of ENVISION HAMPTON ROADS

June 2014
Assessing Citizen Expectations

- Core Guiding Civic Values.
- Aspirational Civic Values.
- Planning Action Priorities.
Methodology

• Twenty-seven qualitative “listening sessions.”
  ✓ January – April, 2014
  ✓ Citizens, municipalities, public agencies, educational institutions, military, civic groups, business and nonprofits.
  ✓ More than 450 participants.

• Telephone survey:
  ✓ April 4 – 17, 2014
  ✓ 1,216 interviews
  ✓ Sixteen municipalities.
Core Guiding Civic Values

Pride in…

• What/who we are as a region.
• Comfortable place to live; strong communities.
• Diversity of people.
• Diversity of landscape and localities.
• Water and natural environment.
• Military.
• History.
Aspirational Civic Values

We aspire for our leaders to...

• In everything, work to make the region “better.”
• Be strong, forward-thinking in leadership.
• Be proactive in addressing challenges and opportunities.
• Show greater willingness to embrace change.
• Think more regionally, less parochially.
• Be conscientious stewards of the region’s natural assets.
Planning Action Priorities

We want our leaders to…

• Address region’s transportation challenges.
• Create the very best public education resources.
• Bring jobs to the region…creative economy.
• Replace brain “drain” with brain “gain.”
Larger Meanings

- Greater regional collaboration and proactive problem solving will be applauded, not punished.
- Opportunities for HRPDC:
  - A leader and clearinghouse for regional issues, including those beyond its charter.
  - Source of information and insight that enables its Board to be confident in reconciling the region’s needs and challenges, and citizen expectations.
Questions?

Thank You!