

## **COVA Magazine 10-Year Anniversary Proposal from COVA for discussion and input purposes only.**

### **1/6 Page (10- month program.5 issues)**

#### **Sept/Oct issue** - Kick off the campaign

- Full page Sponsored content within mag...this could be advice, accomplishments, etc. for AskHRGreen.org.org.
- CovaMag.com...Full page sponsored content would live for 1yr+ under <https://www.coastalvirginiamag.com/at-home/>
- Social media pushes of the above content with links back to article
- 500 overprints of the above for AskHRGreen.org
- Sept H&G newsletter...Full page sponsored content along with a banner ad
- October H&G newsletter.... Banner advertisement

#### **Nov/Dec issue**

- 1/6 pg. advertisement...Tip or fun fact based w/ 10-year watermark.
- Nov H&G newsletter...Banner advertisement
- Dec H&G newsletter...Banner advertisement

#### **Jan/Feb issue**

- 1/6 pg. advertisement... Tip or fun fact based w/ 10-year watermark.
- Jan H&G newsletter...Banner advertisement
- Feb H&G newsletter...Banner advertisement

#### **March/April**

- 1/6 pg. advertisement... Tip or fun fact based w/ 10-year watermark.
- March H&G newsletter...Banner advertisement
- April H&G newsletter...Banner advertisement

#### **May/June**

- 1/6 pg. advertisement... Tip or fun fact based w/ 10-year watermark.
- May H&G newsletter...Banner advertisement
- June H&G newsletter...Banner advertisement