

askHRgreen.org | Water Awareness FY20 Budget

HR WET Program Annual Budget: **\$97,000**

Media			Printing		Promotional Items			Mini-Grants		Trailer Maintenance & Storage		askHRgreen.org - RCS	
Budgeted Amount: \$55,000			Budgeted Amount \$5,000		Budgeted Amount \$20,000			Budgeted Amount: \$3,000		Budgeted Amount \$2,000		Budgeted Amount \$12,000	
Promotion/Campaign	Dates	Amount	Item	Amount	Item	Quantity	Amount	School/Group	Amount	Amount	Amount	Vendor	Amount
SEM	Jul/Aug	\$833.34			Reusable Bags	9,000	\$6,750.00	Transfer to minigrant fund	\$3,000.00	Replacement Reserves	\$500.00	Transfer to askHRgreen fund	\$12,000.00
Social Media Branding	Jul/Aug	\$840.00			Collapsible Cups	2,500	\$2,425.00		U-Haul Storage	\$279.90			
SEM	Sep	\$416.67			Coasters	2,500	\$495.06		Getem Pest Control - Initial Treatment	\$37.50			
Social Media Branding	Sep	\$420.00			Coffee Sleeves	3,000	\$530.00		Getem Pest Control - Quarterly	\$22.50			
Imagine a Day Without Water	Oct	\$16,730.00			Tumblers	500	\$2,609.80		Trailer Repair	\$73.10			
SEM	Oct	\$416.67			Coasters	1,000	\$317.42		Getem Pest Control - Quarterly	\$22.50			
Social Media Branding	Oct	\$420.00			Coffee Sleeves	2,000	\$375.00		U-Haul Storage	\$279.90			
PR Support - IADWW	Oct	\$287.50			Hydro Flasks - Dec	2	\$93.15		Trailer repair - window hinge/arm	\$55.45			
SEM	Nov	\$416.67			Hydro Flasks - Mar	2	\$95.30						
Social Media Branding	Nov	\$420.00			Utilities - VBCC for Home Show	1	\$85.00						
Live & Inside Business	Oct	\$805.00			Water Drop Stickers	2,500	\$667.00						
SEM	Dec	\$416.67											
Social Media Branding	Dec	\$420.00											
SEM	Jan	\$416.67											
Social Media Branding	Jan	\$420.00											
SEM	Feb	\$416.67											
Social Media Branding	Feb	\$420.00											
Media - Fix a Leak Week	Mar	\$12,820.00											
SEM	Mar	\$416.67											
Social Media Branding	Mar	\$420.00											
PR - Fix a Leak Week	Mar	\$402.50											
Budgeted Amount		\$55,000.00		\$5,000.00	Budget		\$20,000.00	Budget	\$3,500.00	Budgeted	\$2,000.00	Budgeted	\$12,000.00
YTD Expenditures		\$38,575.03		\$0.00	YTD		\$14,442.73	YTD	\$3,000.00	YTD	\$1,270.85	YTD	\$12,000.00
Balance		\$16,424.97		\$5,000.00	Balance		\$5,557.27	Balance	\$500.00	Balance	\$729.15	Balance	\$0.00

FY20 Budget Contribution \$97,000.00
 Carryover from FY19 \$35,838.00
Total \$132,838.00

FY 20 Budgeted Expenses \$97,000.00
 Actual Spending to date: \$69,288.61