

**Hampton Roads Planning District Commission
Summary Minutes of February 21, 2019**

The February 21, 2019 Meeting of the Hampton Roads Planning District Commission was called to order by the Chair at 12:33 p.m. in the Regional Board Room, 723 Woodlake Drive, Chesapeake, Virginia, with the following in attendance:

Commissioners in Attendance

Michael Hipple, Chair (JC)	Mamie Johnson (NO)*
Andria McClellan, Vice Chair (NO)*	David Hux (PQ)
Randy Keaton, Treasurer (IW)	Randy Wheeler (PQ)
James Baker (CH)	John Rowe (PO)
Stephen Best (CH)	Lydia Pettis-Patton (PO)
Debbie Ritter (CH)	Michael Johnson (SH)
Ella Ward (CH)	Barry Porter (SH)
Amanda Jarratt (FR)	Leroy Bennett (SU)
Barry Cheatham (FR)	Patrick Roberts (SU)*
James Gray (HA)	Sanford Wanner (SY)
Mary Bunting (HA)	John Seward (SY)
William McCarty (IW)*	Barbara Henley (VB)*
David Jenkins (NN)	Sabrina Wooten (VB)*
Cynthia Rohlf (NN)	

Commissioners Absent:

Robert Geis (CH)	Brian Thrower (SM)
Phillip Bazzani (GL)	T. Carter Williams (SM)
Brent Fedors (GL)	Bob Dyer (VB)
Donnie Tuck (HA)	Dave Hansen (VB)
Scott Stevens (JC)	Louis Jones (VB)
McKinley Price (NN)	Rosemary Wilson (VB)
Kenneth Alexander (NO)	Paul Freiling (WM)
Doug Smith (NO)	Andrew Trivette (WM)
Courtney Doyle (NO)	Neil Morgan (YK)
	Sheila Noll (YK)

Executive Director:

Robert A. Crum, Jr.

Other Participants:

Wynter Benda (NO)
Carlton Hardy (CTAC)

*Late arrival or early departure.

Others Recorded Attending:

Catherine Lindley (CH), Brian DeProfio (HA), Jim Icenhour (JC), Paul Holt (JC), Angela Hopkins (NN), Bridjette Parker (NN), Bryan Stilley (NN), Bob Baldwin (PO), Randolph Cook (SH), Tim Cross (YK), Max Bartholomew (Dominion Energy), Bryan Smith (Dominion Energy), Laura Hayes (HREDA), Jonathan Holman (HREDA), Steve Herbert (HREDA), Barbara Nelson (Port of Virginia), Jim Spore (Reinvent Hampton Roads), Jimmy LaRoue (Suffolk News-Herald), Larry Barry (Timmons Group), Joe Hines (Timmons Group), Mac McKenzie (Timmons Group), Heather McLaughlin (Timmons Group), Jo Ann Wilson-Harfst (Virginia Department of Social Services), Massey Whorley (Virginia Department of Social Services); Citizens: Mark Geduldig-Yatrofsky, Ellis James; Staff: Keith Cannady, Kelli Arledge, Shernita Bethea, Rob Cofield, Shirley Core, Katie Cullipher, Rebekah Eastep, KC Filippino, Andrea Gayer, Ashley Gordon, Logan Grimm, Greg Grootendorst, Sara Kidd, Mike Kimbrel, Sharon Lawrence, Mike Long, Kendall Miller, Cynthia Mulkey, John Sadler, Matt Smith, Jill Sunderland, Joe Turner, Chris Vaigneur, Sheila Wilson.

HRPDC Resolution of Appreciation

Chairman Michael Hipple asked Executive Director Bob Crum to present a resolution on behalf of the Commission. Mr. Crum introduced General Services Manager Mike Long and reported that after 31 years of service, Mr. Long would be retiring from the HRPDC and HRTPO at the end of February.

Mr. Crum thanked Mr. Long for his service, referenced the resolution, and asked for a picture of Chair Hipple and Mike Long. After pictures, Mr. Long thanked Art Collins for the initial opportunity and the Commission for the honor.

Moving forward with the meeting, Mr. Crum recommended Chair Hipple move past the approval of the agenda until a quorum was established.

Submitted Public Comments

Chair Hipple stated there were no Submitted Public Comments and continued to the Public Comment period.

Commissioners Sabrina Wooten and Andria McClellan arrived

Chair Hipple indicated a quorum was established.

Public Comment

Mr. Mark Geduldig-Yatrofsky addressed the Commission regarding the Atlantic Coast Pipeline and its potential 40 percent increase in greenhouse gas output in the Commonwealth. He spoke about climate change concerns, the importance of limiting greenhouse gas, and his opinion that completion of the pipeline would be a massive step in the wrong direction. He concluded his comments by urging the Commission to consider the possible regional and global consequences of the Atlantic Coast Pipeline.

Approval/Modification of Agenda

Chair Hipple asked for modifications or additions to the agenda. Hearing none, he asked for a motion.

Motion: Commissioner John Rowe Moved to approve the agenda; seconded by Commissioner Barry Cheatham. The Motion Carried.

Executive Director's Report

Mr. Robert Crum, HRPDC/HRTPO Executive Director, referenced his enclosed monthly report and then introduced and welcomed newly appointed Commission Member and Franklin City Manager Amanda Jarratt.

Mr. Crum commended Chair Michael Hipple and Vice Chair Andria McClellan for their leadership and briefed the Commission on their recent activity in the General Assembly.

- Vice Chair McClellan and Mr. Crum traveled to Richmond on January 24, 2019 to visit the Virginia Economic Development Partnership, the Department of Housing and Community Development, and other state leaders to discuss the importance of the Commonwealth investing in fiber and broadband as an important economic development driver.
- Chair Hipple and Mr. Crum addressed the Hampton Roads Caucus in Richmond on January 31, 2019 and expressed HRPDC/HRTPO priority items of regional importance.

Approval of Consent Items

The following items were on the Consent Agenda for approval:

- a. Meeting Minutes – January 17, 2019 Commission Meeting
- b. Transcribed Public Comments – January 17, 2019 Commission Meeting
- c. Treasurer's Report – December 2018
- d. HRPDC Coastal Resilience Subcommittee Future Direction
- e. Department of Environmental Quality (DEQ) Chesapeake Bay Watershed HRPDC Locality Implementation Program Contract

Mr. Crum noted the meeting minutes, transcribed public comments, and treasurer's report, and he went on to highlight the HRPDC Coastal Resilience Subcommittee item. The subcommittee, comprised of elected officials from the Commission, works to develop recommendations on issues related to coastal resiliency for the region. Mr. Crum referenced the enclosure outlining the proposed future direction and mission of the subcommittee and requested the Commission's endorsement as part of the consent agenda.

The final item on the consent agenda included a staff recommendation to authorize the Executive Director to potentially negotiate a contract with the Department of

Environmental Quality for funds to continue Chesapeake Bay Phase III Watershed Implementation Plan efforts.

Mr. Crum recommended the Commission take action to approve the consent agenda. Chair Hipple called for a motion.

Motion: Commissioner Ella Ward Moved to approve the Consent Agenda; seconded by Commissioner Andria McClellan. The Motion Carried.

Commissioners Mamie Johnson and William McCarty arrived

Medicaid Expansion in Virginia

Mr. Crum introduced Jo Ann Wilson-Harfst, Eastern Regional Director of Virginia Department of Social Services. Ms. Wilson-Harfst thanked the Commission for inviting them to provide an update on Medicaid expansion in Virginia, gave a brief explanation of her background, and introduced guest speaker Massey Whorley, Office of Innovation and Strategic Initiatives Director.

Mr. Whorley presented details regarding Medicaid expansion eligibility, services and structure, funding, enrollment, and the 1115 Demonstration Waiver.

- Eligibility – Historically in Virginia, eligibility has been very limited. Medicaid expansion offers broader access, and as of January 1, 2019, up to 400,000 Virginians became eligible for new coverage. The expanded eligibility covers adults aged 19 to 64, who are not on Medicare, with a household income up to 138 percent of the federal poverty level. Eligible individuals can make up to \$17,237 annually, while an eligible family of three can make up to \$29,436 annually. Prior to expansion, the eligibility income threshold in Virginia was as low as 33 percent in low income parts of the state.
- Services and Structure – Applications for coverage can be processed over the phone, online, via mail, or in person. New enrollees will receive all services available to current members, including evidence-based, preventive services. This comprehensive health insurance covers doctor and hospital care, prescription drugs, labs, maternity care, addiction and recovery treatment services, and more.
- Funding – Medicaid is jointly financed by the federal government and the state. The base Medicaid program is 50-50, while Medicaid expansion is 90 percent federal and 10 percent state. The agreement reached last year as part of the 2018 budget was that Virginia would pay the 10 percent non-federal share to cover the expansion population and their associated costs through a hospital provider assessment.

In the traditional Medicaid program as well as Medicaid expansion, localities are not responsible for the cost of the healthcare, but local departments of Social Services have a role in eligibility determination and case management. There was additional funding allocated to the localities for that role through the budget. The 15 local

departments, which cover 16 localities (York and Poquoson are a joint program), were allocated approximately \$3.5 million. To date, the localities had only expended \$426,000 or 13 percent of the fiscal year 2019 funds. Mr. Whorley expressed that Commissioner Duke Storen urges the localities to use the funds to help process pending applications. These funds do not carry over; the unspent portion reverts back to Richmond, and while fiscal year 2019 funds did not require a local match, fiscal year 2020 funds could.

- Enrollment – Since January 1, 2019, Virginia has experienced approximately 250,000 new enrollments. At the local level, the larger a locality’s population, the more people have enrolled, but every locality in the Hampton Roads Planning District Commission is benefiting from the program. Mr. Whorley encouraged Commission members to visit the Department of Medical Assistance Services (DMAS) website, which now includes a Medicaid dashboard that can display enrollment by age, by income, by gender, or by locality, and the data is updated every two weeks.

Commissioner Ella Ward asked if the DMAS website indicated the amount allocated to each local Department of Social Services and what the amount is based on.

Mr. Whorley indicated that the website does not include that information; however in June, each local department received a budget letter which included their allocation amount and guidance regarding what the funding may be used for.

- 1115 Demonstration Waiver – Mr. Whorley explained that the conversation about whether or not Virginia was going to expand Medicaid spanned several years, and the eventual compromise included the approved changed eligibility already in effect. However, part of the agreement also separately included a requirement that DMAS submit an 1115 Demonstration Waiver, which is how states petition the federal government to do something beyond what is typically allowed. The submitted 1115 waiver proposal includes three key components.
 - The Work/Community Engagement (TEEOP) Program requires individuals, who are not exempt, to engage in work-related activities in order to maintain Medicaid coverage. The required amount increases incrementally from an initial 20 hours per month up to 80 hours per month.
 - The Health and Wellness Program requires premiums and co-payments for non-exempt individuals with incomes between 100 percent and 138 percent of the federal poverty level.
 - The Housing and Employment Supports for High-Risk Enrollees Program is a support benefit for individuals with severe mental illness, a substance use disorder, or other complex, chronic conditions. Historically, Medicaid has not offered housing support, but this program has the potential to address the root cause of some health issues.

In conclusion, Mr. Whorley emphasized that while the state plan amendment has been approved and eligibility has changed, the 1115 waiver negotiation process is less certain. Moving forward with negotiations regarding TEEOP and work requirements will necessitate local departments and career work centers to work together more cohesively. He thanked the Commission for their time and offered to answer questions.

Chair Hipple asked for questions.

Commissioner Debbie Ritter asked if the local allocation was based solely on population or if there was a formula.

Mr. Whorley explained that there were three equal factors used to determine local allocation, the distribution of current funding versus current workload for benefit programs specialists, projected increase in workload due to Medicaid expansion, and historical staff and operations spending.

Commissioner Ritter asked for additional information regarding the possible local match and if there is a chance that the cost will be pushed to the localities.

Mr. Whorley stated in the traditional Medicaid program, there is a local match of 15 percent. The expansion funding did not require a local match, but the intention of the budget passed last year was to roll that money into the fiscal year 2020 budget with a 15 percent local match. The current dialogue among the legislature and the governor is to keep this funding separate for fiscal year 2020 so there is no local match.

Commissioner Ritter expressed the importance of the localities remaining attentive regarding the possibility of a local match requirement.

Ms. Wilson-Harfst explained that there are two different budget lines in general, Medicaid expansion including the 15 percent local match and another much heavier local match based on pass-through when state funds have been exhausted. In her opinion, the state has not done a good enough job of explaining what Medicaid expansion funds can be used for. She further explained a plan for a more robust message to help ensure the use of 100 percent of state funds while there is an opportunity, and she listed possible uses for the funds.

Commissioner Debbie Ritter asked at what point the state share will increase and what will be pushed down to the localities due to a time limit on the 90-10 split.

Ms. Wilson-Harfst stated that specifically regarding the Medicaid expansion dollars, it is uncertain what the fiscal year 2020 budget will include.

Mr. Whorley explained that for the health coverage, the 90-10 is in perpetuity; the regulations stipulate no less than a 90 percent federal match for 2020 and beyond.

Commissioner Andria McClellan clarified that the 90-10 split refers to federal and state funds, and the localities are not a part of that. The funding that comes to the localities is to

address allowing staff to recruit and inform citizens about Medicaid expansion possibilities, not pay for medical bills.

Commissioner Debbie Ritter voiced that if there is a local match, then that comes from local budgets.

Commissioner McClellan stated that the local match is only specific to how our staff communicates opportunities for Medicaid expansion, not the actual medical requirements.

Commissioner Ritter specified the match is still an expense.

Commissioner McClellan responded that the match is an expense only if a locality chooses. She went on to share that the City of Norfolk is taking advantage of the opportunity by holding community presentations; distributing information in libraries, recreation centers, and community colleges; and holding weekly enrollment clinics.

Commissioner Patrick Roberts thanked both Mr. Whorley and Ms. Wilson-Harfst for the presentation indicating he found it very helpful. He asked if the 1115 waiver negotiation happens one time per state or if it is subject to amendment periodically as the federal administration changes.

Mr. Whorley responded that Commissioner Roberts made a good point. The 1115 waivers are typically for a five-year period and the 1115 waiver for this part of the Medicaid program is actually an amendment to an existing 1115 waiver. So, there are periodic revisions, and the tone of those revisions does change with both federal and state administration changes.

Chair Hipple asked for additional questions, and there being none, he thanked Mr. Whorley and Ms. Wilson-Harfst for the presentation.

Commissioner Barbara Henley departed

Regional Economic Development Sites Inventory

Mr. Crum reminded the Commission of a previous discussion regarding the lack of shovel-ready sites in the region and Commonwealth compared to competing states. The takeaway from that discussion was to assess and determine the readiness of available mega sites and to prepare a regional economic development sites inventory. The collaborative effort, under the leadership of Matt Smith, HRPDC Senior Regional Planner, included private-sector funding partners, some of whom were in the audience. Mr. Crum recognized Jim Spore with Reinvent Hampton Roads, Max Bartholomew with Dominion Energy, Barbara Nelson with the Virginia Port Authority, and Virginia Natural Gas for their involvement. Mr. Crum introduced presenters Matt Smith and Joe Hines, Timmons Group Economic Development Principal.

Matt Smith began the presentation by summarizing the project intent and progress. The intent of this project was to get a better understanding of the inventory of large sites in Hampton Roads in order to have a well-informed regional discussion about site readiness.

The project began by looking at all large sites in Hampton Roads and then applying certain criteria to narrow the field down to 31 sites. Economic Development partners have shared that prospects were not able to find reliable site information. Partnering with utility providers allowed for a compilation of information regarding utility service and capacity. The highest level of value to a prospect or a site consultant is often site certification by an engineer per the business ready sites program. Joe Hines, a founding member of the Virginia Business Ready Sites Committee, helped develop this program standard. Mr. Smith asked Mr. Hines to expand upon the project's progress and recommended next steps.

Joe Hines thanked Mr. Smith, Mr. Crum, Chairman Hipple and the Commission for the opportunity to collaborate on this study, and he shared his excitement about the region's potential. He commended the region for taking the initiative to invest in sites and infrastructure and expressed that the region has a unique chance to capitalize on trending economic development opportunities. Hampton Roads economic development drivers include Virginia Port Authority Expansion, Virginia Beach Cable Landing Station, Hampton Roads Regional Connectivity Ring, Virginia Offshore Wind Supply Chain, Atlantic Coast Pipeline, and HRTAC Transportation Improvements.

Sites often get eliminated due to lack of ready to go product. Due diligence, infrastructure, investment, cumbersome zoning and permitting processes, and a general lack of identified Tier 4 properties has become a huge impediment for Virginia statewide. From 2005 to 2014, Virginia lost 47 projects over \$6.5 billion, not including the Toyota Mazda project, which announced selecting Alabama in 2018. Prospect location decision drivers include access to markets, workforce, logistics, transportation costs, and total cost of ownership. Prospects and consultants look at states and regions, not sites or localities, and prefer "ready to go" and publicly controlled sites. Speed to market matters, because projects move in months, not years.

Mr. Hines outlined the major considerations of site development and Site Certification Tier Levels. As market demand is for Tier 4 Certifiable Sites, he presented an overview of 20 Hampton Roads site rankings and estimates, including 10 "A Sites" that can be easily advanced to a Tier 4 upon completion of due diligence and preliminary engineering and seven "B Sites" that can be advanced to Tier 4 upon completion of due diligence and engineering design for key infrastructure components. Mr. Hines recommended developing an Industry Working Group to determine top priority sites. In conclusion, he recognized the project funding partners and thanked the Commission for their time.

Matt Smith presented the results of the regional economic development sites inventory project in graph form. He reported that the region can have 14 Tier 4 Sites within six months, increasing the states inventory by 50 percent.

Bob Crum introduced Steve Herbert, Hampton Roads Economic Development Alliance (HREDA) Interim President & CEO. Mr. Crum indicated that HREDA is the entity that needs to know what sites are available to market as they work with prospects.

One of the recommendations based on the study was an Industry Working Group. Mr. Crum suggested convening industry experts to look at these sites from a market analysis standpoint to help the Commission identify which of these sites offer the most potential.

There are only six 100-acre or greater sites in the entire urban crescent that are Tier 4. The potential for Hampton Roads to offer the most Tier 4 Sites in Virginia is a marketing opportunity for the region that should be discussed. The study started by looking at mega sites. While those are only a portion of the potential sites, if a large employer selects Hampton Roads, the entire region will benefit. Some localities are land rich with bigger sites while other more traditional urban-core localities do not have those big sites and struggle with how they generate revenue. Mr. Crum stated that this sets the stage for regional investment and site development in exchange for revenue sharing after those sites develop.

Chair Hipple asked for comments.

Commissioner Rowe voiced his agreement in a regional approach to site development and revenue sharing.

Commissioner McClellan asked if there were any best practices available regarding regional industrial land banks and if that is happening anywhere else in Virginia.

Mr. Hines responded that it is beginning to happen in Virginia. Roanoke Regional Partnership formed the Western Virginia Regional Industrial Facilities Authority (RIFA). A RIFA indicates a multi-jurisdictional approach and may be more easily funded because of regional cooperation. He emphasized that regional partnerships require continued support and participation in order to move forward.

Commissioner Bunting shared that the Peninsula localities created a RIFA to support a GO Virginia application having to do with unmanned aerial systems. As the RIFA was created with the intention of later including Southside localities that may want to join, there is already a framework in place.

Commissioner Baker reported that this has been an informally repeated discussion among the city managers, so there is a lot of support among the various city managers and county administrators.

Chair Hipple commented that each locality experiences site development hindrances. One locality may not have raw land while another may not have enough funds. Working cohesively may be what a project needs in order to advance. A regional partnership to improve the inventory of shovel ready development sites in the region would be a positive step for all involved.

Chair Hipple asked for a motion.

Motion: Commissioner John Rowe Moved to continue support for a regional approach and to endorse HRPDC staff to explore funding opportunities to advance site readiness in Hampton Roads; seconded by Commissioner William McCarty. The Motion Carried.

Commissioner Patrick Roberts departed

Community Transportation Advisory Committee: Opportunity to Expand Responsibilities

Mr. Crum presented an opportunity to expand the responsibilities of the Community Transportation Advisory Committee (CTAC). Under the leadership of Kendall Miller, Community Affairs and Civil Rights Department Principal, CTAC has been providing grassroots, community-level involvement in the transportation planning process.

Mr. Crum explained that the HRPDC provides staff support to the HRTPO. As the host agency, the HRPDC is a recipient of federal funds, which requires compliance with Title VI of the Civil Rights Act of 1964, which prohibits discrimination on the basis of race, color, or national origin in any program or activity that receives federal funds or other federal financial assistance. Recipients of federal support are also required to address Environmental Justice principles, which pertain to the fair treatment and meaningful involvement of all people with respect to the development, implementation, and enforcement of environmental laws, regulations, and policies.

Mr. Crum requested Commission approval to expand the function of the current Community Transportation Advisory Committee to provide community input on both HRPDC and HRTPO planning activities.

Motion: Commissioner Stephen Best Moved to endorse expanding the duties of the Community Transportation Advisory Committee (CTAC) to include both HRPDC and HRTPO activities; seconded by Commissioner Ella Ward. The Motion Carried.

HRPDC Three Month Tentative Schedule

Chair Hipple noted the three-month tentative schedule.

Advisory Committee Summaries

Mr. Crum referenced the attached Advisory Committee Summaries.

For Your Information

Mr. Crum noted the following items in the For Your Information Section:

- Letter to General Assembly Members regarding Offshore Wind Development
- Letter from Gloucester County appointing Phillip Bazzani to serve as a voting member of the Hampton Roads Planning District Commission
- Letter from Surry County appointing John M. Seward to serve as a voting member of the Hampton Roads Planning District Commission
- Letter from City of Virginia Beach appointing David Nygaard to serve as a voting member of the Hampton Roads Planning District Commission
- Letter from City of Virginia Beach appointing Sabrina Wooten to serve as a voting member of the Hampton Roads Planning District Commission

- Letter thanking Shawn Avery, President & CEO of Hampton Roads Workforce Council and Bill Mann, Executive Director of Greater Peninsula Workforce Board for their Workforce Development Update at the January 17, 2019 Commission Meeting

Old/New Business

There was no old or new business.

Adjournment

With no further business to come before the Hampton Roads Planning District Commission, the meeting adjourned at 1:55 p.m.

Michael Hipple
Chair

Robert A. Crum, Jr.
Executive Director