

July 13, 2021

MEMORANDUM #2021-117

TO: askHRgreen.org: Fats, Oils and Grease Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

RE: askHRgreen.org: Fats, Oils and Grease Subcommittee Meeting – July 20, 2021

The next meeting of the askHRgreen.org Fats, Oils and Grease Subcommittee will be held on **Tuesday, July 20, 2021 at 9:30 a.m.**

The askHRgreen.org Fats, Oils and Grease Subcommittee meeting will be held electronically via WebEx. Participants can join the meeting using the following credentials:

To join by computer:

<https://hrpdc-418.my.webex.com/hrpdc-418.my/j.php?MTID=md9429ba226c2a2444d8f11a5fb3006f7>

-or-

To join by phone: 1-415-655-0001

Meeting ID/Number: 182 287 9553

Passcode: 2JhM2f2TK83 (25462328 from phones and video systems)

In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome. The agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for June is attached for your review and information.

Attachment 1

Action: Approve the meeting summary.

2. Events

The current listing of outreach events is as follows:

7/16	TGIF	Suffolk
7/21	YNot WINDsday	Virginia Beach
8/20	TGIF	Suffolk
9/11 - 9/12	Mid Atlantic Home & Outdoor Living Show*	Virginia Beach
9/16 - 9/19	Isle of Wight County Fair	Windsor
10/2/2021	Arbor Day	Norfolk
10/2/2021	VB Master Gardener Fall Gardening Festival	Virginia Beach
10/6-10/11	Suffolk Peanut Festival	Suffolk

10/9	Lynnhaven River Now Fall Festival	Virginia Beach
11/5	Litter and Recycling Expo	James City County

**Volunteers needed for this event.*

Action: Based on discussion.

3. FY22 Media Campaigns & Promotions

The Committee should discuss priorities for media campaigns and promotions in the new fiscal year. Below is a listing of FY21 media campaigns and a link to a Google Drive folder of creative assets available.

- Holiday Grease Grinch
- What Not to Flush
- Media asset library:

https://drive.google.com/drive/folders/158bn67ipGJHzxAmbcLIZEv_fAtCUSjyZ

4. Printing & Promotional Materials

Committee members should continue to make arrangements to pick up materials as necessary. The following materials are available for pickup as needed: sludge judges/extensions (to those localities who ordered them), “What Not to Flush” game magnets/magnet boards, FOG coloring books, WNTF stickers, and No Grease stickers (large and small). HGI guides and Spanish/Chinese materials are currently on order.

Action: Based on discussion.

5. FOG GCD Enforcement MOA

The Committee will review proposed changes to the FOG GCD Enforcement MOA. These changes reflect the recent edits and suggestions from Chris Pomeroy with AquaLaw. HRPDC staff and Mike Martin, HRSD, will provide an overview.

Action: Based on discussion.

6. FOG Regional Website & Training Updates

HRPDC staff will provide an update on CDM’s progress with the HRFOG.com development task list.

Action: Based on discussion.

7. Roundtable & Public Comments

Committee members should share any information or discuss any current issues with their FOG programs.

Action: Based on discussion.

8. Staff Reports

Budget – The current FY22 budget is attached for review.

Digital Marketing Report – The monthly report for June is attached for review.

Attachment 8A, 8B

Action: Based on discussion.

9. **Next Meeting** is scheduled for Tuesday, September 21, 2021.