

askHRgreen.org | Water Awareness FY20 Budget

HR WET Program Annual Budget: \$97,000

Media			Printing		Promotional Items			Mini-Grants 213600		Trailer Maintenance & Storage		askHRgreen.org - RCS 213500									
Budgeted Amount:			\$55,000		Budgeted Amount			\$20,000		Budgeted Amount:		\$3,000		Budgeted Amount		\$2,000		Budgeted Amount		\$12,000	
Promotion/Campaign	Dates	Amount	Item	Amount	Item	Quantity	Amount	School/Group	Amount	Amount	Amount	Vendor	Amount								
SEM	Jul/Aug	\$833.34			Reusable Bags	9,000	\$6,750.00	Transfer to migrant fund	\$3,000.00		Replacement Reserves	\$500.00	Transfer to askHRgreen fund	\$12,000.00							
Social Media Branding	Jul/Aug	\$840.00			Collapsible Cups	2,500	\$2,425.00				U-Haul Storage	\$279.90									
SEM	Sep	\$416.67			Coasters	2,500	\$495.06				Getem Pest Control - Initial Treatment	\$37.50									
Social Media Branding	Sep	\$420.00			Coffee Sleeves	3,000	\$530.00				Getem Pest Control - Quarterly	\$22.50									
Imagine a Day Without Water	Oct	\$16,730.00			Tumblers	500	\$2,609.80				Trailer Repair	\$73.10									
SEM	Oct	\$416.67			Coasters	1,000	\$317.42				Getem Pest Control - Quarterly	\$22.50									
Social Media Branding	Oct	\$420.00			Coffee Sleeves	2,000	\$375.00				U-Haul Storage	\$279.90									
PR Support - IADWW	Oct	\$287.50			Hydro Flasks - Dec	2	\$93.15				Trailer repair - window hinge/arm	\$55.45									
SEM	Nov	\$416.67			Hydro Flasks - Mar	2	\$95.30														
Social Media Branding	Nov	\$420.00			Utilities - VBCC for Home Show	1	\$85.00														
Live & Inside Business	Oct	\$805.00			Water Drop Stickers	2,500	\$431.00														
SEM	Dec	\$416.67																			
Social Media Branding	Dec	\$420.00																			
SEM	Jan	\$416.67																			
Social Media Branding	Jan	\$420.00																			
SEM	Feb	\$416.67																			
Social Media Branding	Feb	\$420.00																			
Media - Fix a Leak Week	Mar	\$12,820.00																			
SEM	Mar	\$416.67																			
Social Media Branding	Mar	\$420.00																			
PR - Fix a Leak Week	Mar	\$402.50																			
SEM	Apr	\$416.67																			
Social Media Branding	Apr	\$420.00																			
Media - DWW	May	\$12,820.00																			
Budgeted Amount		\$55,000.00		\$5,000.00	Budget		\$20,000.00	Budget		\$3,500.00	Budgeted		\$2,000.00	Budgeted		\$12,000.00					
YTD Expenditures		\$52,231.70		\$0.00	YTD		\$14,206.73	YTD		\$3,000.00	YTD		\$1,270.85	YTD		\$12,000.00					
Balance		\$2,768.30		\$5,000.00	Balance		\$5,793.27	Balance		\$500.00	Balance		\$729.15	Balance		\$0.00					

FY20 Budget Contribution \$97,000.00
 Carryover from FY19 \$35,838.00
Total \$132,838.00

FY 20 Budgeted Expenses \$97,000.00
 Actual Spending to date: \$82,709.28