

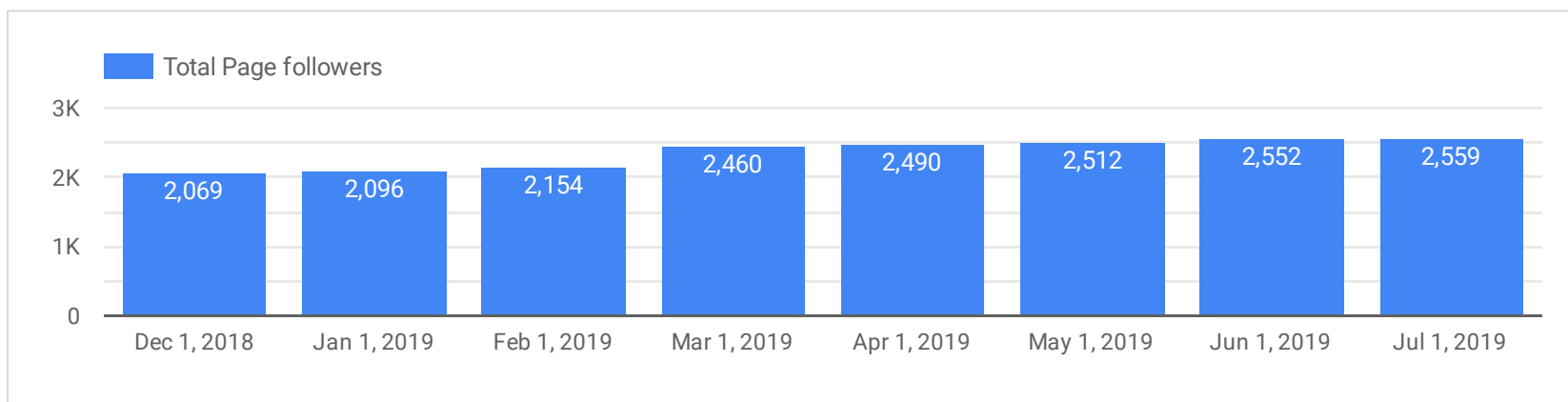
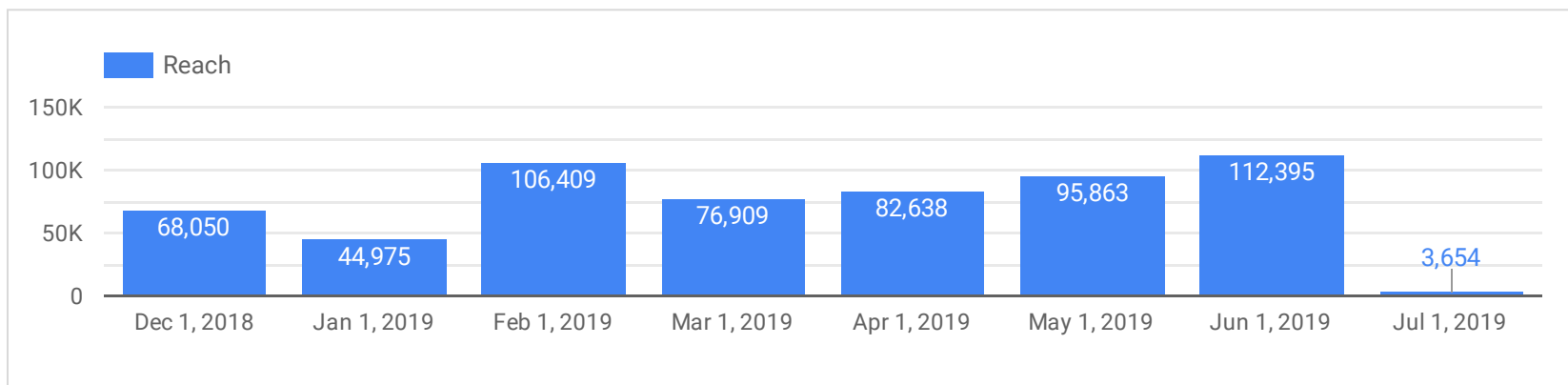
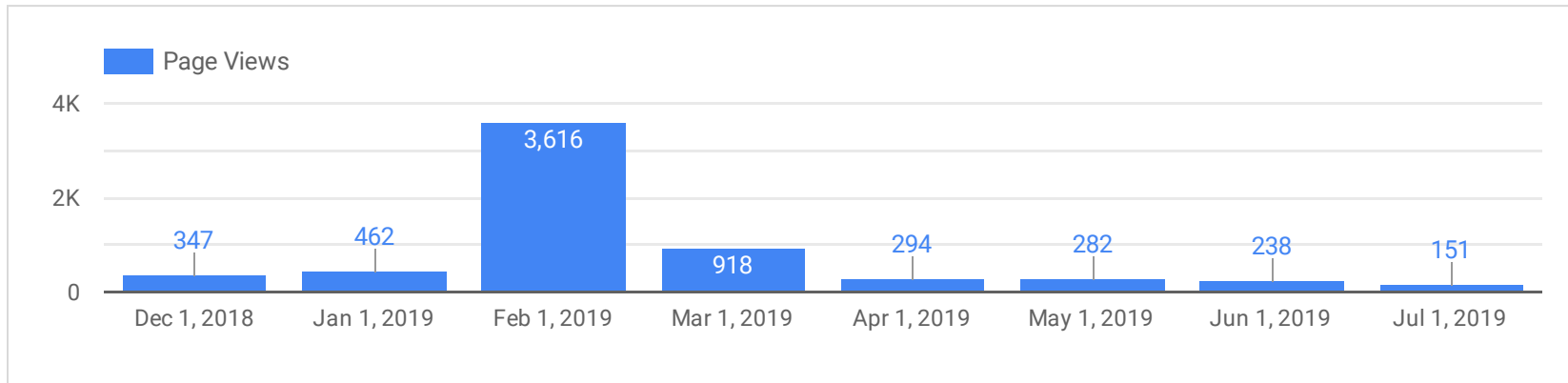






# SOCIAL MEDIA / Facebook

## May include Organic & Paid Traffic



### NOTES & ANALYSIS

As mentioned earlier, no Facebook ads ran in July, but 9 organic posts were scheduled.

Total Page Followers increased by **7 total Followers** in one month.



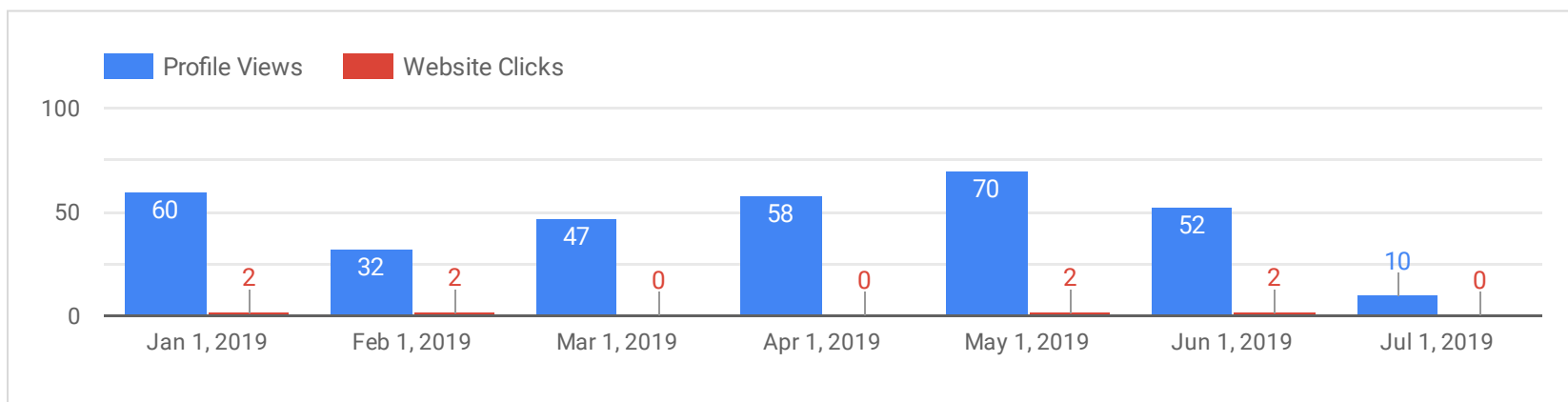
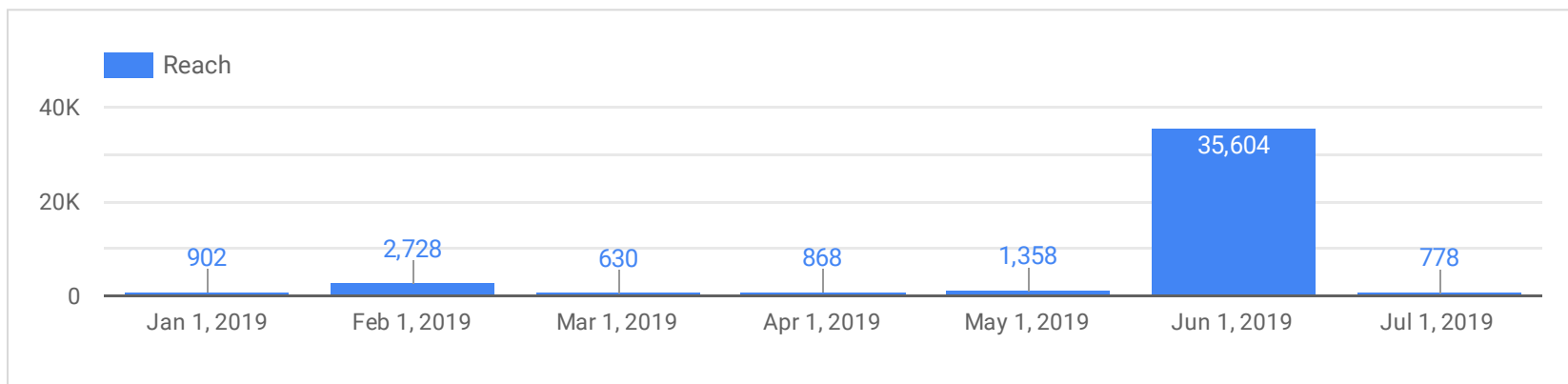
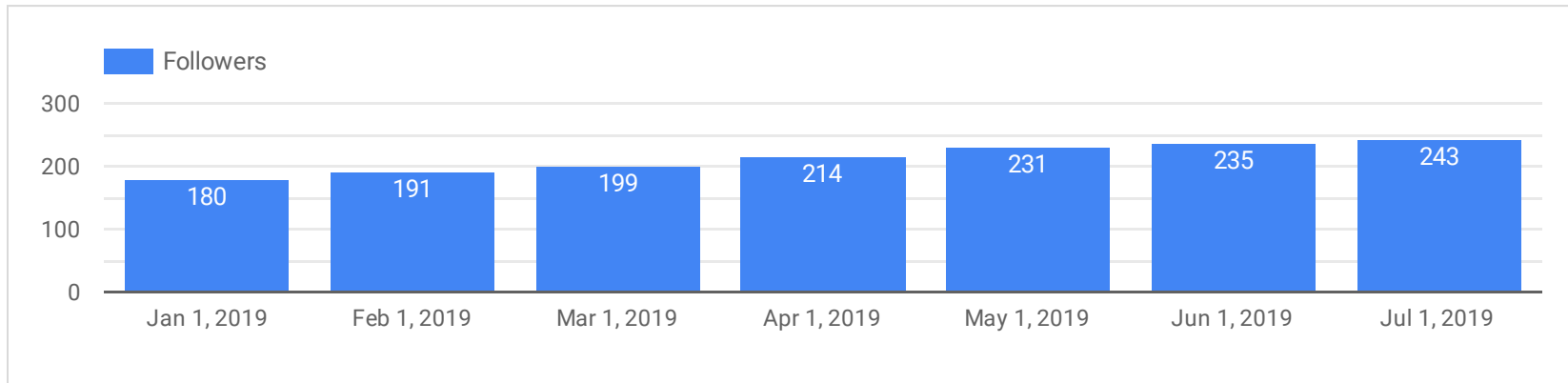
Campaign Name	Starts	Ends	Reach	Impressions	Total Engagements	Engagement Rate
No data						

### NOTES & ANALYSIS

We will make up July's social media ad spend in August. The Facebook/Instagram ad for the "Greener, Cleaner Hampton Roads" video is rockin' and rollin'.

# SOCIAL MEDIA / Instagram

## May include Organic & Paid Traffic



### NOTES & ANALYSIS

We posted nine Instagram posts in July.

July saw another increase in Followers as we keep the momentum going. Great job, team!