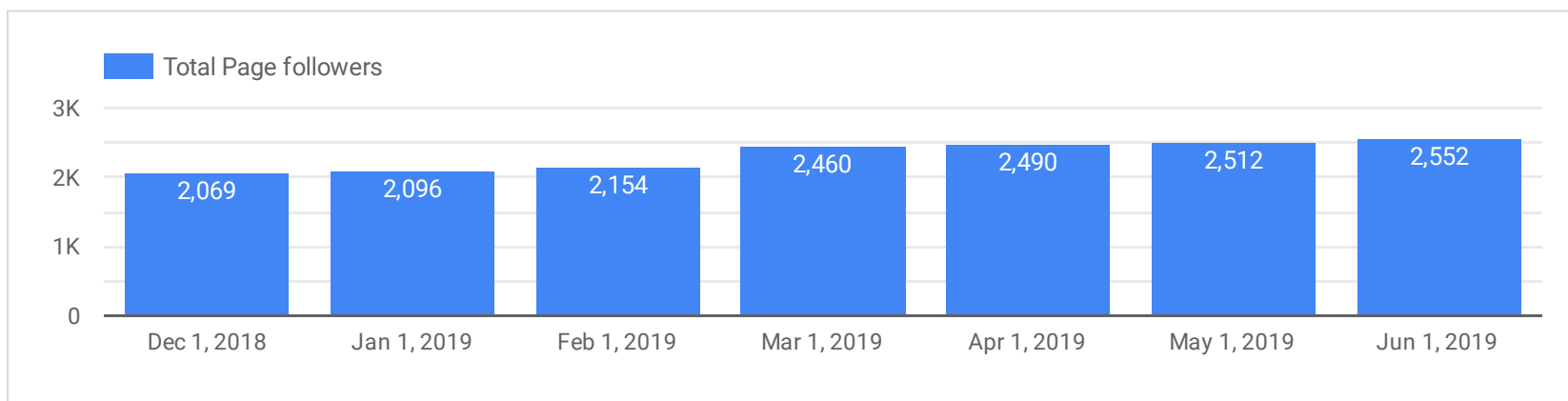
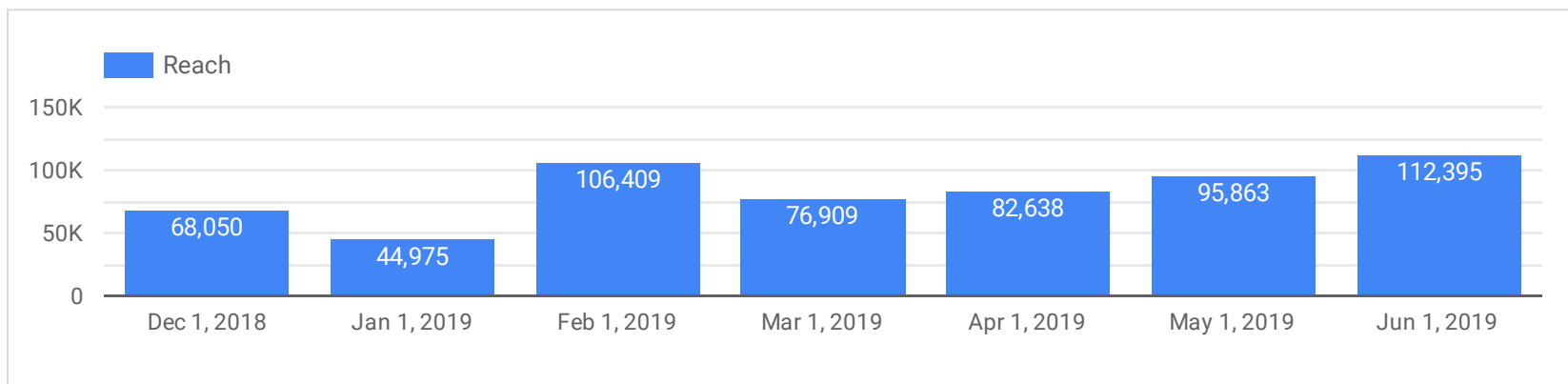
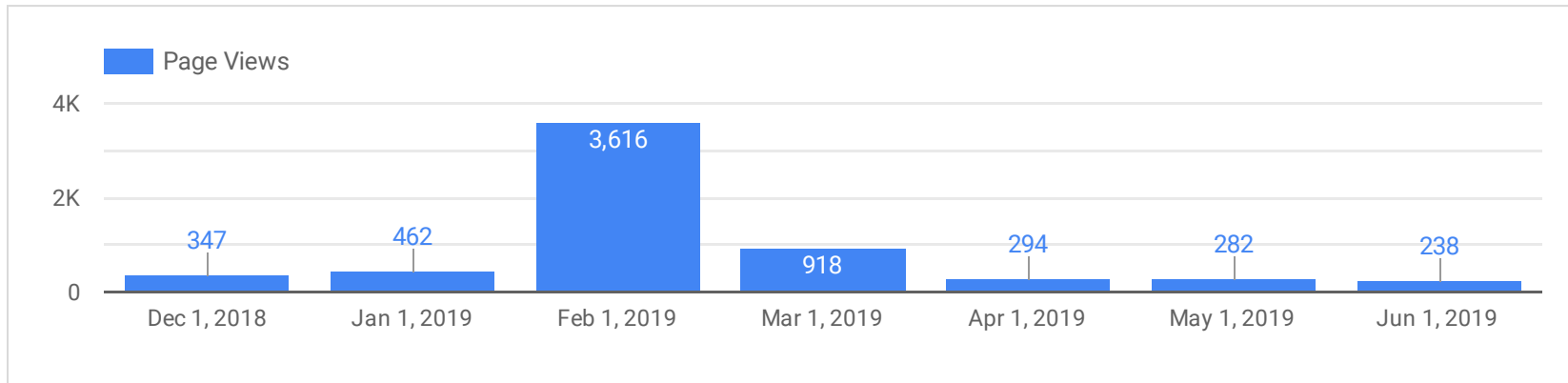


SOCIAL MEDIA / Facebook

May include Organic & Paid Traffic



NOTES & ANALYSIS

We ran two Facebook ads and eight posts in June.

And the VIP stat from Facebook in June... Reach! Wow - the highest Reach we've seen since the start of tracking this data. Way to go, team!

No surprise here, but our Facebook followers continue to increase as well.

SOCIAL MEDIA / Facebook

Paid Media Results

Jun 1, 2019 - Jun 30, 2019



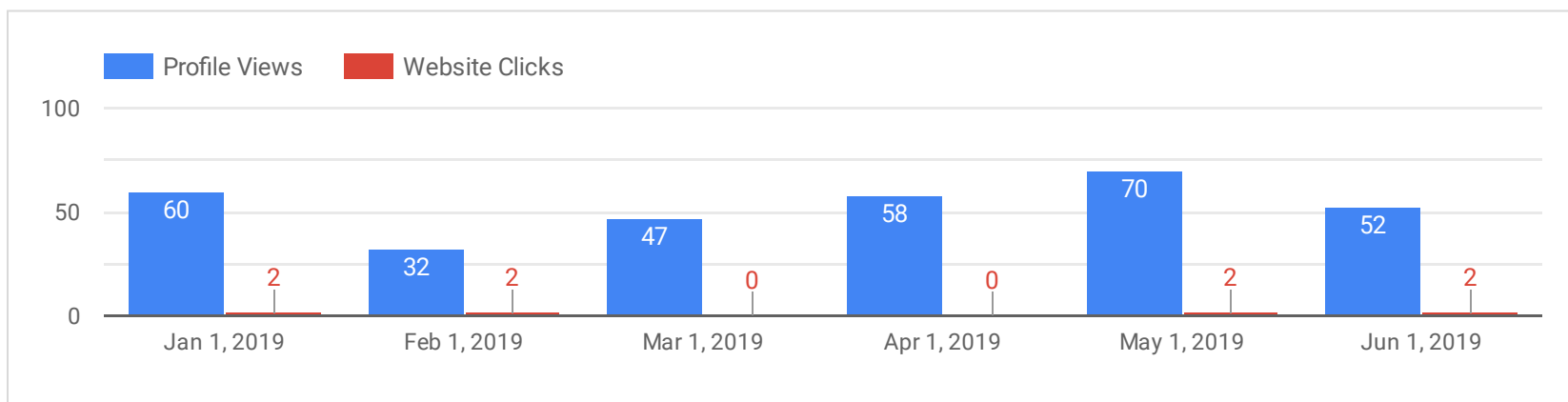
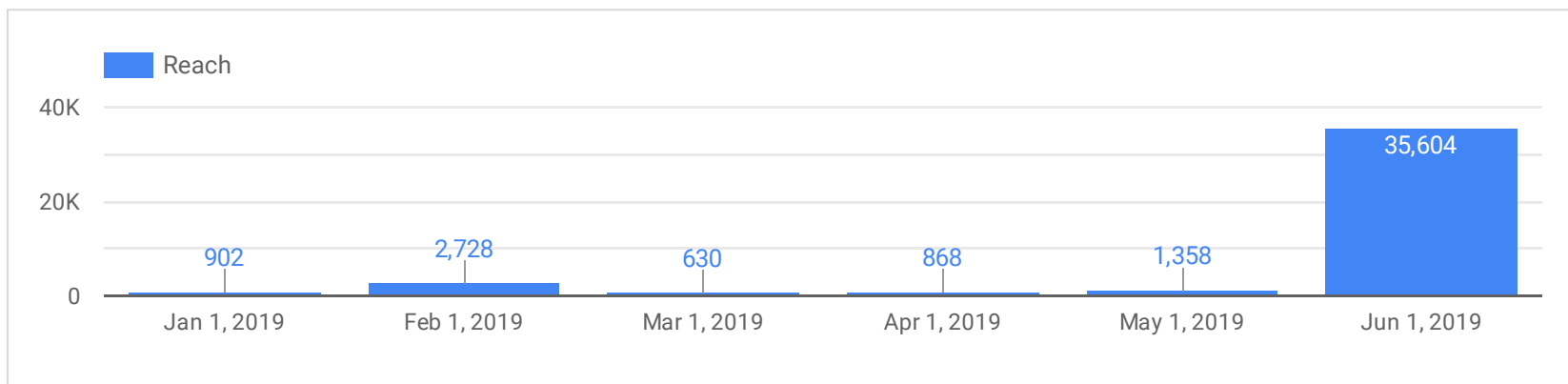
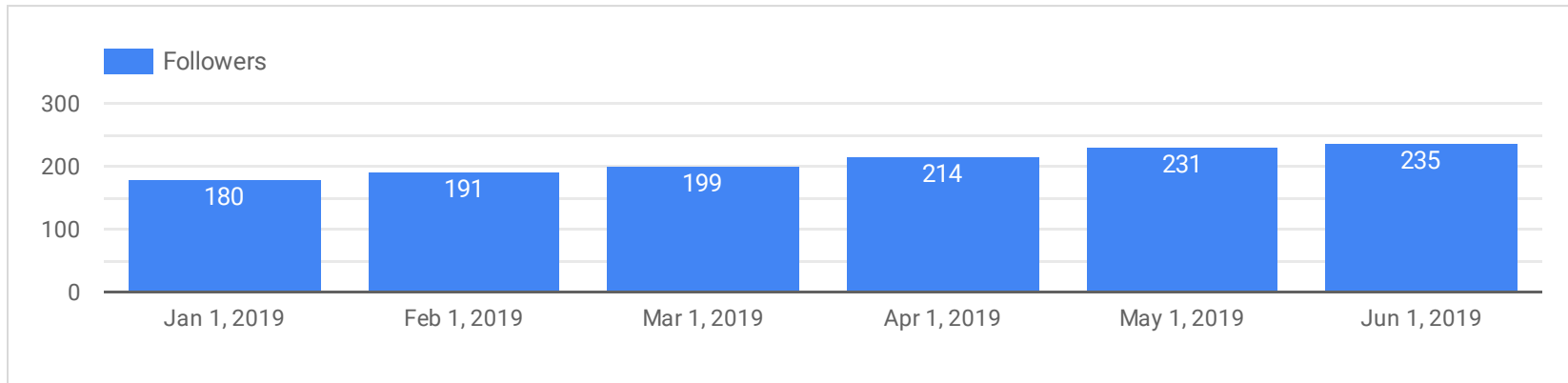
	Campaign Name	Starts	Ends	Reach	Impressions	Total Engagements	Engagement Rate
1.	Pet Waste	Jun 17, 2019	Jun 30, 2019	76,800	182,293	572	0.31%
2.	Storm Drains	Jun 24, 2019	Jun 30, 2019	30,032	52,623	140	0.27%

NOTES & ANALYSIS

Our June Facebook ads may have been short, but they sure were sweet, too. Over 106k people reached in only half a month is pretty outstanding.

SOCIAL MEDIA / Instagram

May include Organic & Paid Traffic



NOTES & ANALYSIS

We posted eight Instagram posts in June.

Wow - look at that Reach. The highest we've seen so far.

June also saw an increase in Followers - so the momentum just keeps going.