

August 3, 2021

Memorandum #2021-121

TO: askHRgreen.org: Recycling and Beautification Subcommittee

BY: Katie Cullipher, Principal Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting
August 10, 2021**

The next askHRgreen.org Recycling and Beautification Subcommittee meeting is scheduled for **Tuesday, August 10, 2021 at 11:00 a.m.** The agenda is attached. The meeting will be held electronically via Zoom. Participants can join the meeting using the following credentials:

Join by computer:

<https://us02web.zoom.us/j/81664503582?pwd=TFRLUXpoS3dCdTRvSC91bStOTm1XZz09>

-or-

Join by phone: 1-301-715-8592

Meeting ID: 816 6450 3582

Passcode: 312512

Please RSVP by Monday, August 9, 2021. R&B Subcommittee meetings require representation from at least five member-jurisdictions.

Public comments and suggestions based on this agenda package should be submitted in advance to kcullipher@hrpdcva.gov.

RE/kl

Attachments

askHRgreen.org: Recycling and Beautification Subcommittee:

Dan Baxter, NN

Kathy Bew-Jones, SM

Toni Bishop, WM

Peg Boarman, JC

Jason Brown, CH

Cassie Cordova, JC

Morgan DeWeese, NO

Emily Douglass, JC

Michael Etheridge, IW

Deborah Everitt, NN

Tanya Ford, VB

Megan Hale, CH

Laurie Halperin, YK

Cynthia Harris, HA

Jim Hill, JC

Fleta Jackson, NO

Wayne Jones, SU

Gary Kelly, VB

Samantha McNeil, YK

Robin Moore, SU

Kristi Rines, VB

Erin Rountree, SU

Craig Simmons, VB

Aaron Small, WM

Sarah Sterzing, NO

Amos Taylor, PO

Elisabeth Wilkins, GL

Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Joe Benedetto, RDS

Lauren Cutlip, RDS

Roger Fournier, Goodwill

Tracy Hofmeyer, VPPSA

Mike Kelley, SPSA

Esi Langston, NO

Kathy Russell, TFC Recycling

Meagan Schulenberg, SPSA

Henry Strickland, SPSA

HRPDC Staff:

Robert Crum

Keith Cannady

Katie Cullipher

Rebekah Eastep

AGENDA
MEETING OF THE
ASKHRGREEN.ORG: RECYCLING & BEAUTIFICATION SUBCOMMITTEE
AUGUST 10, 2021
11:00 AM

The purpose of the R&B Subcommittee shall be to promote litter control, recycling, beautification and general environmental awareness through educational projects designed to reach all sectors of our regional community.

1. Public Comments

2. Meeting Summary

The summary of the July 13 meeting is attached for review and approval. Summary highlights include:

- Committee Bylaws – Committee discussed amendment removing the requirement for annual contact in writing from each locality confirming participation. The proposed amendment will be circulated via email for review and approval at the August meeting.
- Great American Cleanup – Still planning for March 25-26 and would like to invite KVB leadership to attend a future meeting to discuss partnerships.
- Recycling Outreach – The Committee discussed local adoption of the Start Smart, Recycle Right campaign and possible promotional partnerships with TFC and other local MRFs.
- DEQ Grant – The Committee approved of the regional proposal for the FY22 competitive grant for an educational video series targeting school-aged children. HRPDC staff will submit the proposal as presented as well as the FY21 grant summary.
- Promotional Materials – The Committee approved an order of 2,500 stainless steel reusable straws.

Attachment 2

Action: Approve summary

3. askHRgreen.org Outreach Events

The current listing of events is as follows.

8/20	TGIF	Suffolk
9/11 - 9/12	Mid Atlantic Home & Outdoor Living Show*	Virginia Beach
9/16 - 9/19	Isle of Wight County Fair	Windsor
10/2/2021	Arbor Day	Norfolk
10/2/2021	VB Master Gardener Fall Gardening Festival	Virginia Beach
10/6-10/11	Suffolk Peanut Festival	Suffolk
10/9	Lynnhaven River Now Fall Festival	Virginia Beach
11/5	Litter and Recycling Expo	James City County

**Volunteers needed for this event.*

Action: Based on discussion

4. Committee Bylaws

In July, the Committee discussed the use of written budget approval as confirmation of locality participation instead of a separate written letter. Budgets are approved one year in advance. There was no opposition to this change and the amendment was circulated to the Committee for review via email. A majority vote is required to approve the change.

Attachment 4

Action: Vote to approve the Bylaws as amended.

5. International Coastal Cleanup

The Committee should share local cleanup initiatives and discuss plans for regional promotion of the International Coastal Cleanup.

Action: Based on discussion

6. Great American Cleanup

Committee members should continue discussing plans for the regional GAC community cleanups March 25-26, 2022.

Action: Based on discussion

7. Recycling Outreach

The Committee will continue discussing promotion of the new Start Smart, Recycle Right outreach campaign. The paid media campaign runs Aug 2 – Sep 5. Magnets and rack cards are available for pickup for those who have not yet received them. See attached tracking sheet.

Attachment 7

Action: Based on discussion

8. Staff Reports

The current FY22 budget is attached for review. The Committee will review and discuss a draft FY23 budget.

Attachment 8

Action: Based on discussion

9. Roundtable Discussion & Locality Updates

Next Committee Meeting – The next meeting is planned for September 14, 2021.