askHRgreen.org | FY21 Budget

FOG Annual Contribution **$75,000**

Media			**Printing & Promotional Items**			**askHRgreen Trailer Maintenance & Storage**		**Mini-Grant:**		**askHRgreen Overall Campaign (RCS)**	
Budgeted Amount:		**$45,000.00**	Budgeted Amount:		**$ 15,000.00**	Budgeted Amount:	**$2,000.00**	Budgeted Amount:	**$1,000.00**	Budgeted Amount:	**$12,000.00**
Vendor/Promotion	Schedule	Amount	Item	Qty	Amount	Item	Amount	Item	Amount	Item	Amount
SEM & Social	Jul	$836.67	What Not to Flush magnet sets	20	$565.00	U-Haul Storage Aug	$289.90	Transfer to mini grant program element	$1,000.00	Transfer to askHR program element	$12,000.00
SEM & Social	Aug	$836.67	Magnet boards	12	$279.72	Eastern Lock & Key	$70.00				
SEM & Social	Sep	$836.67	FOG Coloring Books	2500	*$3,550.00*	Getem Pest Control Quarterly Service	$22.50				
SEM & Social	Oct	$836.67	IW Consulting Service, LLC - doc review 5 hrs		$1,000.00						
Grease Grinch media buy	Nov-Dec	$15,920.00	IW Consulting Service Contract		$9,000.00						
SEM & Social	Nov	$836.67									
PR - "Avoid Brown Friday"	Nov	$373.75									
Ad Hoc creative - VO talent renewal for Grease Grinch	Nov	$380.00									
Budgeted Amount		$45,000.00	Budgeted Amount		$15,000.00	Budgeted Amount	$2,000.00	Budget	$1,000.00	Budget	$12,000.00
YTD Expenditures		$20,857.10	YTD Expenditures		$14,394.72	YTD Expenditures	$382.40	YTD Expenditures	$1,000.00	YTD	$12,000.00
Balance		$24,142.90	Balance*		$605.28	Balance	$1,617.60	Balance	$0.00	Balance	$0.00

FY21 Budgeted Funds	$	75,000.00
Reserve Balance	$	12,235.26
Total Funds	$	87,235.26
FY21 Budgeted Expenses	$	75,000.00
FY21 YTD Expenditures	$	48,634.22

Attachment 8A