

**WHEREAS;** The Hampton Roads Planning District Commission is proud to join the region together in supporting and celebrating local-independent businesses and the impact they have on the region’s culture, economy and character; and

**WHEREAS,** by “Buying Local,” Hampton Roads’ residents embrace this unique, vibrant community and recognize that it’s the one-of- a-kind businesses that keep us from becoming “Anywhere, USA” and encourage a strong sense of pride in place; and

**WHEREAS,** by “Buying Local,” Hampton Roads’ residents create prosperity for all. The “multiplier effect” of locals choosing locals creates diverse job opportunities, protecting us from the effects of economic downturns; and

**WHEREAS,** by “Buying Local,” Hampton Roads’ residents help to improve and protect the environment. The purchasing habits, central location and smaller footprint of local businesses often results in less pollution and congestion; and

**WHEREAS,** by “Buying Local,” Hampton Roads’ residents keep money circulation in the local economy. For every \$100 spent at a local-independent business, \$45 goes back into the community, versus only \$14 when spent at a national chain store; and

**WHEREAS,** by “Buying Local,” Hampton Roads’ residents support a healthy and happy community. Studies show that those who live in communities where local-independent businesses are the norm are healthier – and thus happier; and

**WHEREAS,** by acknowledging November 15 through December 15, 2019 as Buy Local Month, the Hampton Roads Panning District Commission supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods.

**NOW, THEREFORE, I, \_\_\_\_\_,** Commissioner, City/County of \_\_\_\_\_, do hereby proclaim November 15 – December 15, 2019 as “Buy Local Month,” and urge all citizens to join in this celebration and to Buy Local for the holidays and throughout the year.