

askHRgreen.org Fats, Oils, and Grease Education Subcommittee Meeting
Tuesday, September 21, 2021
Zoom

Attendance:

Lindsay Dierks, NO

Chad Krejcarek, PQ

Amy Green, YK

Jerry Hoddinott, CH

Mike Martin, HRSD

Cathy Filipowski, CH

Amanda Albright, HRSD

Thomas Fauber, JCSA

Summer Dennis, CH

Lacie Wever, HRSD

Jennifer Wilson, YK

Brent Werlein, Virginia Beach

Chelsey Daughtrey, SM

David Cutts, GL

Jamie Roberson, Fredericksburg

Shonia Holloway, CDM Smith

Katie Cullipher, HRPDC

Rebekah Eastep, HRPDC

The meeting summary was as follows:

1. HRFOG.com

Shonia Holloway with CDM Smith provided an overview of several technology platforms for consideration for the future of the regional HRFOG training and certification website.

- CDM Smith has documented website requirements to ensure no functionality is lost in transitioning to a new platform and evaluated multiple platforms:
 - FOG Program Management systems for full FOG compliance like Swift Comply and Utility Cloud.
 - Workflow/Database Management programs for routine business processes and team collaboration like SmartSheet and AirTable
 - No/Low Code Enterprise Application Platforms that allow drag and drop tools for development like QuickBase and Vinyl
 - Learning Management Systems specifically for training programs (TalentLMS, Lessonly)
- Based upon multiple requirements and budget, CDM Smith would recommend investigating a transition to TalentLMS. This platform is specifically geared towards training and HRPDC also has an existing license with TalentLMS for the regional construction standards program. SmartSheet would be another good option.
- The Committee would like CDM Smith to look further into the TalentLMS and SmartSheet programs to evaluate cost and features. A workgroup of Virginia Beach, Norfolk, Chesapeake, and HRSD will further research options and report back to the full Committee with recommendations.

Action: CDM Smith, HRPDC staff, and a Committee workgroup will continue to evaluate transition of HRFOG.com to new platform.

2. Meeting Summary

The Committee reviewed the July meeting summary.

Action: The meeting summary was approved.

3. Events

The current list of events is as follows:

9/16 - 9/19	Isle of Wight County Fair	Windsor
10/2	Arbor Day	Norfolk
10/2	VB Master Gardener Fall Gardening Festival	Virginia Beach
10/6-10/11	Suffolk Peanut Festival	Suffolk
10/30	Girl Scout Gold Star Project Event	James City County
11/6	Lynnhaven River Now Fall Festival	Virginia Beach

Suffolk needs assistance to staff the trailer for the Peanut Festival.

Lynnhaven River Now Fall Festival rescheduled for November 6th. Additional volunteers may be needed.

Action: Committee members should request supplies or reserve the trailer as needed. HRPDC staff will send out request for volunteers as needed.

4. FY22 Media Campaigns & Promotions

The Committee reviewed media plans for FY22.

- Holiday Grease Grinch
 - Media plan will be reviewed at the next meeting.
 - Hampton Roads Show interview segment scheduled for November 22nd. Committee member welcomed to attend interview, if interested.
- What Not to Flush

Action: None.

5. Printing & Promotional Materials

Committee members can arrange to pick up supplies as needed from HRPDC staff. Items available for pickup include:

- sludge judges/extensions (to those localities who requested them)
- “What Not to Flush” game magnets/magnet boards
- FOG coloring books
- Green Learning Guides (third and sixth grade)
- WNTF stickers
- No grease stickers (nine-inch and three-inch)
- HGI rack cards (available in Spanish and Chinese as well)
- Yellow Grease rack cards (available in Spanish and Chinese as well)

Action: Committee members are encouraged to pick up supplies as needed.

6. FOG GCD Enforcement MOA

HRSD and the localities decided to move forward with individual locality MOAs at the July meeting. The new MOA was created with AquaLaw and approved by the Directors of Utilities.

- Locality Updates
 - Newport News has signed the new GCD Enforcement MOA with HRSD.
 - JCSA is in the process of adopting the MOA.
- HRSD is able to accept the signed MOAs in hardcopy or electronic format. For hardcopy, two original signed copies should be sent to HRSD. One will be returned to the locality signed by HRSD. All communications, hardcopy or electronic, can be sent to Mike Martin with HRSD.
- HRPDC has a copy of the Model Ordinance Response Plan and will provide it to all localities via email.
- Chesapeake is looking for documentation on stakeholder meetings held as part of the original regional FOG ordinance discussion held in the early 2000s.
- HRSD would like to send the FOG Enforcement Locality Contact List for updating.

Action: Committee members should continue to work on local adoption of the HRSD GCD Enforcement MOA. HRPDC staff will send out FOG Enforcement Locality Contact list for updating and share the Model Ordinance Response Plan.

7. Roundtable & Public Comment

- *HRSD* -
 - Williamsburg Plant remains closed and may not reopen before 2022. Chesapeake-Elizabeth plant is still scheduled to close for FOG contributions on October 1, 2021.
 - Ken Loucks now back at Schier Products but will continue training program.

- There seems to be confusion from facilities/haulers in using Appendix A form from the Regional Technical Standards. Norfolk has improved the form and revisions seem to reduce confusion. HRSD has also started using the amended form. Amanda will share the new form with the Committee.
- Inquired about status of newsletter article submitted to VBOCA - article ran in the summer newsletter
- *Virginia Beach* - Would like to lead a workgroup for the review and approval of high-capacity grease interceptors (as recommended by Ken Loucks training). Norfolk and Chesapeake would like to participate in creation of the approved interceptors list.
- *Norfolk* -
 - New public outreach staffer for Utilities, David Schleck
 - Compressed wood pellets/cooked rice/puppy pads being used to absorb waste from HGIs
- Yellow release collection and spills - Regionally there are issues with yellow grease spilling due to lack of pickup from haulers (employees are potentially dumping oil in grass due to full containers, cleaning hoods in parking lot, etc.)
 - Limited companies available to respond and cleanup grease-laden storm water from spills. Norfolk FOG is working with Norfolk Stormwater to address the spills and spill response procedures including a list of cleanup/spill response companies.
 - There is an issue regarding where to dump collected waste from a spill. HRSD is currently working on a response to this issue and a process for disposing of grease-laden stormwater.
 - There is some question on how spill response businesses are regulated.
 - The Committee would like to be included on the askHRgreen Stormwater Education Committee agenda in October to discuss locality response and regulation of pressure washing and spill response.

Action: The Committee will discuss pressure washing and spill response at the October Stormwater Education Committee.

8. Staff Reports

FY22 Budget - HRPDC staff reviewed the FY22 budget. Reserve budget confirmed for FY22.

askHRgreen.org 10th Anniversary - Paid partnership with Coastal Virginia Magazine through January/February. HRPDC staff will send digital magazines to all Committee members for Coastal Virginia coverage. November/December issue will include green

holiday tips including FOG messaging. RCS is finalizing an anniversary video demonstrating impact of askHRgreen.org over the last 10 years.

August Digital Marketing Report - The Committee reviewed the August Digital Marketing Report.

Action: HRPDC staff will share the digital edition of the September/October Coastal Virginia Magazine.

The next Committee meeting is scheduled for Tuesday, October 19, 2021.

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