



ESTIMATE

Cahoon & Cross

323A First Colonial Rd
Virginia Beach, VA 23454
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TEL. 757.437.1185

Katie Cullipher
Hampton Roads Planning District Commission
The Regional Building
723 Woodlake Drive
Chesapeake, VA 23320

Date: Apr 11 2017

Project Name: HRPDC 2016-2017 Regional Environmental Education Campaign: askHRgreen.org Year 2 /PICA-FY2016-CO1

Title: askHRgreen.org CoVa Green Magazine Publication Printing **Estimate #:** 1915 r1

Prepared By: Kim Nelson

Job Description:

Convert previously-printed CoVa articles into a 16-page Green Magazine. Size 8.25" x 10.5" — or — 9" x 10.875". Print quotes given for 1,000 and 2,000 60# Gloss Text Paper.

CoVa will be responsible for cover design, content, page layouts and printing. HRPDC/C&C will be responsible for project management, supplying graphics and and askHRgreen.org "ads" (both will be pickups of existing creative) to fill spaces. This estimate does NOT include concepting and creating new supporting graphics or ads.

Est. 4 weeks to print and deliver from time of proof approval. Local delivery.

Scope Of Work	Cost
Product + Account Management	\$880.00
Creative/Design	\$1,100.00
Asset management for filler graphics and ads. Pickup existing creative.	
OPT 1: Printing 1,000 Copies, 16-page, Size 8.5x11, 70# Dull Text	\$3,310.00
OPT 1: Printing 2,000 Copies, 16-page, Size 8.5x11, 70# Dull Text	\$3,740.00
Total	\$9,030.00

Terms & Conditions

This price quotation will be honored for 30 days from the day it was sent.

All estimates may vary +/-10%. Any deviation from original project scope as described in the overview in this document may result in a change in price. Should this occur, Client will be made aware of change as soon as possible. Any alterations by



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the Client of project specifications may result in price changes. All additional costs exceeding the original estimate will be quoted to and approved by Client before costs are incurred.

signature _____ printed name _____ date _____
Approved to proceed and have read and agree with terms and conditions.

signature _____ printed name _____ date _____