



This year, the seventeen municipalities of the Hampton Roads Planning District Commission (HRPDC) and the Hampton Roads Sanitation District (HRSD) are celebrating two decades of assisting local families in need through the [Help to Others](#) (H2O) program. H2O was founded in 1999 by the region's public utilities departments and HRSD, and received 501(c)3 nonprofit status in 2011. The purpose of the program is to support area residents who are in a financial crisis and experiencing difficulties in paying their water and/or wastewater utility bills.

We're proud to say that since 2011, the H2O program has raised approximately \$350,000, helping over 2,100 Hampton Roads families in crisis with their utilities service bills. However, the need for this program is great, and too often our funds run dry leaving those seeking assistance without help. For our neighbors in need, this means no glass of water from the tap, no hot water to shower, and no water to help prepare their next meal.

We're asking all Hampton Roads citizens to visit shareh2o.org/donate and make a \$20 tax-deductible donation - \$1 for each year of the program's 20 year existence. Every pledge, great or small, helps to keep the water flowing for a local family in need. Thanks to the collaboration of local water utilities, HRPDC, HRSD, and The Salvation Army, donated funds are never used for any administrative expenses. Every penny raised goes directly to helping those in need.

We're also asking that all municipality staff in Hampton Roads and partner agencies support Help to Others by encouraging "\$20 for 20" donations and promoting the H2O program by using the media toolkit available online at shareh2o.org/toolkit. There are program logos, social media assets, sample news releases, and other promotional materials available for sharing.

Let's help make a difference and show our community an outpouring of support.

Sincerely,

The Regional Directors of Utilities Committee/Help To Others Board of Directors