



Jai McBride, Principal Regional Planner  
Hampton Roads Planning District Commission

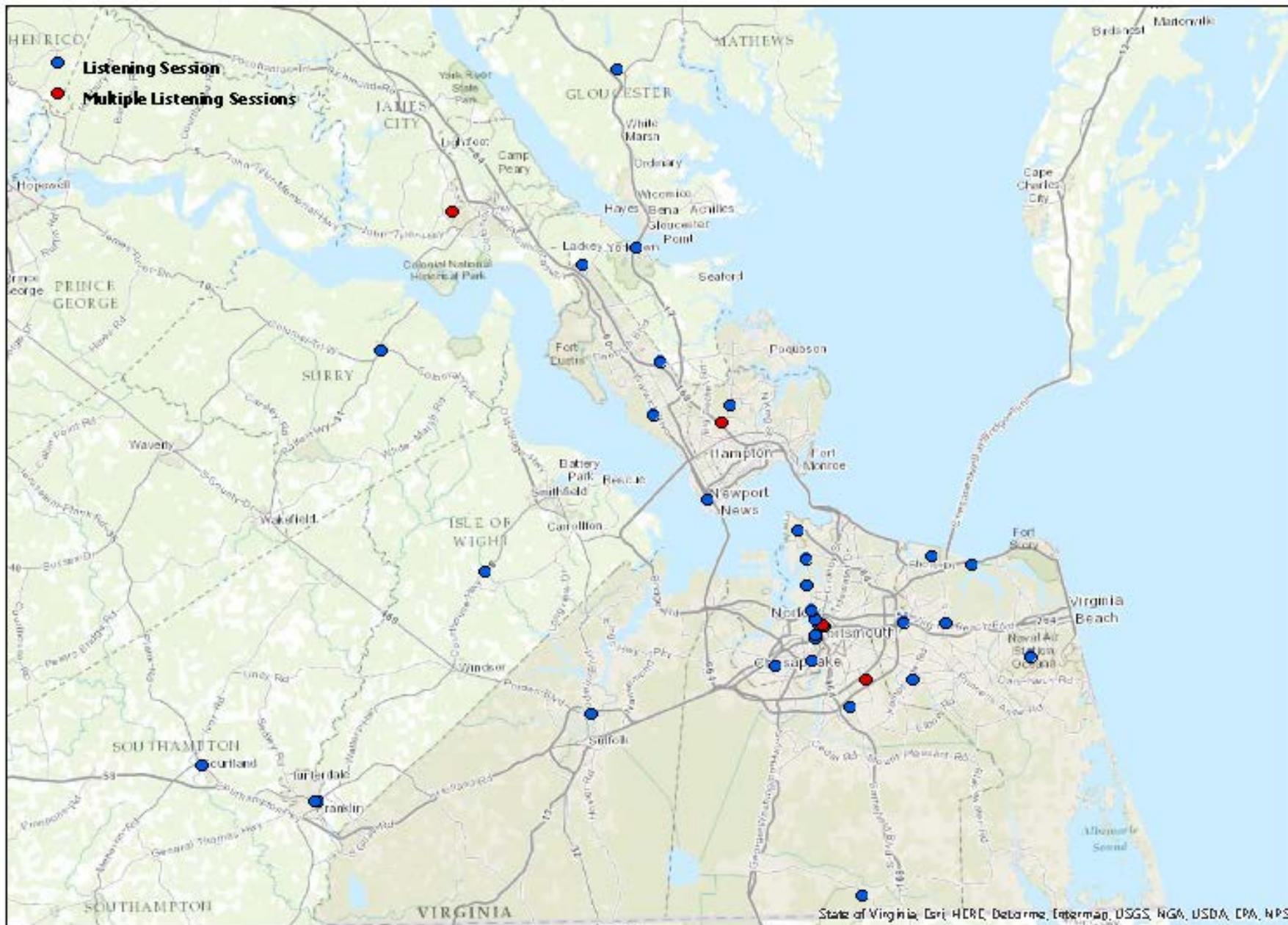
Agenda Item #10

# The Code of Virginia

- The Code of Virginia requires Planning District Commissions to develop a Regional Strategic Plan.
- The Regional Strategic Plan must include:
  - Regional Goals and Objectives
  - Strategies to meet those goals
  - Mechanisms for measuring progress.

# Hampton Roads Strategic Plan

- ENVISION Hampton Roads
  - Hampton Roads 1<sup>st</sup> Regional Strategic Plan
  - February 21, 2013- HRPDC Commission Authorized Staff to begin work
  - Goal: To create a Roadmap for the Region's Future
    - That establishes Regional Goals and Objectives
    - Sets strategies to meet those goals
    - Track performance and progress



Envision Hampton Roads Listening Sessions

# ENVISION Hampton Roads

- Local Government & ENVISION Hampton Roads Stakeholder Participation
  - HRPDC Commission Input
  - Local Planning Directors and Local Planning Commissions Input
  - ENVISION Stakeholder Input
- Accomplishments
  - ENVISION Hampton Roads Values Final Report
  - ENVISION Hampton Roads Summary Video
  - ENVISION Hampton Roads Vision Summary
- Established Regional Goals & Objectives
  - ENVISION Hampton Roads Regional Priority Framework

# Regional Goals & Objectives

## ENVISION Hampton Roads Regional Priorities

- **Regional Economic Health & Job Creation**
- **Education and Training**
- **Diverse Community**
- **Healthy Community**
- **Living With Our Environment**
- **Transportation**

# Regional Economic Health & Job Creation

- **What we heard:**
  - **As a Region we should:**
    - Develop a Regional Comprehensive Economic Development Strategy
    - Attract new businesses, expand existing business, and encourage home-grown businesses.
    - Outline the necessary programs and infrastructure needed to support job creation (affordable housing, roads, water, & sewer)
    - Explore Public/Private Partnerships.
    - Explore revenue sharing opportunities and build on existing shared services arrangements.
- **Aspiration/Goal:**
  - Hampton Roads is a top performing regional economy recognized as a leading destination for business and industry.

# Education and Training

- **What we heard:**
  - **As a Region we should:**
    - Increase efforts geared towards improving the quality and access of the Region's early childhood education system, k-12 education, and technical and vocational education and training.
    - Support Educational enhancement programs like STEM & STEAM
    - Access to libraries and technology.
    - Encourage better collaboration between the Region's school districts.
    - Encourage Close collaboration between the business community, workforce investment boards, and the educational system to ensure Region's workforce skills match the needs of our business now and into the future
- **Aspiration/Goal:**
  - The Hampton Roads Region is recognized as having a renowned early childhood and K-12 educational system that adequately prepares the Region's youth for the future they desire and as having a strong workforce that attracts and supports businesses.

# Diverse Community

- **What we heard:**

- **As a Region we should:**

- Promote the factors that contribute to the diversity of Hampton Roads.
  - Our military installations attract a diverse population from many locations resulting in a diversity of world cultures calling Hampton Roads home.
  - The Region's coastal environment, cities, counties, urban, suburban and rural areas, can satisfy any desired lifestyle or business need.
  - An assorted collection of public and private colleges, trade schools and military personnel provide a workforce for employers in a variety of industries.
- Embrace and leverage the region's diversity as a competitive edge for growing our economy.
- Investing in efforts that are geared towards inclusion and engagement is the key to the success of this effort.

- **Aspiration/Goal:**

- The Hampton Roads Region is recognized as a community where residents of all backgrounds feel safe, welcomed, valued, and respected.

# Healthy Community

- **What we heard:**
- **As a Region we should:**
  - Develop a regional initiative that promotes a healthy community for its residents.
  - Promote the social and economic benefits of living in a healthy and productive community.
  - Examine and Explore the components that contribute to a healthy community:
    - regular physical activity
    - good nutrition and access to healthy foods
    - tobacco and substance abuse prevention
    - mental health and well-being
    - public safety
    - access to quality health care
    - poverty reduction
    - access to functional and affordable housing.
- **Aspiration/Goal:**
  - All Hampton Roads residents are provided an opportunity to live healthy lives with access to recreational activities, healthy food, quality housing choices, and programs and services that maintain and improve their well-being.

# Living With Our Environment

- **What we heard:**
- **As a Region we should:**
  - Capitalize on its unique geography and natural assets while ensuring their protection.
  - Continue efforts to plan for coastal resiliency, sea level rise, subsidence, flood mitigation, water quality, stormwater management, wastewater, water supply, recycling and continue with the environmental education and awareness initiatives.
  - Continue efforts geared toward protecting the region's built environment through coordinating emergency management and disaster recovery efforts and strategies.
  - Work collaboratively to promote sustainable building practices, renewable energy, and water quality protection.
- **Aspiration/Goal:**
  - The Hampton Roads Region is known as a model community for coastal resiliency that values and protects its natural assets and built environment.

# Transportation

- **What we heard:**
- **As a Region we:**
  - Support a multi-modal transportation system that supports automobile, freight, air, rail, public transportation, bicycling and walking. Residents support a variety of transportation strategies and tactics, including congestion management techniques, bike and pedestrian trails, passenger rail and the expansion of light rail.
- **Aspiration/Goal:**
  - Hampton Road's regional transportation system is well-balanced, accessible to all and supports the efficient movement of people and goods into, out of and around the Region.

ENVISION Hampton Roads participants will be connected to the work of the Hampton Roads Transportation Planning Organization (HRTPO)



# Strategies & Mechanisms for measuring progress

# Next Steps

- The following collaborative process will be applied to each priority area:
  - Identify existing entities already working on each priority area
  - Create a collaborative workgroup for each priority area
  - Identify action steps and strategies for implementation
  - Identify indicators to benchmark the Region's current status.
  - Update the regional indicators on an regular basis to track progress.

# Action Requested

- The Commission should take action to approve the ENVISION Hampton Roads Framework.

# Contact Information

Jai McBride  
Principal Regional Planner  
HRPDC  
[jmcbride@hrpdcva.gov](mailto:jmcbride@hrpdcva.gov)