

- HRPDC staff has sent emails to last year's sponsors and players
- Tournament is being promoted social media – committee members were asked to join and/or share the event within their social media networks
- Price reduced to \$125 per player/\$500 per foursome
- All Committee members are asked to secure *at least one* prize, sponsor or team.
- Committee members are encouraged to use draft script to reach out to potential sponsors and donors with an emphasis on the use of last year's funds for the cigarette litter prevention program currently in progress by the Recycling & Beautification Committee.
- The Committee will provide water bottles and bags again this year to tournament players.
- The Executive Planning Committee is asking for leads on distribution lists, professional/municipal newsletters, etc. where golf tournament info can be promoted.
- Prize donations in four packs are preferred when possible.

ACTION: HRPDC staff will follow up with all Committees regarding golf tournament tasks and progress.

5. Promotional Items

HRPDC staff provided an update of current promotional item inventory and discussed quotes for a variety of promotional items. The committee requested a sample budget if the following items were purchased:

- Reusable Bags – 10,000
- Message Pens – 2,500
- Measuring Spoons – 2,500
- Measuring Cups – 1,000
- Silicone Collapsible Cups – 2,500
- Stadium Cups – 2,000
- Toothpaste Squeeze – 2,500
- Hose Nozzle – 500
- Shower Head – 50

Action: HRPDC will prepare sample budget for the purchase of the above listed items.

6. Staff Reports

Budget – The current budget was reviewed and approved. Final carryover amounts are anticipated in September.

askHRgreen Retreat – Two representatives from each committee have been invited to the askHRgreen Retreat on July 8th to discuss the creation of a 5 year media plan for askHRgreen.org

ACTION: HRPDC will report back on results of askHRgreen retreat in July.

Next Meeting – Thursday, July 23 at 9:30 a.m. at the **HRPDC** office in Chesapeake.