RESOLUTION OF THE HAMPTON ROADS PLANNING DISTRICT COMMISSION ACKNOWLEDGING NOVEMBER 15, 2019 THROUGH DECEMBER 15, 2019 AS BUY LOCAL MONTH

WHEREAS, The Hampton Roads Planning District Commission is proud to bring the region together in supporting and celebrating local-independent businesses and the impact they have on the region’s culture, economy and character; and

WHEREAS, by “Buying Local,” Hampton Roads’ residents encourage a strong sense of pride in place; and

WHEREAS, by “Buying Local,” Hampton Roads’ residents create prosperity for all. The “multiplier effect” of locals choosing local businesses creates diverse job opportunities, protecting us from the effects of economic downturns; and

WHEREAS, by “Buying Local,” Hampton Roads’ residents help to improve and protect the environment. The purchasing habits, central location and smaller footprint of local businesses often results in less pollution and congestion; and

WHEREAS, by “Buying Local,” Hampton Roads’ residents keep money circulation in the local economy, as estimates show that for every $100 spent at a local-independent business, $45 goes back into the community, versus only $14 when spent at a national chain store; and

WHEREAS, by acknowledging November 15 through December 15, 2019, as Buy Local Month, the Hampton Roads Planning District Commission supports local businesses that create jobs, boost local economy and preserve neighborhoods.

Now therefore, be it resolved that the Hampton Roads Planning District Commission hereby:

Acknowledges November 15 through December 15, 2019 as “Buy Local Month,” and urges all citizens to join in this celebration and to Buy Local for the holidays and throughout the year.

APPROVED AND ADOPTED by the Hampton Roads Planning District Commission this 18th day of July 2019.

Michael J. Hipple
Chair
Hampton Roads Planning District Commission

Robert A. Crum, Jr.
Executive Director
Hampton Roads Planning District Commission