

**Water Awareness
FY15 Promotional Item Distribution**

			Qty by Population & Order Size		
			5,000		
Jurisdiction	FY14-15 Population	Percent	Base Allocation	Pop. Based	Total
Chesapeake	225,898	14%	100	459	559
Franklin	8,680	1%	100	18	118
Gloucester	36,987	2%	100	75	175
Hampton	137,372	8%	100	279	379
Isle of Wight	27,368	2%	100	56	156
James City	68,874	4%	100	140	240
Newport News	181,027	11%	100	368	468
Norfolk	243,985	15%	100	496	596
Poquoson	12,240	1%	100	25	125
Portsmouth	96,368	6%	100	196	296
Smithfield	8,089	0%	100	16	116
Southampton	18,714	1%	100	38	138
Suffolk	85,692	5%	100	174	274
Virginia Beach	441,246	26%	100	897	997
Williamsburg	14,256	1%	100	29	129
York	65,973	4%	100	134	234

Region 1,672,769 1,600 5,000