

October 9, 2015

MEMORANDUM #2015-130

TO: askHRgreen.org: Stormwater Education Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

RE: askHRgreen.org: Stormwater Education Subcommittee Meeting – October 16, 2015

The askHRgreen.org: Stormwater Education Subcommittee meeting will be held on Friday, **October 16, 2015 at 9:30 a.m.** in the **Board Room B** at the **HRPDC Office** located at 723 Woodlake Drive Chesapeake, VA 23320.

1. Meeting Summary

Attached is the September meeting summary for review and approval.

Attachment 1

Action: Approve summary.

2. askHRgreen.org Events

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

October 14 – NASA Energy Expo, Hampton

October 24 – Hilton Fall Festival, Newport News

November 15 – America Recycles Day events around the region

Action: None.

3. Stormwater Committee Media Plan

The HRPDC staff will provide a “fall leaves” media campaign for the Committee to review. Based on last month’s discussion, the following is a review of media priorities for the Committee for the coming year(s):

- Permit compliance for both Phase I and Phase II localities will continue to be the main priority of all committee actions.
- Top media priorities included:
 - Scoop the Poop
 - Keeping leaves/debris/yard waste, etc. out of storm drains
 - Soil testing and proper fertilizing – continue partnering with Water Awareness committee on spring lawn care campaign.
- The preferred media tactics continue to be marketing materials, regional media campaigns and outreach events. More community cleanups and restoration projects should be considered in the future.

Action: Based on discussion.

4. Bay Star Homes

The Committee should discuss any updates/concerns with the program. Committee members who have a local copy of the BSH database should discuss any questions or problems using it.

Action: Based on discussion.

5. Keep Hampton Roads Beautiful Golf Tournament

The HRPDC staff will provide an update on the outcome of the October 12th tournament.

Action: None.

6. Rain Barrel BMP Factsheet

The HRPDC staff will provide a revised rain barrel BMP factsheet for the Committee to review.

Action: Based on discussion.

7. Promotional Items

The Committee requested quotes for the following items. The HRPDC staff will provide pricing.

- Gold fish packets with custom label
- Custom labels for DIY goldfish packets
- Hand sanitizer with key chain to accompany dog waste bag holders
- Gardening pad with key chain insert

Action: Based on discussion.

8. Staff Reports

Budget – The current budget is attached for review.

askHRgreen.org Strategic Planning – Allison Watts and Fleta Jackson will update the group on the September 24th planning meeting.

Attachment 8

Next Committee Meeting: Friday, November 20, 2015 in Newport News.

KRC/jc

askHRgreen.org: Stormwater Education Subcommittee:

Chris Ausink, HA	Christina Murphy, PO
Brian Bass, IW	Ron Owens, GL
Debbie Blanton, HA	Russell Pace, FR
Sherry Coffey, PQ	Diane Quick, PO
Paul Cuomo, JC	Scott Rae, GL
Suzanne Dyba, JC	Jo Anna Ripley, JC
Sherry Earley, SU	Ellen Roberts P.E., PQ
Amy Green, YK	Tammy Rojek, WM
Wayne Griffin, SM	Erin Rountree, SU
Kim Hummel, IW	Rhonda L. Russell AICP, SY
Fleta Jackson, NO	Gina D. Shaw, NO
Donald Jennings, IW	Ivan Shelton, YK
Julien W. Johnson Jr., SH	Amy Simons, NO
William J. Johnston, VB	Aaron Small, WM
David Keeling, SU	Bob Speechley, PQ
Youssef Khalil, PO	Michael Stallings, WINDSOR
Sue Kriebel, VB	Elizabeth Vaughn, CH
David Kuzma, NN	Beverly Walkup, IW
Kevin Landry, IW	Allison Watts, NN
Melissa Lindgren P.E., IW	James Wright, PO
Casey Magruder, NO	

askHRgreen.org: Stormwater Education Subcommittee Copy:

Jameson Brunkow, JRA	Alacia Nixson, SU
Sara Felker, Elizabeth River	Pam Northam, LRN
Noah Hill, DEQ	May Sligh, DCR
Helen Kuhns, Hoffer Creek	Elizabeth Taraski
John McLeod, Elizabeth River	