

August 21, 2015

**Memorandum #2015-104**

**TO: askHRgreen.org Water Awareness Subcommittee**

**BY: Katie Cullipher, Senior Environmental Education Planner**

**RE: askHRgreen.org: Water Awareness Subcommittee – August 27, 2015**

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, August 27, 2015 at 9:30 a.m.** in **HRPDC Board Room A, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320**. In the event you are unable to attend in person, please use the conference dialing info below. Comments and suggestions based on this agenda package are welcome.

**Conference line: 1-866-747-3571**

**Passcode: 7966328#**

The agenda for the meeting is as follows:

**1. Meeting Summary**

The meeting summary for July is attached for review and approval.

Attachment 1

**ACTION:** Approve the meeting summary.

**2. askHRgreen.org Events**

*September 12 – RiverFest, Norfolk*

September 16-21 – Isle of Wight County Fair, Windsor

September 19 – HRSLE/LRNow Fall Festival @ Brock Center, Virginia Beach

September 19 – Warhill High School Event, Williamsburg

October 3 – Arbor Day Event, Norfolk

October 8-11 – Peanut Festival, Suffolk

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

October 24 – Hilton Hall Festival, Newport News

*Need volunteers to help staff this event.*

**ACTION:** According to discussion.

**3. Research & Media Planning**

Ms. Marga Cahoon of Cahoon & Cross will lead the Committee in reviewing the most recent round of research and planning the Committee's priorities for media campaigns for this fiscal year.

**ACTION:** According to discussion.

**4. 2nd Annual Keep Hampton Roads Beautiful Golf Tournament**

The Committee should discuss progress and updates related to the golf tournament.

- Free Golf Giveaway Contest is now live and runs through August 31 – please help us spread the word: <http://askhrgreen.org/freegolf>
- Goals for each committee member: 1 team or 1 sponsor or 1 prize donation
- Facebook event (please sign up, share the event, and invite friends to the event): <https://www.facebook.com/events/1004855769524765/>
- Sponsor/donor contact information and tracking is here: [https://docs.google.com/spreadsheets/d/1rSf5zHEloYZ0fnVwHSSe12-0Lo9nhZzn\\_6MAcQ\\_mDAo/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1rSf5zHEloYZ0fnVwHSSe12-0Lo9nhZzn_6MAcQ_mDAo/edit?usp=sharing)

**Action:** Committee members are asked to promote the free team giveaway and secure at least one sponsor, team or prize.

**5. Promotional Items**

The Committee should review samples, quotes and discuss desired quantities for ordering the following items:

Stadium Cups	Measuring Cups/Spoons
Koozies	Magnet Clips
Seed Bookmarks	Hose Nozzles
Collapsible Cups	Message Pens
Low Flow Showerheads	Reusable Bags

**Action:** According to discussion.

**6. Mini Grants**

The Committee should review and discuss funding the attached mini-grant application for the “Growing Partnerships” project.

Attachment 6

**Action:** Vote on funding the project.

**7. National Disaster Resilience Competition**

The National Disaster Resilience Competition is a grant program offered by the U.S. Department of Housing and Urban Development that will make \$1 billion available to communities that were significantly affected by natural disasters between 2011 and 2013. The goal of the program is to fund innovative resilience projects to help communities address current and future risks from storms and other extreme events. The HRPDC staff will update the Committee on the status of the state’s application.

**Action:** None.

**8. Staff Reports**

Budget – The current budget is attached for review.

Attachment 8

**ACTION:** According to discussion.

The next Committee meeting is scheduled for **Thursday, September 24, 2015** at 9:30 a.m. at the **HRPDC** office in Chesapeake.

KRC/jc

**askHRgreen.org: Water Awareness Subcommittee:**

Rhonda Bowen, HRSD	Russell Pace, FR
Dan G. Clayton III, WM	Lynn Proctor, VB
Beth Davis, JC	Jack Reed, SM
J. Arnie Francis, GL	Ellen Roberts P.E., PQ
Deidre Harmon, NO	Erica Roberts, VB
Jerry Hoddinott, CH	Tammy Rojek, WM
Donna Holt, IW	Rhonda Russell, SY
Julien W. Johnson Jr., SH	Bob Speechley, PQ
Harry C. Kenyon, NO	S. Mark Swilley, YK
Melissa Lindgren P.E., IW	Kim Wieckert, SU
Albert Moor II, SU	Lori Woolman, NN
Dave Morris AICP, NN	