

December 4, 2015

Memorandum #2015-157

TO: askHRgreen.org Water Awareness Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

RE: askHRgreen.org: Water Awareness Subcommittee – December 10, 2015

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, December 10, 2015 at 9:30 a.m.** in **HRPDC Board Room A, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320**. Comments and suggestions based on this agenda package are welcome.

The agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for October is attached for review and approval.

Attachment 1

Action: Approve the meeting summary.

2. askHRgreen.org Events

February 19-21 – Mid-Atlantic Home & Garden Show, Virginia Beach (participation TBD)

April 16 – Virginia Living Museum Earth Day, Newport News

May 21 – Family Fun Fest at Chickahominy Riverfront Park, James City County

Action: According to discussion.

3. Committee Planning

The HRPDC staff will provide an overview of the specific goals and strategies of the Committee to be added to the askHRgreen 5-year strategic planning document.

Attachment 3

Action: According to discussion.

4. Spring Media Campaign

The Committee should discuss themes and messaging for the four modules (30-sec ads) to be produced for the spring TV media campaign.

Attachment 4

Action: Determine campaign themes.

5. Promotional Items

The following items are on order:

- Reusable bags – 10,000 – estimated arrival in December
- Measuring cups – 1,000 – estimated arrival in December
- Wristbands – 2,500 – estimated arrival in December

The following items have arrived:

- Collapsible cups – 2,500
- Message pens – 2,500
- Toothpaste squeeze – 2,500
- Hose nozzles – 500
- Showerheads – 50
- Measuring spoons – 2,500

Action: According to discussion.

6. Staff Reports

Budget – The current budget is attached for review.

FY15 Mini-grants – Attached is the summary report of the Committee’s FY15 mini-grant projects for review and information..

Don’t forget about **December 15th** all-hands meeting! RSVP if you haven’t done so already.

Attachment 6A

Attachment 6B

ACTION: According to discussion.

Next Meeting: Thursday, January 28, 2016 at 9:30 a.m. at the HRPDC office in Chesapeake.

KRC/jc

askHRgreen.org: Water Awareness Subcommittee:

Rhonda Bowen, HRSD

Dan G. Clayton III, WM

Beth Davis, JC

J. Arnie Francis, GL

Latoya Henry, NO

Jerry Hoddinott, CH

Donna Holt, IW

Julien W. Johnson Jr., SH

Harry C. Kenyon, NO

Melissa Lindgren P.E., IW

Albert Moor II, SU

Dave Morris AICP, NN

Russell Pace, FR

Lynn Proctor, VB

Jack Reed, SM

Ellen Roberts P.E., PQ

Erica Roberts, VB

Tammy Rojek, WM

Rhonda Russell, SY

Bob Speechley, PQ

S. Mark Swilley, YK

Erin Trimyer, PO

Kim Wieckert, SU

Lori Woolman, NN

HRPDC Staff:

Robert Crum

Katie Cullipher

Rebekah Eastep

Julia Hillegass

Randy Keaton