

December 1, 2015

Memorandum #2015-156

TO: askHRgreen.org Recycling and Beautification Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

**RE: askHRgreen.org: Recycling & Beautification Subcommittee Meeting –
December 8, 2015**

The next askHRgreen.org: Recycling and Beautification Subcommittee meeting will be held on **Tuesday, December 8, 2015 at 10:00 a.m.** The meeting will be held in **Board Room A** at the **HRPDC Office** located at **723 Woodlake Drive, Chesapeake.**

Please RSVP by **Monday, December 7, 2015.** R&B Subcommittee Meetings require representation from five member jurisdictions. Comments and suggestions based on this agenda package are welcome.

If you are unable to attend the meeting in person, please use the following call-in info:

Conference line: 1-866-747-3571

Passcode: 7966328#

1. Meeting Summary

The summary of the November meeting is attached for your review and information.

Attachment 1

Action: Approve summary.

2. FYI - askHRgreen.org community events

February 19-21 – Mid-Atlantic Home & Garden Show, Virginia Beach (participation TBD)

April 16 – Virginia Living Museum Earth Day, Newport News

May 21 – Family Fun Fest at Chickahominy Riverfront Park, James City County

Action: None.

3. Recycling Contamination Outreach & Litter Research Initiatives

Contamination: The Committee should continue discussion of the regional approach to recycling contamination. Attached is the revised proposal and budget that were sent out via email after the November meeting.

Litter Research - Social Marketing Study: The Committee should establish a work group of those interested in participating to determine scope, locations, funding sources, etc.

Attachment 3-A

Attachment 3-B

Action: Based on discussion.

4. Spring 2016 TV Media Campaign

The Committee may once again discuss participation in the spring TV schedule with the other askHRgreen.org committees.

Attachment 4-A

Attachment 4-B

Attachment 4-C

Action: Based on discussion.

5. Mini-grant Applications

The Committee should review and discuss funding for the following mini-grant applications. Also, a summary of FY 15 mini-grant projects is attached for the committee's review and information.

- The Importance of Native Plants to Butterflies, Virginia Beach Middle School
- John Yeates Middle School-wide Recycling, Suffolk

Attachment 5-A

Attachment 5-B

Attachment 5-C

Action: Based on discussion.

6. Staff Reports

Budget – The current budget is attached for review.

askHRgreen.org Strategic Planning – All-Hands meeting – The five year strategic plan will be presented on December 15 at 11:30 A.M. at the HRPDC office. Please remember to RSVP.

Attachment 6

Action: Based on discussion.

Next Committee Meeting – Tuesday, January 12, 2016 at a location on the peninsula.

7. Locality Updates

KRC/jc

askHRgreen.org: Recycling and Beautification Subcommittee:

Ralph Anderson Jr., IW
Dan Baxter, NN
Debbie Blanton, HA
Meghan Bockelman, SM
Roy Chesson, NN
Donna Corbus, PO
Kevin DuBois, NO
Sonja Eubank, SM
Deborah Everitt, NN
Tyrone W. Franklin, SY
Laurie Halperin, YK
Evie Insley, PQ
Lisa Renee Jennings, NO
Gladys Jones, CH

Wayne Jones, SU
David Keeling, SU
John Mayer, VB
Linda Minner, VB
Robin Moore, SU
Alacia Nixson, SU
Dawn Oleksy, JC
Russell Pace, FR
Tammy Rojek, WM
Erin Rountree, SU
Rhonda Russell, SY
Amanda Wallace, GL
Bodina Wright, PQ

askHRgreen.org: Recycling and Beautification Subcommittee Copy:

Amelia Baker, TFC
Will Barnes
Michael G. Baum, KVB
Joe Benedetto, RDS
Margaret Cahoon, Cahoon and Cross
Sarah Dennis, RDS
John Deuel, GreenQuest, LLC

Mike Felker, RDS
Roger Fournier, Goodwill
Tracy Hofmeyer, VPPSA
Tim Lee, TFC
Ann Meadows, Bay Disposal
Bill Moody, RDS

HRPDC Staff:

Robert Crum
Katie Cullipher
Rebekah Eastep

Julia Hillegass
Randy Keaton