

askHRgreen.org | FY16 Budget

FOG Annual Contribution **\$75,000**

Media			Printing & Promotional Items		askHRgreen Trailer Maintenance & Storage		Contingency/Mini-Grant:			askHRgreen Overall Campaign											
Budgeted Amount:			\$ 34,000.00		Budgeted Amount:		\$ 14,500.00		Budgeted Amount:			\$ 1,000.00		Budgeted Amount:		\$ 500.00		Budgeted Amount:		\$ 25,000.00	
Vendor/Promotion	Schedule	Amount	Item	Amount	Item	Amount	School/Group	Date	Amount	Item	Amount										
Media Buy - WNTF Campaign	Oct-Nov	\$16,848.16	Grease Can Lids - 5,000	\$2,135.86	U-Haul Storage	\$259.90				Transfer to askHRgreen fund	\$25,000.00										
Media Buy - Holiday FOG	Nov	\$6,011.83	FOG Rack Cards - 5,000	\$439.00	U-Haul Storage	\$259.90															
Creative/Design/Media	Nov	\$1,941.38	Spatulas - 5,000	\$2,582.50	U-Haul Storage	\$259.90															
Reallocation from Printing/Promo Item Budget	NA	-\$1,060.00	Mood Bracelets - 10,000	\$2,920.00																	
Reallocation from Printing/Promo Item Budget	NA	-\$1,941.37	Reusable Bags - 2,000	\$1,450.00																	
creative/design	Nov-Dec	\$1,603.13	Reallocating funding to Media Budget	\$1,060.00																	
creative/design	Feb	\$278.13	Reallocating funding to Media Budget	\$1,941.37																	
Media Buy - Spring TV	Mar 28-Apr 3	\$9,270.21	BMP Brochure	\$589.00																	
Creative/design	March	\$294.88	BMP Poster	\$446.00																	
Media Buy - Spring Online	March	\$1,700.00																			
Creative/design	April	\$475.00																			
Budgeted Amount		\$34,000.00	Budgeted Amount	\$14,500.00	Budgeted Amount	\$1,000.00	Budget		\$500.00	Budget	\$25,000.00										
YTD Expenditures		\$35,421.35	YTD Expenditures	\$13,563.73	YTD Expenditures	\$779.70	YTD Expenditures		\$0.00	YTD	\$25,000.00										
Balance		-\$1,421.35	Balance	\$936.27	Balance	\$220.30	Balance		\$500.00	Balance	\$0.00										

FY16 Budgeted Funds	\$ 75,000.00
Carryover	\$ 4,575.06
Golf Tournament Proceeds	\$ 886.07
Total Funds	\$ 80,461.13
FY16 Budgeted Expenses	\$75,000.00
FY16 YTD Expenditures	\$74,764.78
Anticipated FY17 Carryover	\$ 5,461.13