

ACTION: Next Executive Planning Committee conference call on July 28th at 2 pm.

6. Promotional Items

The Committee voted to spend no more than \$1,375 on reusable bags. The Committee requested pricing on the following additional items: foils envelop pocket ashtray and Folby beach bucket ashtray.

HRPDC staff will contact all committee members to see if they would like to purchase additional reusable bags for locality use.

Committee members were interested in changing the bag artwork to include a listing of askHRgreen participating agencies.

ACTION: HRPDC staff will order bags and research other ashtray.

7. Appointment of New Chairpersons

Dan Baxter remains Chairperson for FY16. Donna Corbus stepped down from the Vice Chairperson position but asked to represent the committee in marketing and social media strategy workgroups. Dawn Olesky accepted the nomination for Vice Chairperson and was approved by the Committee.

ACTION: None.

8. Staff Reports

Budget – The FY16 budget was reviewed and approved.

9. Locality Updates

- **York County:** Preparing for litter index and pursuing KAB affiliation
- **James City County:** Major project is CLPP project (activities include media, litter bags with CLPP educational materials available at various locations across the county, outreach to Board of Directors), 2nd Annual Litter & Recycling Expo – 10/24
- **Norfolk:** NEC Action Awards deadline extended to July 21st and awards will be announced September 24th, provided copies of quarterly Recycling Perks newsletter, conducting litter prevention/recycling summer camp program for different group of children each week for 6 weeks, will host the citywide 9/11 memorial event, record year for EARN program.
- **Chesapeake:** Recent Chesapeake Recycles Day event had a record attendance of over 700 cars in 3 hours, Notable Yards awards
- **Isle of Wight** – Record ½ ton of plastic bags collected through schools and libraries, media spot produced for use on municipal channel, receiving capital improvement funds to improve convenience center design, CLPP outreach included with ID check at convenience centers
- **Portsmouth** – Continuing to promote CLPP, summer camps focusing on litter and recycling, litter index complete, upcoming Summer Recycling Day on 8/8
- **Hampton** – CLPP outreach at Groovin’ by the Bay concert series each Sunday, focusing on C.H.A.N.G.E. (Community Helps All New Growth Emerge) initiative which provide scholarship opportunities to high school students who participate in anti-litter program and cleanups,
- **Newport News** – Nice feature on Dan Baxter in Oyster Pointer, recent recycling audit was worst ever despite targeted education in that neighborhood, has powerpoint on the enterprise of recycling that can be shared with the group, urban gardens project continues in Southeast community with raised beds and filters being used to address soil contamination.

Next Committee Meeting – August 11, 2015 at 10:00 AM at HRPDC in Chesapeake.