

# TV Spot Calendar By Station

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Market: NORFOLK-PORTSMTH-NEWPT NW  
 Client: AskHRGreen.org  
 Brand: FY 2015-16  
 Product: HRGreen (1846)  
 Campaign: Spring 2016 Television  
 Flight Dates: Mar 28, 2016 - Jun 26, 2016  
 Survey: Share May 15 -> HUT/PUT May 15

Buyer: Vicki Townsend  
 Rate Tier: Station Gross  
 Station(s): WVBT, WAVY, WVEC,  
 WTVZ

Date: 11/1/2015 2:04:48 PM

Weekly Distribution							Apr	Apr	May	May	Jun	Jun	
Station	Day(s)	Time	Len	Program	04	11	02	09	06	13	Spots		
<b>WVBT</b>													
DT	MTWTF--	09:00 am - 02:00 pm 30		FOX DAYTIME	10	10	10	10	10	10	60		
EF	MTWTF--	06:00 pm - 07:00 pm 30		Meet the Brown	2	2	2	2	2	2	12		
PA	MTWTF--	07:00 pm - 08:00 pm 30		Meet Browns/Ho	6	6	6	6	6	5	35		
LF	-----S	11:00 pm - 12:00 am 30		Meet the Brown	2	2	1	1	1	1	8		
<b>WVBT Spot Total</b>					<b>20</b>	<b>20</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>18</b>	<b>115</b>		
<b>WAVY</b>													
LF	MTWTF--	12:35 am - 01:35 am 30		Late Night wit	3	3	3	3	3	3	18		
EM	-----S-	06:00 am - 07:00 am 30		WAVY 10 Sat @	1	1	1	1	1	1	6		
EM	MTWTF--	06:00 am - 07:00 am 30		WAVY NEWS-6A	5	5	5	5	5	5	30		
EM	MTWTF--	09:00 am - 10:00 am 30		TODAY SHW2-NBC	2	2	2	2	2	2	12		
EM	MTWTF--	11:00 am - 12:00 pm 30		HAMPTN RDS SHW	2	2	2	2	2	2	12		
EN	MTWTF--	04:00 pm - 06:00 pm 30		WAVY EVENING N	2	2	2	2	2	2	12		
	PACKAGE												
PA	MTWTF--	07:00 pm - 08:00 pm 30		ET/ACCESS	2	2	2	2	2	2	12		
LF	-----S	11:30 pm - 01:30 am 30		Leverage	2	2	2	2	2	2	12		
<b>WAVY Spot Total</b>					<b>19</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>114</b>		
<b>WVEC</b>													
EM	MTWT--S	04:30 am - 04:59 am 30		13 NEWS DAYBRE	3	3	3	3	3	3	18		
RT	MTWTFSS	05:00 am - 01:00 am 5		5 second Rotat	30	0	0	0	0	0	30		
EM	MTWTF--	05:00 am - 06:00 am 30		13 NEWS DAYBRE	4	4	4	4	4	4	24		
EM	-----S-	06:00 am - 08:00 am 30		13 NEWS WEEKEN	2	2	2	2	2	2	12		
EM	MTWTF--	06:00 am - 07:00 am 30		13 NEWS DAYBRE	4	4	4	4	4	4	24		
DT	MTWTF--	09:00 am - 05:00 pm 30		Daytime Rotato	5	5	5	5	5	5	30		
EN	MTWTF--	05:00 pm - 06:30 pm 30		M-F 5-630pm	4	4	4	4	4	4	24		
EN	-----S	06:00 pm - 06:30 pm 30		NEWS	1	1	1	1	1	1	6		
LF	-----S-	11:30 pm - 12:30 am 30		SCANDAL	1	1	1	1	1	1	6		
LF	MTWTF--	11:30 pm - 12:30 am 30		JIMMY KIMMEL	3	3	3	3	3	3	18		
<b>WVEC Spot Total</b>					<b>57</b>	<b>27</b>	<b>27</b>	<b>27</b>	<b>27</b>	<b>27</b>	<b>192</b>		
<b>WTVZ</b>													
EF	MTWTF--	05:00 pm - 06:00 pm 30		FAMILY FEUD	4	4	4	4	4	4	24		
EF	MTWTF--	06:00 pm - 08:00 pm 30		BIG BANG/BROKE	4	4	4	4	4	4	24		
				BIG BANG, BROKE GIRLS, MOD FAM									
LF	MTWTF--	10:00 pm - 11:00 pm 30		LAW & ORDER:CI	3	3	3	3	3	3	18		
RT	MTWTFSS	05:00 am - 01:00 am 30		ROTATORS	2	2	2	2	2	2	12		
<b>WTVZ Spot Total</b>					<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>78</b>		
<b>Weekly Schedule</b>					<b>109</b>	<b>79</b>	<b>78</b>	<b>78</b>	<b>78</b>	<b>77</b>	<b>499</b>		