**Hampton Roads Housing 2020 Regional Overview**

Economic Situation and Demographic Projections
James Ashby Clary, Senior Economist - HRPDC

* Hampton Roads Population

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>1970</td>
<td>1,000,000</td>
</tr>
<tr>
<td>1980</td>
<td>1,500,000</td>
</tr>
<tr>
<td>1990</td>
<td>2,000,000</td>
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<tr>
<td>2000</td>
<td>2,500,000</td>
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<tr>
<td>2010</td>
<td>3,000,000</td>
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<tr>
<td>2020</td>
<td>3,500,000</td>
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<tr>
<td>2030</td>
<td>4,000,000</td>
</tr>
<tr>
<td>2040</td>
<td>4,500,000</td>
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</tbody>
</table>
**Hampton Roads Pop. Growth**

- Annual Percent Change
- Actual vs. Forecast

**Hampton Roads Pop. Growth**

- Population
- Southside: 1,152,606 (2010), 1,454,000 (2040)
- Peninsula: 513,704 (2010), 583,000 (2040)
**Household Growth**

- Southside: 426,133 (2010) - 543,700 (2040)
- Peninsula: 199,950 (2010) - 229,500 (2040)

**Hampton Roads Pop. Growth**

- Source: 2012 ACS 1 Year Estimate
Hampton Roads Projected Return to Peak Employment

Employment Decline from Peak Jul-2007

-60 -50 -40 -30 -20 -10 0

Thousands of Jobs


Job Loss
Average Job Growth
Best Year of Job Growth (1997)

May 2014
Sep 2015

Source: Bureau of Labor Statistics, HRPDC

Hampton Roads Employment Change Between Aug '07 and Aug '13

Healthcare and social assistance
Federal
State
Leisure and Hospitality
Finance and Insurance
Education Services
Management of Companies and Enterprises
Other Services
Scientific & Technical Services
Local
Real Estate, Rentals, & Leasing
Transportation and Utilities
Manufacturing
Administrative and Support
Information
Wholesale Trade
Construction
Retail Trade

Change in Employment

-15,000 -10,000 -5,000 0 5,000 10,000 15,000 20,000

Source: Bureau of Labor Statistics, HRPDC
Hampton Roads Retail Sales as Measured by 1% Local Option

Billions of Dollars of Sales (Seasonally Adjusted)

Source: Virginia Department of Taxation, HRPDC